

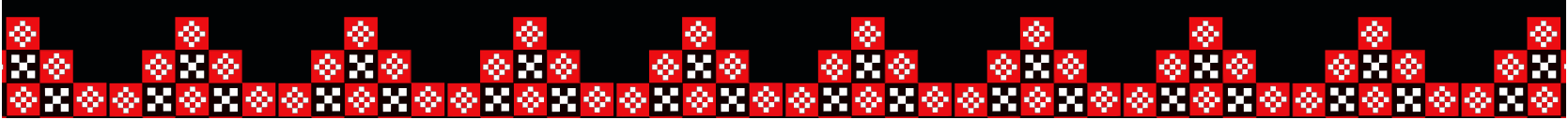
Jan. - Dec. 2025 | 10<sup>th</sup> Edition

# Srijan



SRUSTI ACADEMY *of* MANAGEMENT *and* TECHNOLOGY  
(AUTONOMOUS)

1<sup>st</sup> B-School in Odisha with 'A' Grade Accreditation by NAAC  
Patia, Bhubaneswar | [www.srustiacademy.ac.in](http://www.srustiacademy.ac.in)



Jan. - Dec. 2025 | 10<sup>th</sup> Edition

# Srijan



SRUSTI ACADEMY *of* MANAGEMENT *and* TECHNOLOGY  
(AUTONOMOUS)

1<sup>st</sup> B-School in Odisha with 'A' Grade Accreditation by N~~A~~C  
Patia, Bhubaneswar | [www.srustiacademy.ac.in](http://www.srustiacademy.ac.in)





**SHRI KANAK VARDHAN SINGH DEO**  
DEPUTY CHIEF MINISTER  
Agriculture & Farmers'  
Empowerment, Energy



Telephone { 0674-2536962 (O)  
0674-2390051 (O)  
0674-2391560 (Res.)

D.O. No. .... /DCMAFE&E.

BHUBANESWAR

Date 05-02-2026

### Message

It gives me immense pleasure to know that the Srusti Academy of Management and Technology is publishing the 10th edition of its esteemed literary magazine, SRIJAN. The magazine serves as a vibrant platform for students to articulate innovative ideas, engage deeply with literature, and express informed perspectives that go beyond the conventional curriculum, thereby nurturing the next generation of thoughtful leaders.

The vision of Vikshit Bharat and the guiding principles of the National Education Policy (NEP) 2020 inspire us to integrate interdisciplinary learning, sustainability, and responsible leadership into every aspect of education. SRIJAN embodies this spirit by encouraging socially responsible thinking and sustainable action among students, aligning academic pursuits with the larger goal of national progress and holistic development.

I extend my best wishes to the student community and the editorial team of SRIJAN for continued success, inspiring creativity, and meaningful contributions to literature and society.

  
(K.V. Singh Deo)

## ଶ୍ରୀ ସମ୍ପଦ ଚନ୍ଦ୍ର ସ୍ଵାଇଁ

ରାଷ୍ଟ୍ରମନ୍ତ୍ରୀ (ସ୍ଵାଧୀନ)  
ଶିଳ୍ପ, ଦକ୍ଷତା ବିକାଶ ଓ ବୈଷୟିକ ଶିକ୍ଷା  
ଓଡ଼ିଶା



ଦୂରକାଷ୍ଠ  
କାର୍ଯ୍ୟାଳୟ : (୦୬୭୪) ୨୫୩୦୬୫୦  
ଇ.ପି.ଏ.ବି.ଏବ୍. : ୨୩୨୨୧୯୭  
ବାସଗୃହ : (୦୬୭୪)-  
ବିଧାନସଭା : (୦୬୭୪)-  
ଇମେଲ: minind2024@gmail.com

କକ୍ଷ ସଂଖ୍ୟା ...../ମଣିବିବୈଶି.

ଭୁବନେଶ୍ଵର


ତାରିଖ Pm. ୦୨. ୦୨୨୦

### ବାର୍ତ୍ତା

ଭୁବନେଶ୍ଵରସ୍ଥିତ ସୃଷ୍ଟି ଏକାଡେମୀ ଅଫ୍ ମ୍ୟାନେଜମେଣ୍ଟ ଆଣ୍ଡ ଟେକ୍ନୋଲୋଜିର ବାର୍ଷିକ ସାହିତ୍ୟ ପତ୍ରିକା 'ସୃଜନ'ର ଦଶମ ସଂସ୍କରଣ ପ୍ରକାଶ ପାଇଥିବା ଜାଣି ମୁଁ ଅତ୍ୟନ୍ତ ଅନନ୍ଦିତ ।

ସାହିତ୍ୟ ହେଉଛି ସମାଜର ଦର୍ପଣ, ସୃଜନଶୀଳତା ହେଉଛି ଆତ୍ମାର ଅଭିବ୍ୟକ୍ତି । କେବଳ ବୃତ୍ତିଗତ ଶିକ୍ଷା ଜଣେ ଛାତ୍ରକୁ ସଂପୂର୍ଣ୍ଣ କରେନାହିଁ, ସୃଜନଶୀଳ ଚିନ୍ତାଧାରା ଓ ସାହିତ୍ୟିକ ରୁଚି ତାଙ୍କ ବ୍ୟକ୍ତିତ୍ଵକୁ ମାର୍ଜିତ କରେ । ସାହିତ୍ୟ ମଣିଷକୁ ସମ୍ବେଦନଶୀଳ କରିବା ସହ କଳ୍ପନା ଶକ୍ତିକୁ ନୂଆ ଉଡାଣ ଭରିବାକୁ ପ୍ରେରଣା ଦିଏ । ତେଣୁ ଅନୁଷ୍ଠାନର ସାହିତ୍ୟ ପତ୍ରିକାଟି ଏଠାକାର ଛାତ୍ରଛାତ୍ରୀଙ୍କୁ ନିଜ ଭାବନା, କଳ୍ପନା ଓ ଅନୁଭୂତିକୁ ଶବ୍ଦରେ ପ୍ରକାଶ କରିବାକୁ ସୁନ୍ଦର ମଞ୍ଚ ପ୍ରଦାନ କରିବ । ଏହାସହ ଛାତ୍ରଛାତ୍ରୀ ଓ ସୃଜନଶୀଳ ପ୍ରତିଭାମାନଙ୍କ ଅନ୍ତର୍ନିହିତ ଭାବନା ଓ ଚିନ୍ତାଧାରାର ପରିଚୟ ଦେବ ବୋଲି ମୋର ଆଶା ଓ ବିଶ୍ଵାସ ।

ଏହି ଅବସରରେ ମୁଁ ସମ୍ପାଦନାମଣ୍ଡଳୀ, ସୃଷ୍ଟି ଏକାଡେମୀ ଅଫ୍ ମ୍ୟାନେଜମେଣ୍ଟ ଆଣ୍ଡ ଟେକ୍ନୋଲୋଜିର ସମସ୍ତ ଛାତ୍ରଛାତ୍ରୀ, ଅଧ୍ୟାପକ ଓ ଅଭିଭାବକଙ୍କୁ ଶୁଭେଚ୍ଛା ଜଣାଇବା ସହ ବାର୍ଷିକ ସାହିତ୍ୟ ପତ୍ରିକା ପ୍ରକାଶନ କାର୍ଯ୍ୟକ୍ରମର ସର୍ବସଫଳତା କାମନା କରୁଛି ।

  
( ସମ୍ପଦ ଚନ୍ଦ୍ର ସ୍ଵାଇଁ )



## Principal's Message

### Dear Students, Faculty, and Readers

It gives me immense pleasure to present this edition of Srijan, our institution's literary magazine — a vibrant platform where creativity finds expression and imagination takes flight. True to its name, Srijan, meaning “creation,” reflects the spirit of innovation, reflection, and artistry that defines our academic community.

In an age dominated by technology and fast-paced communication, literature continues to remind us of the beauty of human thought, emotion, and connection. Through poetry, stories, essays, and art, our students and faculty express not only their talent but also their perspectives on life, society, and the world around them. Each contribution in this magazine is a glimpse into the creative consciousness of Srusti — thoughtful, diverse, and full of promise.

At Srusti Academy of Management and Technology (Autonomous), we believe education is not limited to classrooms and textbooks. It extends to nurturing imagination, empathy, and communication — qualities that transform individuals into well-rounded professionals and responsible citizens. Srijan stands as a testament to that belief, celebrating the literary and cultural vibrancy that enriches our campus life.



I congratulate the editorial team, contributors, and mentors for their dedication to bringing this beautiful edition to life. May Srijan continue to inspire every Srustian to explore their creative depths and express their ideas with confidence and clarity.

With best wishes for continued success and creative fulfillment,

**Prof. (Dr.) Umakanta Dash**

Principal

Srusti Academy of Management and Technology (Autonomous),  
Bhubaneswar





... *from the desk of the Editor*



### The Voice of Expression, Reflection and Becoming

“Srijan” — creation — is not merely a word; it is a process, a journey, and a quiet unfolding of thought into expression. It is with immense pride and a deep sense of fulfilment that we present this edition of *Srijan*, the literary and intellectual magazine of **Srusti Academy of Management and Technology (Autonomous)**.

At Srusti, learning has always extended beyond classrooms, case studies, and examinations. Institutions that truly nurture excellence also nurture expression. They encourage their students not only to think critically but also to feel deeply, reflect meaningfully, and articulate confidently. *Srijan* stands as a vibrant testament to that spirit.

This magazine brings together a rich tapestry of voices from across our academic community — students and faculty from programmes such as MBA, MCA, IMBA, BBA, BCA and beyond. Within these pages, readers will encounter thoughtful articles, evocative poems, reflective prose, and insightful perspectives that collectively mirror the intellectual curiosity and emotional depth of our campus.

The student contributions in this volume reflect the evolving aspirations of young minds negotiating a rapidly transforming world and keeping the human emotions and values intact. Their writings capture themes of love, friendship, nature’s beauty, ambition, identity, resilience, innovation, social responsibility, and introspection. Through their creative and analytical expressions, they remind everyone that education is as much about shaping character as it is about building competence. Equally enriching are the contributions of the faculty members, whose perspectives add depth and continuity to the academic discourse at Srusti. Their reflections on teaching, learning, institutional culture, and the evolving contours of management and technology education offer valuable insights into the ethos and vision that define Srusti as a progressive academic institution.

*Srijan* is also a space of dialogue between tradition and modernity, structure and creativity, logic and imagination. It reflects how management and technology education, when complemented with literary engagement, create well-rounded individuals equipped not only with skills but with sensitivity, awareness, and wisdom.

I sincerely appreciate every contributor who has shared a piece of themselves through this platform. I also acknowledge the editorial team whose dedication, patience, and creative vision have made this publication possible.

As you turn these pages, I hope you discover ideas that inspire you, stories that resonate with you, and reflections that stay with you long after you finish reading. May *Srijan* continue to inspire expression, celebrate creativity, and strengthen the intellectual and cultural fabric of Srusti.

**Prof. (Dr.) Susmita Parija**

Associate Professor

**Chief Editor**

Srusti Academy of Management and Technology  
(Autonomous)

## Srusti Mo Drustikona

Srusti Academy of Management and Technology (Autonomous), established in 2003 in Bhubaneswar, Odisha, has carved a dynamic path over more than two decades, transforming into one of Eastern India's leading institutions for management and IT education. Its journey is marked by consistent academic distinction, a commitment to industry relevance, and the pursuit of institutional autonomy.

### Phase I: Foundation and Early Growth (2003 – 2010s)

Srusti was founded with a vision to create a center of learning that excels in Management and IT education. In its formative years, the institute focused on building a strong academic foundation, securing necessary approvals from the AICTE and affiliation with the Biju Patnaik University of Technology (BPUT), Rourkela. The initial success was validated by prestigious external accreditations that affirmed the quality of its academic processes:

- **NAAC Accreditation:** Srusti achieved its first significant milestone by securing an 'A' Grade Accreditation from NAAC (National Assessment & Accreditation Council) in 2011, a feat it has successfully repeated in subsequent two cycles. It holds the distinction of being one of the first B-Schools in Odisha to achieve this recognition.
- **NBA Accreditation:** The institution also secured accreditation for its flagship MBA program from the National Board of Accreditation (NBA), further demonstrating its commitment to quality technical education.

### Phase II: Academic Recognition and Institutional Autonomy

The 2010s and early 2020s marked a period of rapid institutional maturity and academic expansion, culminating in the highly coveted Autonomous status granted by UGC in the year 2021. The Institute designed its own contemporary and industry aligned curriculum from 2021 and also conducted evaluations independently. The Institute is consistently ranked among the top B-Schools in Eastern India by credible ranking agencies like The Week (e.g., ranked 161st in India and 12th in Eastern India in 2024). The Institute re-introduced MCA Course from 2022.

### Phase III: Expansion

In 2022, the institute started its UG vertical by introducing BBA Program affiliated to Utkal University. In 2025 the UG vertical was further augmented with introduction of BCA, B.Sc (Computer Science ) and B.Com programs. All the programs are in conformity with NEP-2020

### Core Pillars of Srusti's Success

Over the last 23 years, Srusti Academy has built its reputation on three core pillars:

1. **Industry-Aligned Education:** The autonomous status has enabled Srusti to swiftly integrate the recommendations of the New Education Policy (NEP) 2020. The curriculum focuses on a blend of core management and IT knowledge, soft skills, aptitude training, IT proficiency, and professional ethics, ensuring students are "corporate-ready." The institute also offers Ph.D. programs in Management, fostering a research culture.

2. **Robust Infrastructure and Faculty:** The campus features modern, air-conditioned classrooms with digital aids, a language lab, a well-stocked Library & Information Centre (part of the NDLI Club and DELNET), and separate hostel facilities. The faculty comprises experienced academicians and industry experts, actively involved in research with published papers.

3. **Strong Placement Record:** The institute maintains a dedicated Training and Placement Cell and strong industry connections, regularly attracting over 70 recruiters from diverse sectors including IT, BFSI, Consulting, and Manufacturing. Graduates have been placed in leading organizations, reflecting high employability standards with an average salary consistently rising.

In essence, the 23-year journey of Srusti Academy of Management showcases a continuous evolution, moving from a standard management institute to an 'A' Grade, NBA-accredited, and autonomous B-School committed to nurturing ethical, industry-ready professionals.

**Prof (Dr) Gangadhar Mishra, Professor & Dean (Placement)**  
Srusti Academy of Management and Technology (Autonomous), Bhubaneswar

At the outset let me express my deep sense of pride for this 1st NAAC 'A' grade- ranked B School of Odisha for being associated with it since its birth in Mancheswar Industrial Estate. The B-School is almost twenty-three years old navigating smoothly in the troubled water year after year. It is because of the integrity, dynamism, sincerity and vision of the founding father of SRUSTI, Er. Saroj Kumar Sahoo. Presently it is located in Chandaka Industrial Estate, Info city road, housed in a beautiful campus. The founding promoter believes in KAIZEN a Japanese concept, which means continuous improvement. By now, it has transformed into SAMT i.e Srusti Academy of Management and Technology (Autonomous) running MBA, MCA, BBA, BCA etc. programmes. It has received countless recognitions and awards from different National and International Organisations.

My first job was to bring my Ph.D. guide, Professor (Late) Abhay Kumar as the first Principal. I have been cooperating with SAMT in all academic matters ever .

As a very senior faculty member of Commerce and Management in the State, let me say honestly and proudly the success story of SAMT.

Placement excellent. The average compensation package is on the rising trend.

Interaction with the corporate world is superb.

Quality of faculty and support staff is excellent.

Publication wise research journal SRUSTI MANAGEMENT REVIEW has received national and international recognition. The college magazine SRIJAN and Newsletter SRUSTI NEWS are superb in quality content-wise and getup-wise.

I and my family members are grateful to the management of SAMT for instituting a gold medal titled Professor Swarup Chandra Sahoo Gold Medal to be awarded every year during the convocation to the student of the college, standing first in the MBA examination of the University for my substantial contribution to Management and Commerce education in Odisha.

I see a bright future of SAMT. It is going to get the Deemed-to- be university status soon. This is a dream, going to be fulfilled before I leave the world for ever.

**Prof. S. C. Sahoo**, Retd. Professor,  
Utkal University, Bhubaneswar  
Currently: Professor Emeritus,  
Srusti Academy of Management and Technology (Autonomous), Bhubaneswar

Carving a distinguished legacy for over 23 years, Srusti Academy of Management & Technology (Autonomous), Bhubaneswar, stands today as one of the foremost management institutions in Odisha, dedicated to excellence in education, innovation, and professional development. Since its inception, the institute has consistently climbed the ranks among the top B-Schools in India, earning recognition from various nationally acclaimed ranking agencies for its academic rigor, industry interface, and outcome-based learning.

Accredited with an 'A' Grade by the National Assessment and Accreditation Council (NAAC) since 2011, Srusti Academy has also earned two times NBA accreditation for its MBA program and attained autonomous status upon the recommendation of the University Grants Commission (UGC)—a testament to its commitment to continuous improvement and academic freedom.

As an institutional life member of leading professional bodies such as the All India Management Association (AIMA) and the Association of Indian Management Schools (AIMS), and an active member of CMAI and NHRD, Srusti maintains strong ties with the industry and academic networks. The institute was ranked 161st in India and 15th in Eastern India in the B-School Ranking 2022 by The Week magazine, reaffirming its growing national stature.

Presently, Srusti Academy offers a diverse range of programs including a two-year full-time MBA and MCA, both approved by AICTE and affiliated to Biju Patnaik University of Technology (BPUT), Rourkela, along with four-year undergraduate programs in BBA and BCA. Through a perfect blend of academic excellence, value-based learning, and practical exposure, the institute continues to shape future-ready professionals and responsible leaders for a dynamic global environment.

**Ms. Rosy Barik**, Asst. Prof-HR  
Srusti Academy of Management and Technology (Autonomous), Bhubaneswar

(From My Eyes — as an Alumnus, Teacher & Management Student)

Srusti — to me — is more than an institution.

It is a flowing river, ever fresh, nurturing minds and dreams.

It is a flying eagle, soaring with courage, vision, and pride. It is a blooming tree, deeply rooted in values, spreading shade and wisdom.

From the dawn of 2003, Srusti has never drifted from its path—a path of discipline, dedication, and destiny. Srusti has never detached from its ethical values—the compass that guides its every flight and flow.

Srusti: A Song of Dawn and Destiny

Born in Bhubaneswar's golden morning,

Srusti began as a spark — now it's a sunrise.

From sixty hearts to hundreds of achievers,  
it grew with grace, grit, and glory.

NBA, NAAC, national honors — not medals, but milestones

of a journey where excellence became nature, not ambition.

Srusti: The Flight of the Eagle

From humble roots to heights unknown,

Srusti soared — bold, brilliant, unafraid.

With MBA, MCA, BBA, BCA, B.COM, B.SC (Comp.Sc) wings, she carries dreams higher, lighting minds, shaping leaders, inspiring hearts.

Two decades later, her song still echoes —

“Not to escape the earth, but to rise above — on wiser wings.” For me, Srusti is not a chapter — it's a lifetime melody. A place where learning breathes, values live, and every sunrise whispers softly —

“Empowering Minds. Enriching Futures. Excelling in Every Endeavour.”

**Mr. Nirmal Kumar Routra**  
Asst.Professor (Finance & Mkt)  
Srusti Academy of Management and Technology (Autonomous), Bhubaneswar

As an alumna of Srusti Academy of Management and Technology (Autonomous), Bhubaneswar, I take immense pride in being part of its remarkable 23-year journey. Having completed my MBA in 2019, I have witnessed firsthand how Srusti transforms young minds into confident, capable professionals. The institute's focus on academic excellence, industry exposure and value-based education truly shaped my professional foundation and inspired me to pursue a career in academics.

From achieving autonomous status to earning prestigious accreditations and recognitions that reflect its commitment to quality and innovation. The institute emphasis on industry-integrated learning, skill enhancement programmes and career mentoring which has enabled students to excel in placements, entrepreneurship and higher studies.

As I now serve as an Assistant Professor since 2021, I feel proud to contribute to the same ecosystem that once nurtured me. Srusti's legacy of dedicated faculty, vibrant student life and consistent institutional growth continues to inspire both learners and educators. Over 23 years, it has truly emerged as a symbol of academic excellence, integrity and transformation. A place where students don't just earn degrees, but discover their purpose and potential.

Accreditation milestones and institutional awards have recognized Srusti's quality and governance, while investments in modern infrastructure, labs and student support services. Today Srusti Academy stands as a success story of sustained growth, academic quality and social impact, committed for shaping responsible professionals for the next generation.

**Ms. Kalyani Senapati**, Assistant Professor,  
Finance and Alumni  
Srusti Academy of Management and Technology (Autonomous), Bhubaneswar

Twenty-three years ago, a dream took root in the heart of Bhubaneswar —  
a seed called Srusti.  
It began humbly, watered by vision and courage.  
From its classrooms rose not just students, but dreamers.  
From its corridors echoed not just lessons, but leadership.  
As a Student, I saw myself grow —  
from curiosity to confidence,  
from learning to leading.  
Srusti didn't just give me a degree; it gave me direction.  
As a Faculty, I witnessed purpose unfold —  
each day, shaping minds and melding morals,  
teaching not for today, but for tomorrow's world.  
As a Poet, I call it a melody —

where knowledge flows like rivers  
and every heart beats to the rhythm of creation.  
As an Economist, I see Srusti as capital —  
of ideas, innovation, and integrity —  
fuelling growth not just in numbers,  
but in nations and notions.  
As a Citizen, I see Srusti standing tall —  
a lighthouse of learning,  
where Odessa's tradition meets tomorrow's technology.  
And now, at 23, Srusti is not just an institution —  
it's a living legacy.  
A story of faith turned into foundation,  
of dreams turned into direction.  
Because Srusti doesn't just create professionals —  
it creates possibilities.

**Mr. Nirmal Kumar Routra**, Asst. Professor  
(Finance & Mkt)  
Srusti Academy of Management and  
Technology (Autonomous), Bhubaneswar

To me, Srusti is not merely an institution, it is a living ecosystem where ideas evolve into impact. Over the years, Srusti has grown beyond classrooms and corridors; it has become a confluence of intellect, innovation, and integrity. Each student walking through our gates brings a spark of curiosity, and it is our collective responsibility to turn that spark into capability, aligning perfectly with our guiding belief: "Where Talent Meets Opportunity."

In my perspective, Srusti's strength lies in its people, the students who aspire, the faculty who inspire, and the leadership that envisions a sustainable and future-ready world. We are not simply imparting education; we are shaping thinkers who understand the interconnectedness between knowledge, ethics, and societal progress. Every initiative, whether in sustainability, entrepreneurship, or academic innovation, reflects our commitment to build a just, accountable, and forward-looking society.

Equally vital to this vision is our focus on mental and physical wellness. At Srusti, we believe that true learning flourishes only in an environment where the mind is calm and the body is strong. Through

initiatives that promote mindfulness, yoga, and holistic wellness, we aim to nurture not just capable professionals but balanced individuals who carry resilience and empathy into the world.

As we strengthen our global collaborations and exposure, Srusti's horizon extends beyond borders. The world today demands global citizens as individuals who can think critically, work across cultures, and act responsibly in a connected world. Our partnerships and pedagogical innovations ensure that Srusti stands as a bridge between local values and global aspirations.

As I see it, Srusti's future will be defined by adaptability and purpose. The world is changing fast, but our foundation of trust, excellence, and innovation enables us to stay ahead—grounded in values, yet fearless in experimentation. My drustikon for Srusti is to nurture a generation of learners who not only seek success but also significance, who lead with empathy, think with clarity, and act with courage.

Srusti, to me, is not just a destination; it is a journey of transformation for every student, every faculty member, and for me as well.

**Prof.(Dr.) Pragyan Parimita Sarangi,**  
Vice-Principal,

Srusti Academy of Management and Technology (Autonomous), Bhubaneswar

# My Opinion on SRIJAN

To me, *SRIJAN*, the magazine of Srusti Academy of Management and Technology (Autonomous), is much more than a collection of articles — it is a reflection of creativity, intellect, and expression. It beautifully brings together the voices of students and faculty, capturing their thoughts, feelings, and diverse perspectives on various issues. I believe *SRIJAN* provides a valuable space for sharing knowledge, exploring ideas, and expressing individuality. It enhances writing skills, encourages critical and

creative thinking, and promotes a culture of learning through expression. For readers, it offers meaningful insights and inspiration, and for writers, it is truly a platform to shine, to discover their voice, and to grow as thinkers and creators.

My heartfelt gratitude to Srusti Academy of Management and Technology (Autonomous) for this initiative, *SRIJAN* for nurturing expression, creativity, and intellectual growth.

**Ms. Sai Smita Das**

Asst. Prof in Marketing.

Srusti Academy of Management and Technology (Autonomous), Bhubaneswar

## Appreciation for Srijan and a few suggestions

*Srijan*, the annual magazine of Srusti Academy of Management and Technology, is truly commendable. It beautifully showcases the creativity, talent, and hard work of students and faculty. The magazine is visually appealing, well-organized, and interesting to read. The mix of articles, stories, and reports gives a good insight into the activities and achievements of the institution.

All the write-ups presented through the magazine were extremely delightful to read. They are all diverse in contexts and seem like a buffet of emotions. I would love to mention a few write-ups that lit my imagination and captivated me are

- *“Beyond Trends: Path to Sustainable Swag”* by Sarita Manjari Prusti presents sustainability freshly and engagingly.
- *“Coins and Careers”* by Manas Ranjan Pradhan offers insightful perspectives on financial literacy and career planning.
- *“Echoes in the Void”* by Sonali Barik is thought-provoking and creatively written.
- *“Embracing Spiritual Practices for Daily Excellence”* by Sucheta Pattnayak provides practical guidance for personal growth.
- *“Good Old Days”* by Varsha Parida brings nostalgia and emotion beautifully into the magazine.
- *“When Numbers Have Personality”* by Bhabani Malia was exceptionally fascinating.

### Appreciation:

- The editorial team has done a great job in engagingly presenting diverse content.
- The magazine reflects the spirit and accomplishments of the Srusti community effectively.
- The design and layout are attractive, making it reader-friendly.

### Suggestions:

- Include more **student interviews, alumni stories, and local achievers’ features** to inspire readers.
- Highlight **key events and achievements in short points or infographics** for easy reading in between the write-ups.
- Publish the **digital version** to reach a wider audience online.
- Explore **local sponsorships for advertisements**; featuring local businesses and startups can support publication costs and strengthen community connections.

Overall, *Srijan* is an excellent platform for showcasing talent and creativity. With a few additions and broader community involvement, it can become even more impactful and widely appreciated.

**Mr. Sitikantha Biswal**

Asst. prof.

Srusti Academy of Management and Technology  
(Autonomous), Bhubaneswar

## My Feedback for Srijan

I truly enjoyed reading Srijan. The magazine beautifully captures the creativity, talent, and spirit of our college community. Each article and artwork reflects the dedication and hard work of the editorial team. The blend of informative and inspiring content made it an engaging read. Looking forward to more such amazing editions!

**Subodha Ranjan Das**  
MBA: 2025-27

The book was very good with all students contribution and the book's format was very impressive.

**Om Brahmabit,**  
MBA: 2025-27



# CONTENTS

Sl. No.	Title	Name	Page
<b>Prose</b>			
1	The invisible crown she wears	Supriya Nayak	1
2	Father	B. Vansi Krishna	2
3	Power of positive thinking	Swapnajali Barik	3
4	The untold story of every teen	Valentina Tripathy	4
5	Mental Health Awareness	Banamali Mohanty	5
6	Wow Momos wowed me	Sisir Ranjan Dash	7
7	E-learning and Virtual Learning	Bedadyuti Sahoo	8
8	Beyond the scroll: finding our balance in a world of feeds	Badrinath Danga	10
9	The whispering Banyan Tree	Rosy Barik	11
10	As a Campus Reporter	Rajesh Mohapatra	12
11	India vs China – Startup Reality Check & Path to Global Competitiveness	Nirmal Routra	12
12	Pahalgam Attack and Operation Sindoor	Aditya Narayan Biswal	14
13	Emotional Intelligence	Rahul Swain	14
14	The Silent Strength Within	Anshuman Abhishek	15
15	Technology in daily life	Debasmita Nayak	15
16	Communication-Essence of Management	Swarup Chandra Sahoo	16
17	The Manager's Paradox: Leading between Logic and Conscience	Sandhya Darshan Dash	17
18	Learning how to learn: the survival skill of the Digital era	Sarita Manjari Prusti	18
19	Never give up	Pinoja Priyadarshani Das	19
20	Practice your passion and get success	Biswarupa Sahoo	19
21	The Paradox of freedom	Monsoon Pati	20
22	Omni-Channel: The Future of Integrated Customer Experienc	Sanchayan Mandal	20
23	Dreams, determination and discipline: the key to student success	Satyabrat Mallick	21
24	Planting knowledge, harvesting leader	Bikash Rana	22
25	Real the Truth	Digbijay Singh	22
26	The will beyond walls	Chinmaya Sahoo	23
27	The journey of a true learner	Nishikanta Moharana	23
28	We all are black and white not black or white	Chanchal Sharma	24
29	Thriving in the age of AI	Suprit Ku. Pattanayak	25
30	Medical improvement facility	Jeetendu Nanda	26
31	My best friend	Anwesha Ratha	28
32	Yoga: The Science of Harmonious Living.	K V Apparao	28
33	A Step Forward	Omm Prakash	29
34	Two buses to my mother's smile	Pritam Mohapatra	30
35	Our Environment: Not a possession rather, a legacy	Draupadi Mishra	31
36	Punchline for life	Sucheta Pattanayak	31

**Sl. No. Subject**

**Name**

**Page**

**Poetry**

1	The togetherness of contrasts	Umra Mahejabeen	33
2	Letter to myself	Sarbesweta Swain	33
3	The turning page	Soumya Subhadarshani Sahoo	34
4	The garden of a dreams	Sriya Shree Jena	34
5	The goodbye you'll never hear	Ipsita Nanda	34
6	Abyss	Pratijna Bhuyan	34
7	Between these walls	Preetipadma Das	35
8	Reality of Life	Swapnarani Majhi	35
9	Somewhere my man	Sisir Ranjan Dash	36
10	The soul of sound	Krishna Kumari Parida	36
11	The dawn within	Aditya Narayan Panda	37
12	My Village Nirakarpur	Pratyush Dash	37

କ୍ର.ସଂ ବିଷୟ

ନାମ

ପୃଷ୍ଠା

## ଓଡ଼ିଆ ବିଭାଗ

### ଗଦ୍ୟ

୧	ମୁଁ ଥୁଣ୍ଡାବରଗଛଟିଏ	କାନ୍ଦକୀ ବଲ୍ଲଭ ଶତପଥୀ	
୪୪			
୨	ଆଜିର ଶିକ୍ଷା ଶିକ୍ଷକ ଓ ଛାତ୍ରସମାଜ	ରୁଚିସ୍ମିତା ପ୍ରତିପୁଷ୍ପା	୪୦
୩	ସେ ସମସ୍ତଙ୍କରୁ ଅଲଗା	ସଚ୍ଚେତା ପଟ୍ଟନାୟକ	୪୦
୪	କାଲି ସଂଗ୍ରହ କରୁଥିବା ଝିଅଟି	ବିକାସ ରଣା	୪୧
୫	ଚିକ୍କାର	ସୌମ୍ୟଜିତ ପଟ୍ଟନାୟକ	୪୨
୬	ସୁକୁମାରୀର ଜୀବନଶୈଳୀ	ଦ୍ରୋପଦୀ ମିଶ୍ର	୪୪
୭	ଆରତିର ବାବା ଆଖଣ୍ଡଳମଣୀଙ୍କ ଅଜଣା କାହାଣୀ	ଅଷ୍ଟସମ୍ଭୁ ପାଢ଼ୀ	୪୫
୮	ମାତୃଭାଷା	ଓମ୍ ପ୍ରକାଶ ନାୟକ	୪୫

### ପଦ୍ୟ

୧	ସମ୍ପର୍କ	ସୁରେସ ଚନ୍ଦ୍ର ନାୟକ	୪୬
୨	ସ୍ଵାର୍ଥପର	ସ୍ଵାଗତିକା ଦାସ	୪୬
୩	ଫୁଲ	ମନୋରଞ୍ଜନ ସ୍ଵାଇଁ	୪୭
୪	ବସନ୍ତ	ପଦ୍ମାଳୟା ଜେନା	୪୭
୫	ଆମେ ଓଡ଼ିଆ ଭାରି ବଢ଼ିଆ	ସ୍ଵପ୍ନାରାଣୀ ସାହୁ	୪୮
୬	ଜୀବ ଜଗତ ଆମ ପ୍ରାଣ	ସତ୍ୟପ୍ରକାଶ ରାୟ	୪୮
୭	ନବ ସ୍ଵପ୍ନ	ସୁମିତ୍ରା ସାଲ	୪୯
୮	ବୟସ ହେଲାଣି ଷାଠିଏ	ଶିବ ପ୍ରଦାସ ତ୍ରିପାଠୀ	





# PROSE



# The Invisible Crown She Wears

My mother is the most innocent and humble soul I have ever known. She carries herself with a grace so quiet, yet so profound, that it touches the hearts of everyone she meets. Her innocence is not merely the purity of her heart but the way she sees the world—with compassion, hope, and an unwavering belief in the goodness of people. Despite the challenges life has placed in her path, she never allows bitterness or anger to take root in her soul. Instead, she chooses patience, kindness, and understanding—virtues that make her truly extraordinary.

From my childhood, I have watched her treat everyone with equal warmth and respect. Whether it is a close family member, a neighbor, or a complete stranger, she never judges or looks down upon anyone. Her humility shines in her actions—she never boasts of her achievements nor seeks special attention. She supports quietly, gives selflessly, and offers help without expecting anything in return. Her gentle nature makes her approachable, and people confide in her, knowing she will listen without criticism or prejudice.

Her innocence is reflected in her honesty. She believes in speaking the truth with kindness, without hurting others. Even in difficult situations, she remains truthful and fair. Her words are never harsh but always filled with love and sincerity. She has taught me that humility is not about putting yourself

down but about valuing others and treating them with dignity.

One of the most beautiful things about my mother is her joy in simple moments. She is not driven by material desires but treasures moments spent with family, the laughter of children, and the quiet beauty of nature. Her contentment comes from within, and her simplicity inspires those around her to appreciate life's true treasures.

Her innocence and humility also make her a beacon of comfort in times of trouble. Whenever I feel lost or face difficulties, I turn to her. She listens patiently and gives guidance without judgment. Her unwavering faith in goodness and her gentle encouragement keep my heart hopeful and strong. She has shown me that true strength lies in kindness and humility—not in pride or power.

My mother is a living testament to innocence and humility. She lives her life with a heart full of love and a spirit free from ego. Her simplicity and purity make her beloved by all who know her. She wears her humility like an invisible crown—unseen yet deeply felt. I am proud and deeply grateful to have such a wonderful mother, whose innocence and humility continue to inspire me every single day.

*"Where innocence lives, humility reigns; and in her heart, both dwell eternally."*

**Supriya Nayak**  
**MBA : 2025-27**

**Quote: "Humility is the solid foundation of all virtues." — Swami Vivekananda**

*"Humility is the solid foundation of all virtues." —*

**Swami Vivekananda**

# Father: The Silent Architect Of My Dreams

If you asked me to describe my father in one sentence, I would say he is a man of quiet

strength, endless sacrifices, and a love so deep, it's hard to put into words. He's not a man of

riches, but the wealth he's given me is beyond anything money could buy.

My father works as a mechanic in a small shop, a job that doesn't come with applause or

awards. Yet to me, he is nothing short of a hero. Every single day, he bends his back and

pushes his limits, not for himself, but for us, his family. He wanted something more for me

and my two younger brothers. He didn't want us to carry the same burdens he did. And so,

despite the financial strain and physical exhaustion, he made sure we studied in one of the

best schools, an ICSE school, because he believed in giving us a better life even if it came at

the cost of his own comfort.

Growing up, I never felt like I lacked anything. We may not have had a luxurious lifestyle, but

we had something far greater: love, care, and dignity. I still remember how, every Sunday, no

matter how tired he was, he would take me to the park. Looking back now, I realise it wasn't

just about fun. It was his way of giving me childhood memories filled with joy and warmth,

without ever letting me feel the weight of what we didn't have.

He never complained. Never made us feel the stress he silently carried. He taught me,

without words, that real love doesn't shout. It shows. In the oil stains on his shirt, in the

worn-out shoes he never replaced, in the nights he stayed up worrying, and in the mornings

he rose early anyway — that's where I see the depth of his devotion.

Today, I know that our lives were built not on money but on his unbreakable will. The values

he gave me — hard work, humility, sacrifice, and strength — will stay with me forever. My

achievements, whatever they may be, will always be rooted in his sacrifices.

So to my father, the man who gave without ever asking, who dreamed for us when he had

no time to dream for himself, I want to say this:

You are my strength, my silent inspiration. I see you. I honour you. And I carry your love with

me, always.

Thank you for everything. Love you, Nana.

**B Vansi Krishna**

**MBA : 2025-27**

Keep your face always toward the sunshine—and shadows will fall behind you.— **Walt Whitman**

## Power of Positive Thinking

Once upon a time, in a small village, there lived an old lady. She was very old, with silver-white hair and a face full of wrinkles, but her eyes were bright and full of kindness. Everyone in the village loved her because she was always happy, even when life was hard. She lived alone in a little house near a big banyan tree. She had no children, and her husband had passed away many years ago, but she never complained. She would sit under the tree, talk to people, and always smile.

In the village, people worked in carpentry and other trades; some were in the small market. Sometimes the rain did not come, and the crops dried up. People sometimes got sick and couldn't work. Life was not easy, and many villagers were often sad or worried. One day, a young woman named Radha came to her. Radha was crying, and her face was full of worry. She said, "I don't know what to do. My husband has gone to the city to find work, but he has not sent any money. My children are hungry, and I am scared."

The old lady looked at Radha and smiled softly. "Sit down, my child," she said. "Tell me, what do you think will happen?" Radha wiped her tears and said, "I don't know. I feel like bad things will happen... what if my husband cannot find work? What will he think about us?"

The old lady shook her head gently. "When we think bad thoughts, we feel worse. But if we think good thoughts, we feel better. And sometimes good things happen."

Radha asked, "But how can I think good thoughts when everything is so bad?"

She smiled again and said, "Let me tell you a story."

Radha looked at her, curious. The old lady began: "Once there was a poor man who had nothing. He had no money and no family. He sat by the river, crying. An old woman came to him and asked, 'Why are you crying?' The man said, 'I have nothing; how can I be happy?'

The old woman smiled and said, 'You have the river, you have the trees, you have the sun. Look around you; there is beauty and life everywhere. If you think about what you don't have, you will always be sad.

But if you think about what you do have, you will find peace.'"

The man listened and slowly stopped crying. He started to see the good things around him, and from that day, his life began to change.

The old lady looked at Radha and said, "You see, my dear, the man's life did not change because of magic; it changed because he changed his thinking. When we think positively, our hearts feel lighter, and we can face problems better."

Radha thought about the story and said, "Will my thinking really change my life?"

She smiled gently and said, "Yes. If you wake up every morning and tell yourself, 'Today will be a good day,' you will find the strength to work, to care for your children, and to wait for your husband with hope. If you only think about what might go wrong, you will feel sad and weak."

Radha nodded slowly. "I understand. That's the first step, hey child," she said.

Radha left the old lady's house with a lighter heart. Every day, she remembered her words. She woke up and said to herself, "Today will be a good day." She worked hard, took care of her children, and prayed for her husband's return. After a few weeks, Radha received a letter from her husband. He had found a job in the city and was sending money back home. Radha was overjoyed. She ran to the old lady's house to share the news.

The old lady smiled and nodded. "You see, my dear, when we think positively, we invite good things into our lives. Problems will always come, but if we face them with a hopeful heart, we can overcome them soon."

Other villagers began to hear about the old lady's wise words. Many people came to her and shared their problems. The old lady gave the same advice: "Think positively, and good will come." The villagers loved her even more because her wisdom had changed their lives. She had taught them the power of positivity.

**Swapnanjali Barik**  
**BCA: 2025-28**

# The untold story of every teen

We often say that children are the mirror of their parents. This seems true — whenever we see a child doing something good or bad, we assume it reflects what they have learned at home. If a child behaves well, we say, “Her parents must have taught her well.” If she behaves badly, we ask, “Haven’t her parents taught her how to behave?”

In reality, parents are also mirrors for their children. What we see in them reflects what they see in us. Just as a mirror shows our face, children often reflect our behavior and values.

As we enter our teenage years, this truth becomes clearer. The teenage phase is a period of development. Teenagers are not fully mature yet; their brains are still learning how to make decisions and remain emotionally stable. Sometimes they fail to understand situations, and when things do not go their way, they feel discouraged and begin to doubt themselves.

They often internalize pressure and stress. When they want to do things in their own way, they worry about what people will say. Stage fright, body language concerns, decision-making struggles, learning ability, listening skills, behavior, academic pressure, reactions from parents and teachers, and constant questions from friends about exams — all these factors create anxiety.

Many teenagers begin to feel they are not good enough, which can lead to depression, overthinking, relationship stress, and anxiety. Some are unable to handle the pressure, and a few may even develop harmful thoughts about ending their lives.

At this stage, they need support — someone who tells them, “Get up. Nothing is over. You can still succeed.”

## **Why Support Matters**

Feelings matter — everyone’s feelings matter. Parents play a crucial role here.

Many parents believe their child has grown up and can make independent decisions, but they sometimes overlook their child’s emotional needs. When a child tries to share feelings, parents may dismiss them by saying, “This is nothing — we never behaved like this.” Such responses lead to emotional suppression.

As a result, children begin to hide their feelings and struggle to express or understand themselves. This creates fear and emotional distress. Severe and prolonged stress can also affect physical health.

Emotions play a vital role in teenage life. If emotions are not managed well, even small problems can appear overwhelming. Parents can become their children’s best friends simply by asking, “How are you doing?” — because small words of care matter.

We admire many heroes and role models. For example, consider a great woman warrior and queen who lost her mother at the age of eleven. Her father supported her and allowed her to learn warrior skills. That support shaped her future. This shows why emotional support and mental health care are especially important for teenagers.

Let us join hands to support the future — **our teenagers.**

## **Advice for All Teenagers**

First, change your mindset.

Create a positive and healthy environment around yourself.

- Exercise, practice yoga, meet people, and talk openly.
- Share your feelings — they always matter.
- Be yourself. Explore life and discover your strengths.
- Do not hesitate to reach out to a mental health professional if you feel deeply sad.
- Mental health matters. It is okay to feel sad sometimes.

Overthinking is common among teenagers, but remember — nothing is impossible. You are the hero or heroine of your own life. And God, the Director, often gives the toughest roles to the strongest characters

**Valentina Tripathy**

**BCA: 2025-28**

# Mental Health Awareness

**What is Mental Health?** Mental health refers to a person's emotional, psychological, and social well-being. It affects how people think, feel, and behave in daily life. It also influences how individuals handle stress, relate to others, and make decisions.

According to the World Health Organization (WHO), mental health is "a state of well-being in which an individual realizes his/her abilities, can cope with normal stresses of life, can work productively, and is able to contribute to their community".

Mental health is not just the absence of mental illness. It includes:

- (a) Emotional balance;
- (b) Healthy thinking patterns;
- (c) Positive relationships;
- (d) Ability to manage stress; and
- (e) Sense of purpose and self-worth.

Good mental health does not mean being happy all the time, but rather having the resilience to cope with the ups and downs of life. Poor mental health can lead to conditions like anxiety, depression, and other mental disorders, but with support, therapy, and self-care, many people can improve their mental health.

It is a balance of many factors, including biological (like genetics), environmental, and lifestyle elements. Mental health is important at every stage of life, from childhood and adolescence through adulthood. It is very important for college students. Mental health is an essential component of overall well-being, yet it is often overlooked, particularly among college students. The pressures of academic performance, social expectations, and the transition to independent living can create significant stress, anxiety, and other mental health challenges. Promoting mental health awareness in college settings is crucial to ensure that students not only need to achieve academic success but also maintain emotional and psychological well-being to help them face the realities of life. Awareness campaigns, workshops, and supportive programs can play a key role in helping students recognize the signs of mental health struggles and seek timely help.

Moreover, college life presents a unique environment

where mental health issues can emerge and intensify. Many students experience feelings of isolation, depression, and burnout due to rigorous coursework, peer pressure, and personal challenges. Unfortunately, stigma and lack of awareness often prevent them from discussing these concerns openly. By promoting mental health awareness, colleges can create an inclusive atmosphere that encourages open conversations, reduces stigma, and equips students with coping strategies to manage stress effectively.

## **Key points of Mental Health:**

The following are the key points of mental health:

- (a) **Emotional well-being:** Your ability to manage emotions like happiness, sadness, anger, and stress.
- (b) **Psychological well-being:** How you perceive yourself, your ability to solve problems, and your esteem.
- (c) **Social well-being:** How you interact with others, build relationships, and feel connected.

**Mental Health Problems:** The common mental health problems among college students include the following:

- (a) **Anxiety:** Generalized anxiety disorder (GAD), Obsessive-Compulsive disorder (OCD), Phobia, Examination anxiety, and Separation anxiety.
- (b) **Depression:** Persistent depressive disorder, Bipolar disorder, Seasonal disorder, and Menstrual dysphoric disorder.
- (c) **Stress:** Eustress, distress, chronic stress, episodic stress, anticipatory stress, stress disorders, and Post-traumatic stress disorders.
- (d) **Eating disorders:** Anorexia nervosa (fear of gaining weight and body weight), and Bulimia nervosa (not being able to stop eating).
- (e) **Substance Abuse:** Alcohol, Marijuana, cocaine, and smoking.
- (f) **Suicidal Ideation:** Preoccupied with ideas of death and suicide.

**Factors that Trigger Mental Health Issues:** The following are some of the important factors that trigger mental health issues among college students:

- (a) **Academic Pressure:** Self-imposed, parental, and peer.

(b) **Inadequate coping:** Avoidance coping, Emotional suppression, aggression, and drug abuse.

(c) **Examination anxiety:** (Symptoms: Nausea, headache, sweating, cold extremities, and stomach pain) and (Causes: fear of failure, high expectations, peer comparison, and sleep deprivation).

(d) Relationship issues.

(e) High expectations.

(f) Uncertainty about the future.

(g) Use of social media.

(h) Inadequate coping due to lack of life skills.

**Protectors of Mental Health:** The following are some of the important factors that protect Mental health:

(a) **Emotional Intelligence (EQ):** Self-awareness, Self-regulation, Empathy, Motivation, and Social skills.

(b) **Psychological Capital:** Hope, Self-efficacy, Resilience, and Optimism.

(c) **Spiritual Intelligence (SQ):** Purpose in leaving, mindfulness, holistic thinking, and nurturing higher values.

(d) **PERMA theory of well-being:**

- **P – Positive emotions:** Experiencing joy, gratitude, hope, love, and other positive feelings.

- **E – Engagement:** Being deeply involved in activities — often leading to a state of “flow”.

- **R – Relationships:** Strong, positive social connections are essential for well-being.

- **M – Meaning:** Having a sense of purpose, belonging to something bigger than oneself.

- **A – Accomplishment:** Pursuing success, mastery, and achievement for its own sake.

**Why Mental Health Matters?**

Good mental health helps you:

(a) Cope with stress.

(b) Build healthy relations.

(c) Work productively.

(d) Make meaningful contributions to your community.

**Ways to Deal With Mental Health Issues**

College students commonly experience mental health issues because of increased responsibilities, lack of good time management, changes in eating and sleeping habits, and not taking enough breaks for self-care and relationship management. However, the following are some of the important ways to deal with mental health issues:

(i) **Get Proper Rest and Sleep:**

Good sleep allows our brains to recharge, repair our muscles, promote memory consolidation, and boost the immune system. Sleep deprivation and insomnia can lower your cognitive functions, academic performance, and mental health.

(ii) **Focus on Health and Nutrition:**

A balanced diet rich in fruits, vegetables, whole grains, lean proteins, and healthy fats provides essential nutrients like omega-3 fatty acids, B vitamins, magnesium, and antioxidants, which are linked to improved brain function and emotional stability. Regular physical activity, adequate sleep, and proper hydration further enhance cognitive performance, reduce stress, and boost mood. Conversely, poor dietary habits, irregular meals, excessive caffeine or sugar intake, and neglect of physical health can exacerbate anxiety, depression, and fatigue. By prioritizing nutrition and healthy lifestyle choices, students can strengthen their mental resilience, focus, and overall quality of life during the demanding college years.

(iii) **Be Active:**

The physiotherapists suggest that regular exercise increases overall physical and mental health and can reduce stress. Exercise is also effective in reducing fatigue, improving mental clarity, and enhancing cognitive functions. After physical activity, the brain produces feel-good neurotransmitters called endorphins that act as natural relievers from stress. Relaxation techniques such as meditation, acupuncture, massage therapy, and deep breathing also produce endorphins.

(iv) **Have a Stress Outlet:**

Having a healthy outlet to turn to in times of stress can help calm your mind and clarify how to move forward in a stressful situation. Things like art, craft, music, writing, talking to friends, maintaining a hobby, or physical exercise can all be outlets for relieving stress.

(v) **Find Connections:**

The clinical psychologists say that “social isolation and loneliness are associated with a greater risk of poor mental health as well as other health problems”. College is a great time to make new friends. Talking to classmates, volunteering for social activities, or being in sports, NCC, and NSS teams can help create mind-body connections to promote mental health. There are numerous benefits of having a solid sup-

port system while in college. Personal connections provide stress-relief hormones that counteract the body's fight or flight response. Surrounding yourself with people whom you trust can also help you feel safe and calm.

**(VI). Manage Time Effectively:**

Ineffective time management can cause significant stress for college students. Developing time management strategies helps you stay organized and better prioritize your most important tasks. Effective time management can help you improve academic performance and keep you organized, which, in turn, can lower your stress and anxiety. Some time management strategies for you are: set clear goals; prioritize works as.

**(VII). Stay Organized:**

It may seem overwhelming to keep track of everything with a schedule crammed full of classes, assignments, extracurricular activities, and social activities. But not having organizational skills will only add more stress and pressure to your plate. Unorganized students typically have less academic success than organized students.

**(VIII). Acquire Life Skills:**

You have to acquire your life skills from different sources, like reading different books, magazines, life histories of eminent personalities, etc. If your mental health issues still continue, then seek support from a therapist.

“Mental Health is not a destination, but a process”.

**Dr. Banamali Mohanty, D.Litt.**

Retired Professor of Psychology,  
Utkal University, Vani Vihar,  
Bhubaneswar – 751004  
Currently Professor Emeritus  
Srusti Academy of Management and Technology  
(Autonomous)

## Wow Momos Wowed Me

I was at Bhawani Mall in Bhubaneswar with my wife and son to watch a movie. During the interval, when I asked my son whether he wanted to have some food, he said he would eat momos outside the theatre after the movie was over. After the movie got completed, even when I offered him options to join any restaurant for food, he repeatedly insisted that I take him to Wow! Momo located on the ground floor of the mall.

When I took him to the momos center, an urge arose within me to learn more about them after observing their service. It truly wowed me. I researched and found that the brand began with the idea of putting the momos business into the QSR model, and it gradually spread across the country. It was founded in 2008 by Sagar Daryani and Binod Kumar Homagai and is headquartered in Kolkata as a quick-service restaurant (QSR).

The whole idea was to reimagine momos as a mainstream fast-food category with Indian flavors to suit

the local palate. Wow Momos focused on product innovation and strong branding and launched with the tagline, “Take a bite and say WOW.” The promoters started the business from a garage with an investment of Rs. 30,000, but today the company's valuation has increased to Rs. 230+ crores.

The key success factors of Wow Momos are product innovation, Indian taste adaptation, mall location strategy, cost efficiency, and investor support. The lessons we, as academicians, researchers, and industry personnel, can learn from them are that if one starts small and thinks big, builds a brand, innovates, believes, and perseveres, one can wow the masses just as Wow Momos wowed me.

**Dr. Sisir Ranjan Dash  
Associate Professor,**

Srusti Academy of Management and Technology  
(Autonomous), Bhubaneswar

# E-Learning and Virtual Learning

E-learning is a modern method of teaching and training that uses the internet to deliver educational content to remote learners. It allows learners to access resources independently, regardless of location or time. The modes of e-learning can be defined in the forms of web-based learning, virtual classrooms, webinars, and video-based learning. The flexibility to access quality content anywhere and anytime is a major advantage of an e-learning system. It motivates the learner community to explore different learning styles in different languages. However, it has some disadvantages, as it requires knowledge and skills in using computers and related gadgets. Nowadays, the aforesaid disadvantages have become strengths for scholars, helping individuals become competent and skillful to compete in the modern world.

Virtual learning is an educational system where instruction takes place through an online platform. Students, research scholars, and faculty members interact on a digital platform, often in a physically separated environment. It uses digital platforms (Virtual Learning Environments) to deliver curricula through live synchronous or self-paced asynchronous sessions. It offers flexibility, enabling education anytime and anywhere using tools like video, chat, and discussion boards. The most common uses and examples of virtual learning platforms are given below.

1. **Webinars and Live Lectures:** These are real-time sessions where students ask their doubts through microphones or chat.
2. **Self-Paced Courses:** These allow students to complete pre-recorded videos and modules at their own pace.
3. **Online Corporate Training:** This is a web-based educational platform through which professionals access their latest developmental courses via web browsers.
4. **Virtual Classrooms/LMS Platforms:** These are virtual platforms through which users/students

access their assignments and resources using Moodle or Canvas.

5. **Hybrid Learning:** This is a useful learning system through which learners benefit from both physical and online modes of instruction. It is a mixed system of online learning for theory courses and in-person sessions for laboratory practice.

To say so, virtual learning is a flexible platform for the learner community available in a 24/7 mode. It is facilitated through real-time interaction (synchronous), self-paced learning (asynchronous), and hybrid modes. It is a technology-driven learning platform where learners usually rely on computers, the internet, and specialized software, along with strong time-management skills.

Similarly, virtual learning is typically a planned long-term choice for education, whereas remote learning is often a temporary solution when educational institutions are not open. Sometimes, the terms are used interchangeably for the benefit of the learner community, based on the suitability of time and situations. Virtual learning platforms have evolved over the years, offering flexible and accessible education catering to various learning styles and personal goals, and empowering different educational journeys through self-discipline and the effective use of technology. Nowadays, school-, college-, and university-level students are benefiting from virtual learning platforms and enrolling in short-term and other technical courses to upgrade their knowledge and skills. Indian national virtual learning platforms such as DIKSHA, SWAYAM, and Virtual Labs are government-backed digital infrastructures designed to provide access to high-quality educational materials and training through videos across India. These platforms leverage online tools to deliver synchronous (live) and asynchronous (recorded) content, fostering remote learning and reducing geographical barriers to education

**Table-1: Virtual Learning Platform**

Sl No	Name of the Virtual Learning Platform	Yr. of Estd.	Key features
1	<b>DIKSHA</b>	September 5, 2017	<b>Digital Infrastructure for Knowledge Sharing</b> is one of the national digital platforms of the Government of India for school education. It provides e-learning content for school education, supporting teachers and students by providing digital resources.
2	<b>SWAYAM</b>	9 July 2017	<b>Study Webs of Active-Learning for Young Aspiring Minds</b> hosts massive open online courses (MOOCs) for school, UG & PG students under the Digital India platform. It gives a coordinated stage and free access to web courses, covering all advanced education, high school, and skill sector courses.
3	<b>Virtual Labs</b>	<b>February 23, 2012</b>	<b>Virtual Labs</b> offers remote access to simulation-based experiments for science and engineering disciplines. It provides free web-based interactive simulations for science and engineering students. This is a facilitating platform for the students for pre-tests and post-tests self-assessment with content developed by national institutions like IITs and Amrita Vishwa Vidyapeetham.
4	<b>NPTEL</b>	2003	<b>National Programme on Technology Enhanced Learning</b> provides online courses in engineering and science. NPTEL now functions as part of the Swayam initiative. It provides quality, web/video-based education in engineering, science, and the humanities.
5	<b>e-PG Pathshala</b>	<b>November 2015</b>	<b>e-PG Pathshala</b> is an initiative meant for providing high-quality curriculum-based interactive content for post-graduate students.

**Source: Different Websites from Google**

In the concluding observation, it can be said that e-learning is the perverted form of a physical learning system. Virtual learning is supportive of the e-learning system through which educational learners benefit. No doubt, the initiatives taken by the government

of India are supportive by providing different e-learning platforms for making the educational systems more lucrative. Because of the above-mentioned virtual learning platforms, society is becoming more proactive and benefited.

**Dr. Bedadyuti Sahoo,**  
**Faculty, Dept. of Lib. & Inf. Sc.**  
KIIT Deemed to be University,  
Bhubaneswar, Odisha, India

## Believe in God's plan

Believing in God's plan means trusting on him blindly. Because everything happens for a reason.

God always put you in harder situations because he always make you strong to face all the obstacles in your life.

Always thankful for everything you have in your life. Sometimes we disappoint because our plans aren't fulfill but in long run when the good things happen with us in that day you thankful to God to not fulfill your wishes but gives you much more you pray for.

In my personal life I always believe in God's plan because when started giving up in everything that trust and spirituality hold my hand and push me ahead.

When you started believe in god you never look back because you have found a new purposeful life of faith that focuses on God's future blessings, hope and peace rather than on the struggle of the past.

So bow in front of him and see with God your strength multiples during trials.

Always seek god because he is the source of all good things.

Enjoy your journey

**Sushree Samikshya Nayak**  
**MBA: 2025-27**

## Beyond the Scroll: Finding Our Balance in a World of Feeds

Let's be honest: what's the first thing you do when you wake up? For many of us, before our feet even hit the floor, our fingers are already scrolling. Social media is our generation's campus square. It's where we meet, where we share our wins, vent our frustrations, and see what's happening in the world. It's so woven into our college lives that we barely even notice it anymore. But in this endless stream of content, it's worth pausing to ask: are we in charge of our feeds, or are they in charge of us?

It's easy to see the good. Social media can be an incredible tool. It's a place where we can find our "people"—groups for niche hobbies, support for a tough class, or just friends who get our sense of humor. It's a learning hub where we can follow experts, get inspired by artists, and even discover career paths we never knew existed. Platforms like LinkedIn, while they might feel like a chore, are our first real chance to build a professional story, connect with alumni, and maybe even land that dream internship.

But then there's the other side. We've all fallen down the rabbit hole. You pick up your phone to check one quick message, and suddenly, an hour is gone. You're left with that weird, groggy feeling and the looming

dread of the assignment you haven't started. Worse than the lost time is the comparison trap. It's so easy to scroll through perfectly curated photos of amazing parties, straight-A report cards, and flawless vacation shots and feel... well, kind of bad about our own lives. It can feel like everyone else has it figured out, creating a pressure to "keep up" that is simply exhausting. That "highlight reel" life isn't real, but it can certainly take a toll on our real-life mental health. So, what's the answer? It's not to delete all our apps and become a digital hermit. The key is finding a balance that works for us. It's about moving from being a passive scroller to an intentional user.

This starts with curating our feeds. Your feed should be a place that inspires you, not a place that makes you feel small. Unfollow accounts that consistently make you feel anxious or "less than." Fill your feed with things that align with your hobbies, your goals, and your genuine interests.

It also means setting boundaries. Maybe that means putting your phone in another room when you need to study. Maybe it's implementing a "no-phone" rule when you're out having dinner with friends. It's about consciously creating space to be present in your own life, not just documenting it for others.

Ultimately, social media is just one part of our story. Our real college experience is happening right here, right now—in the late-night study sessions, the laughter in the cafeteria, the challenging lectures, and the quiet moments of self-discovery. Let's use these platforms to add to that experience, to build real

connections, and to share our journey in a way that feels authentic to us. Our life is so much bigger than what fits on a screen; let's make sure we're living it.

**Badrinath Danga**  
**MBA: 2024-26**

## The Whispering Banyan Tree: A Story of the Indian Knowledge System

In a quiet village stood an ancient banyan tree, its roots twisting into the earth like threads of memory. Elders said the tree had listened to centuries of conversations — of teachers and students, of seekers and kings. One evening, a curious child named Aarav sat beneath it and wondered aloud, "How did people know so much, long before books and screens?"

The wind rustled the leaves, and the banyan seemed to whisper a story.

Long ago, knowledge in India was not locked inside buildings or bound only in pages. It lived in people. Teachers and students shared life together, learning not just what to do, but how to be. Education was a journey of understanding the self, society, and nature as one interconnected whole. Wisdom was measured not by how much one knew, but by how one lived.

The sages observed the sky and mapped the movements of stars, seeing order in the cosmos. They studied numbers and discovered patterns that would one day shape the world of mathematics. Healers looked at the human body not as a machine, but as a harmony of body, mind, and environment.

Through yoga and meditation, seekers learned to quiet the mind and listen inward.

Stories, verses, debates, and daily practices carried this knowledge forward. A farmer learned when to sow by reading the seasons. A ruler learned governance through duty and compassion. A student learned discipline through service and reflection. Knowledge was never separate from values; skill was never detached from responsibility.

Time passed. Empires rose and fell. New ideas arrived from distant lands. Yet the roots of this knowledge remained, quietly nourishing generations. Even when forgotten, it waited patiently — like the banyan tree — for someone to sit, listen, and ask the right questions again.

As Aarav stood up to leave, the whispers softened. He realized the Indian Knowledge System was not just about the past. It was an invitation to live thoughtfully, act responsibly, and seek balance in a restless world.

The banyan tree stood still, its roots deep and strong, knowing that as long as curiosity remained alive, the story of Indian knowledge would never truly end.

**Ms. Rosy Barik**  
**Asst. Prof. (HR)**

Srusti Academy of Management  
and Technology (Autonomous)

*"Real knowledge is to know the extent of one's ignorance." — Confucius*

# As A Campus Reporter

The journey began on August 23, 2018. Out of 46 students, I was selected as a Campus Reporter after three rounds of a rigorous selection process. A panel of 5 jury members conducted 2 rounds of written assessments, after which 4 of us advanced to the viva round. Ultimately, I was selected for the position. Following this, all the Campus Reporters from different B-Schools were invited by Business Standard to their office to meet the late Dillip Satpathy (Senior Journalist), marking the official start of our journey.

As I conclude my journey as a campus reporter on 31/08/2019, I would like to share some reflections that I hope will assist you in your own journey. Being a campus reporter, it has been one of the most enriching experiences of my MBA life. It provided me with the opportunity to explore the pulse of our campus, interact with diverse individuals, and give voice to stories that often go untold. The role requires curiosity, responsibility, and consistency. You will find yourself rushing from one event to another,

interviewing students, faculty, and guests—all while meeting tight deadlines.

Through this process, you will learn how to observe deeply, write meaningfully, and communicate effectively. Remember, every story matters—whether it's about a small student initiative or a major campus event. Your words have the power to inform, inspire, and connect our community. Stay ethical, remain curious, and always strive for authenticity in your reporting. Cherish the moments, build networks, and make the most of this platform. It's more than just a role; it's a journey of growth, learning, and expression. I wish you all the best as you carry forward this legacy.

**Rajesh Mohapatra**  
**MBA (2018-2020)**

Sr. HR Manager, Patra Electronics

## Title: India vs China – Startup Reality Check & Path to Global Competitiveness

### 1. Current Startup Landscape

#### India:

- **Food Delivery Apps:** Turning unemployed youth into cheap labour for meal delivery.
- **Fancy Ice Cream & Cookies:** Marketed as “healthy” despite health concerns.
- **Instant Grocery Delivery:** Encouraging impatience and resource wastage through hyper-fast logistics.

- **Betting & Fantasy Sports Apps:** Promoting gambling and addiction over real economic productivity.
- **Reels & Influencer Economy:** Prioritizing entertainment over skill development or knowledge acquisition.

#### China:

- **EV & Battery Tech:** Dominating global electric vehicle production with companies like BYD.

- **Semiconductors & AI:** Investing heavily in self-reliance, chips, and AI models.
- **Robotics & Automation:** Creating next-gen factories with unmatched efficiency.
- **Global Logistics & Trade:** Building supply chain giants like Shein, DJI, Alibaba.
- **Deep Tech & Infrastructure:** Investing in space tech, high-speed rail, and renewable energy at massive scales.

## 2. Observations

- India focuses more on consumer-facing services that largely cater to convenience and entertainment.
- China focuses on advanced technologies, infrastructure, and industries that ensure global influence, self-reliance, and long-term growth.
- India's current startup approach risks creating dependency on low-value services rather than high-impact innovation.

## 3. Solutions to Overcome the Gap

### 1. Promote Deep-Tech Startups:

- Incentivize startups in AI, semiconductors, EVs, robotics, and space tech.
- Increase government grants, venture capital, and incubation centres for high-tech sectors.

### 2. Strengthen Manufacturing & Supply Chains:

- Encourage "Make in India" for high-tech goods.

- Invest in automation and smart factories to reduce dependency on imports.

### 3. Invest in Infrastructure & R&D:

- Expand high-speed transport, renewable energy, and broadband connectivity.
- Support universities and research centres focused on next-gen technologies.

### 4. Skill Development for High-Value Jobs:

- Upskill youth in engineering, data science, AI, and advanced manufacturing.
- Reduce focus on low-skill gig-economy jobs and entertainment-based startups.

### 5. Foster Global Trade & Tech Leadership:

- Encourage Indian startups to scale globally rather than focusing solely on domestic convenience apps.
- Build platforms to compete with Alibaba, DJI, and similar tech giants.

### Conclusion:

India has enormous potential but must shift focus from low-value convenience and entertainment apps to high-tech, deep-tech, and infrastructure-driven startups. Strategic government support, skill development, and investment in future-ready technologies will enable India to compete effectively with China on the global stage.

**Nirmal Kumar Routra**  
**Asst. Professor**

Srusti Academy of Management and Technology  
(Autonomous)

*"You cannot shake hands with a clenched fist."*

— *Indira Gandhi*

# Pahalgam Attack and Operation Sindoor: A Nation's Pain and a Nation's Pride

"The bravest hearts are those who choose peace but are prepared to defend it with courage."

On 22 April 2025, India was jolted by a brutal act of terrorism in the serene town of Pahalgam, Jammu and Kashmir. Armed militants attacked tourists in the Baisaran Valley, targeting civilians based on their religious identity. The terrorists brutally gunned down 26 people—including newlywed couples, children, and even a local Muslim pony guide who tried to protect the victims. Over 20 others were injured in what is now considered one of the deadliest civilian massacres in the Kashmir Valley in recent years.

The nation mourned, but it also rose in determination. What followed was Operation Sindoor, launched on 7 May 2025—India's largest and most precise multi-service counter-terror response in over a decade. The operation was named "Sindoor" as a tribute to the sacred red mark worn by many Indian women—a symbol of devotion and sacrifice, in memory of the innocent lives lost in Pahalgam.

In a tightly coordinated 23-minute mission, Indian Rafale jets, special drone squadrons, and electronic warfare units struck nine terror camps across

Pakistan and Pakistan-occupied Kashmir. These camps belonged to Lashkar-e-Taiba, Jaish-e-Mohammed, and Hizbul Mujahideen. Over 100 terrorists were eliminated, including several high-ranking handlers linked to past attacks such as Pulwama and the 26/11 Mumbai attacks.

India's armed forces ensured that no civilians or Pakistani military targets were hit, showcasing a strategic yet ethical approach. International powers, including France and the US, stood in support of India's right to defend its citizens from cross-border terror.

In Conclusion

The Pahalgam attack reminded us of the dangers that still lurk in the shadows. But Operation Sindoor reminded the world of India's unwavering spirit and the strength of her defenders. Let this moment be a tribute to those we lost and a pledge to remain strong, united, and unafraid.

"We may bend in grief, but we do not break. We rise for peace, for justice, for India."

**Aditya Narayan**  
**BBA: 2024-27**

## Emotional Intelligence

What's the one skill that guarantees to make you more successful, more productive, earn a higher salary, and even make you a better leader? Do you know what **emotional intelligence** is?

Well, according to *Psychology Today*, it is the ability to understand, use, and manage your own emotions as well as those of others. It is said to include at least three skills: **emotional awareness**, which is how to identify your own emotions; the ability to harness those emotions and apply them to tasks; and the **ability to manage emotions**, which

includes both regulating your emotions and helping others do the same.

Given that we are in the workplace, we are interacting with others—colleagues, team members, management, and clients. The extent, to which you understand what others is thinking, feeling and how they process information, is really important to ensure that interactions are positive, productive, and lead to the best outcomes.

Studies have shown that leaders with high emotional intelligence are better skilled at creating connections

and motivating their teams, where people are engaged, inspired, and ultimately perform better. So, it goes without saying that employees with strong

emotional intelligence skills are more likely to be sought out for opportunities and leadership positions within a company.

**Rahul Swain**  
**MBA :2025–2027**

## The Silent Strength Within

Life often appears like a stage where everyone rushes to perform — to be louder, brighter, and faster than the rest. But I have learned that true strength does not always need noise. It lives quietly within, guiding us with patience, resilience, and clarity.

I find myself drawn toward simplicity, where small acts of kindness, silent determination, and thoughtful reflection speak louder than words. Just as a tree does not boast of its shade, yet shelters countless travelers, I believe one's true nature is revealed not through self-promotion but through consistent actions.

Every day brings challenges, but I welcome them not as obstacles, but as opportunities to grow. There is a strange beauty in difficulties — they polish us, test our endurance, and remind us of our inner worth. My journey is not about comparison, but about

becoming a better version of myself than I was yesterday.

Creativity, for me, is not only about writing or art. It is about how we approach life — with curiosity, honesty, and courage. To see possibilities where others see limits, to smile when the world expects silence, and to believe when doubt surrounds us — this is the prose I live, not just the one I write.

If words can mirror the heart, then let this piece stand as a reflection of my nature — calm, determined, and quietly hopeful. In the end, it is not about being recognized for what we say, but about being remembered for who we are.

**Anshuman Abhishek**  
**IMBA: 2022-27**

## Technology in daily life:

In today's world, technology has become an inseparable part of our routine. From the alarm clock on our smartphones to apps that guide our work, study, and even fitness, technology touches every moment of our day.

People are so dependent on technology that they can't live without it. Technology is important and useful in all areas of human life today, touching every aspect of our lives.

Smart home devices like voice assistants, security systems, and energy-saving appliances make daily chores easier, safer, and more efficient. Online learn-

ing platforms, digital classrooms, and remote working tools provide flexibility and access to knowledge and career opportunities worldwide. Movies, music, and games are just a click away, giving us endless options for relaxation and fun.

From fitness trackers to online doctor consultations, technology helps us monitor our health and live better lives. Smartphones and the internet have made it possible to stay connected with family, friends, and colleagues instantly. Social media platforms, video calls, and messaging apps bridge distances like never before.

From UPI to mobile wallets, cashless transactions make shopping faster and safer. Technological advancements are seen in the kitchen in the form of gadgets. Some are so essential that we can't imagine cooking without grinders, ovens, refrigerators, etc. Online shopping apps allow buyers to purchase products from anywhere across the globe, giving the best and most personalized shopping experience from the comfort of home.

Technology improves safety and convenience by transforming the transportation system. Apps like Uber, Rapido, and Ola make rides easy, while GPS navigation ensures smooth travel. Technology also provides comfort through appliances like ACs, smart lights, and thermostats, helping many people sleep better.

It has increased productivity and efficiency in the food industry, including harvesting and food packaging. Technology has improved remote working facilities through advanced features and tools like video conferencing and instant messaging, allowing teams to cooperate and communicate in real time. Digitization has also had a huge impact on the banking sector. Online and mobile banking allow customers to access a wide range of services safely from their homes using smartphones and computers.

In the future, technology will continue to grow, and learning to balance it with human values will help us live better, smarter, and more fulfilling lives.

**Debasmita Nayak**  
**MCA: 2025-27**

## Communication – The Essence of Management

Communication is the essence of management in all types of organizations- whether a family, a corporate enterprise, or any other business entity. Without communication, the world cannot exist or function effectively. Every managerial activity depends upon communication.

Just as clear road signs ensure a smooth and safe journey, clear communication ensures understanding, coordination, and success in both family life and professional life. Without clarity, even good intentions can lead to wrong outcomes.

Decision-making and problem-solving are important functions of management, and both require effective communication. Communication is like a coin with two sides: speaking (or telling) and listening. Both are equally important. Merely conveying a message is not sufficient unless it is properly received and understood.

The modes of communication may be symbolic, oral (speaking), or written. Each mode has its own importance depending on the situation and purpose.

The direction of communication can be vertical, horizontal, or circular. Vertical communication flows upward or downward in an organization, horizontal

communication takes place among peers, and circular communication ensures the free flow of information among all levels.

Constructive Feedback is another crucial element of effective communication. Constructive feedback is the process of giving clear, specific, and supportive suggestions that help a person improve while maintaining motivation and mutual respect. An important aspect of communication is brevity. Messages should be clear and concise, as rightly said, Brevity is the soul of wit. Lengthy and unclear messages often lead to confusion. There is a significant difference between hearing and listening. Hearing refers to the physical act of sound reaching the receiver's ears, whereas listening involves hearing with attention and understanding the meaning of the sender's message. In conclusion, no organization can perform efficiently without effective communication, whether internal or external. Effective communication ensures coordination, understanding, and achievement of organizational goals.

**Swarup Chandra Sahoo**  
**Professor Emeritus,**  
Srusti Academy of Management and Technology  
(Autonomous)

# The Manager's Paradox: Leading between Logic and Conscience

Management education often treats rationalism as the highest virtue. We are trained to believe that if a decision is data-driven, measurable, and defensible, it is safe. Logic becomes our sanctuary. Yet, as Max Weber famously warned, modern organizations risk becoming an “**iron cage of rationality**,” where efficiency dominates but meaning quietly evaporates. For today's manager, this cage is both a source of power and a site of imprisonment.

## The Conflict of Means and Ends

Rationalism is a master of the *how*—it seeks the best means to an end. Morality, however, interrogates the *why*. Ethics enters the room precisely where rational calculation feels complete.

Immanuel Kant argued that human beings must always be treated as **ends in themselves**, never merely as means to a goal. This principle directly unsettles managerial logic. When we reduce employees to productivity metrics or “headcount optimization,” we may achieve rational success while simultaneously presiding over a profound moral failure.

## **The Automation Dilemma: Profit vs. Capability**

Consider the drive toward automation. The rational case is often airtight: lower costs, higher efficiency, and competitive survival. But ethics introduces a different register of truth. Economist Amartya Sen reminds us that organizational success should be evaluated not just by financial outcomes, but by the **capabilities** people retain to live lives they value. A firm may grow its bottom line while shrinking the scope of human freedom within its walls. In these moments, rationalism applauds, but morality hesitates. “***We are what we repeatedly do.***” — **Aristotle**

## **The Invisible Cost of Performance Cultures**

This tension is most acute in high-performance cultures. Incentive systems reward results, often with a calculated indifference toward the path taken to

achieve them. As Aristotle observed, character is forged through habit. If our systems reward only outcomes, they quietly cultivate **ethical blindness**. Over time, these rational structures shape our character—not necessarily into a virtuous one, but an efficient one. The moral cost remains invisible until the moment trust collapses, revealing that a system without a conscience is structurally unsound.

## **The Illusion of Neutrality**

Managers often defend ethically troubling decisions by claiming neutrality: “*The market demands it,*” or “*The system leaves no choice.*” Ethics exposes this as a comforting illusion. Systems are not forces of nature; they are designed by people and sustained by repeated consent. Morality asks the question rationalism avoids: **Who benefits, who bears the burden, and why is this acceptable?**

## **Conclusion: The Leader as Philosopher**

At this intersection, reality becomes unstable. Rational models claim objectivity, yet they are value-laden beneath the surface. Ethics does not seek to destroy rationalism; it seeks to humble it. It insists that logic without conscience is incomplete, and conscience without action is impotent.

For the modern management professional, leadership is therefore not merely analytical—it is **philosophical**. Rationalism teaches us how to optimize a decision; morality asks if that decision deserves legitimacy. To truly lead is to live with this discomfort: to calculate with precision while remaining answerably human.

When we acknowledge this responsibility, the neat certainty of the “iron cage” dissolves, and we step uneasily but necessarily into the vital world of ethical reflection.

**Sandhya Darshan Dash**  
**Asst. Prof.-Finance**

Srusti Academy of Management and Technology  
(Autonomous)

# Learning How to Learn: The Survival Skill of the Digital Era

Imagine finally mastering a software after weeks of effort. Confidence rises, productivity improves, and there is a quiet sense of achievement. Then, one morning, an update arrives. New buttons. New layout. New rules. Confidence logs out without warning. That small, familiar frustration captures the spirit of the digital era. Change is no longer occasional; it is continuous. Technologies evolve, industries transform, and professional roles shift at a breathtaking speed. In such a world, the greatest strength is not what is already known, but how prepared one is to learn what comes next. Degrees, expertise, and experience remain valuable, yet the ability to learn, unlearn, and relearn has become the ultimate currency of relevance. When knowledge keeps changing, success belongs to those who can adapt quickly. As the saying goes, *in times of change, learners inherit the earth.*

Performance today is measured less by static knowledge and more by a dynamic mindset. Adaptability, curiosity, communication, and the courage to enter unfamiliar territory have become defining qualities of growth. Across the employability and skill development ecosystem, one message consistently echoes from recruiters: technical processes can be taught, but an attitude towards learning is difficult to build from scratch. Those who actively seek feedback, accept temporary discomfort, and take responsibility for improvement accelerate their progress. The list of in-demand skills will continue to evolve every few years; new tools will replace old ones, and industries will reinvent themselves. Depending on a single capability is risky, but mastering the art of learning ensures the flexibility

to acquire any capability when required. Instead of owning one vehicle, it becomes possible to drive them all.

A little honesty and humour help here. Tutorials are often watched at double speed with heroic optimism, online courses are saved for a mysterious “later,” and webinars leave behind galleries of screenshots that are rarely reopened. Information is abundant, but access is not mastery. Real learning demands practice, errors, reflection, and persistence. It may be slower than scrolling through updates, yet it produces something far more durable: confidence. Employers value this confidence deeply because organisations themselves operate amid constant uncertainty. Markets fluctuate, technologies advance, and expectations rise. Professionals who respond with “What should I learn next?” instead of “Why has this changed?” become trusted, promotable, and future-ready. A qualification might open a door, but the willingness to learn keeps it open.

Over time, many formulas, slides, and definitions may fade, but the inner assurance of being able to handle the unknown remains. That assurance becomes a compass, guiding movement across careers and opportunities. Education, therefore, is increasingly about nurturing curiosity, independence, and critical thinking rather than mere memorisation. The digital world will continue upgrading, whether anyone feels ready or not. The only meaningful decision is to upgrade alongside it. A simple promise can shape an extraordinary future: no matter how far one travels, remain a learner. Because the future never belongs to those who stop learning. It belongs to those who never will.

**Sarita Manjari Prusti**

Associate Faculty, English & Soft Skills  
Tech Mahindra Foundation

*“When awareness is brought to an emotion, power is brought to your life.”*  
— **Daniel Goleman**

## Never Give up

Every great achievement begins with a dream. Dreams give us purpose, direction, and the courage to rise above challenges. The road to success is never smooth; there will be struggles, failures, and moments of doubt. But remember, failure is not the end; it is a stepping stone toward success.

Dreams are the sparks that light our journey in life. Every successful person has faced fear, failure, and doubt, but what sets them apart is perseverance. Courage is not the absence of fear; it is taking the first step despite it. Failure is not the end; it is a lesson guiding us closer to success. Small, consistent efforts — day by day — turn dreams into reality.

Those who never give up, even when the world tells them it's impossible, are the ones who create history. Chasing your dreams means believing in yourself when no one else does, working hard with patience, and staying strong in every storm.

Remember, your journey inspires others, too. By believing in yourself and never giving up, you not only achieve your goals but also light the path for those around you.

So no matter how tough the journey seems, hold on to your dream. Keep moving forward — one day, your determination will turn your dream into reality.

**Pinoja priyadarshani Das**  
**MCA: 2025-27**

## Practice your passion and get success

**“The more you practice, the early you get success.”**

Everyone has some kind of talent or interest apart from studies, like art, craft, music, dance, sports, or any creative pursuit. These activities are not just hobbies; they can become a career if we take them seriously.

By passion, I am an artist. I am sharing my recent real-time experience. I do paintings, and I also focus on sustainable art and crafts. In 2019, my journey in art and craft started as a simple hobby during my free time. At first, I made small handmade items just for fun and to gift my friends, never thinking that one day it could become something bigger. Slowly, people began to appreciate my work, which gave me the confidence to improve my skills. I started learning new techniques with the help of various platforms available on the internet, trying modern designs and sharing my creations on social media. To my surprise, people from other countries showed interest. What began as a passion soon turned into an opportunity.

In 2023, I made more than 500 pieces of handmade Rakhi, which included Photo Rakhi, Jagannath Rakhi, and Cartoon Rakhi. That year, my best-selling Rakhi was the Jagannath Rakhi. Of these, I received a bulk order of 100 pieces of Rakhi from Canada through my social media.

In 2024, I received another international order from Australia, also through social media. The order was worth Rs 20,000 INR and included 5 pieces of Jagannath wall hangings and 5 hand-painted T-shirts. My journey so far has taught me one thing: if you are passionate about something, keep practicing with focus and patience, and never stop learning. Hard work and consistency will bring you success, maybe even sooner than you expect. Continuous improvement will keep you moving forward.

**“Passion gives us energy; practice gives us skill and improvement gives us growth.”**

**Biswarupa Sahoo**  
**MBA: 2025-27**

# The Paradox of Freedom: Kierkegaard, Camus, and Žižek

Freedom is like the inheritance left by great forefathers: when it arrives, it comes with both happiness and burden. Freedom itself is a paradox. To understand this tension, let us turn to three lovers of life and philosophy—Kierkegaard, Camus, and Žižek—each offering a different way to wrestle with freedom’s double edge.

For Søren Kierkegaard, freedom is authenticity. We need to confront life through anxiety, where every step of freedom gives you dizziness. This dizziness is the power to choose. When one lives in inauthenticity, despair can overwhelm.

Albert Camus refuses Kierkegaard’s leap of faith. For him, freedom begins with accepting life’s absurdity, and judging whether life is worth living is the fundamental question of philosophy. Freedom, Camus warns, can entail the extremes of suicide or murder if misunderstood—but the answer is not despair. True freedom comes through rebellion: living fully, rejecting the absolute and the infinite, and acting with moderation. Our actions are guided by personal desire, solidarity with others, and a practical sense

of human limits. In other words, freedom is living passionately while respecting the absurdity of existence, where he writes, *“The only way to deal with an unfree world is to become so absolutely free that your very existence is an act of rebellion.”*

Slavoj Žižek argues that *“you are free the exact moment you know you are free,”* which is to be a self-transparent subject. In his book *Surplus-Enjoyment*, Žižek provocatively claims that freedom is found within constraints, not outside them, but in social conditioning.

He gives an example of a father and son: the son believes that the father is all-knowing and all-powerful, but the father knows that he is not, yet still pretends to be a certain kind of person.

Žižek’s basic argument is that there is no true self; the true self is the subject caught in the gap between symbolic identity and belief in an authentic self.

**Mansoon Pati**  
**MBA: 2025-27**

## Omni-Channel: The Future of Integrated Customer Experience

In today’s hyper-connected world, Omni-channel is one of the most effective ways to help consumers connect with several brands within a minute. Customers no longer limit themselves to a single channel to interact with brands. They move seamlessly between online platforms, mobile applications, social media, and physical stores, expecting a consistent, personalized, and integrated experience at every touchpoint. This shift has given rise to Omni-channel retailing, a strategy that is rapidly becoming the standard for businesses aiming to stay competitive in the digital age. Omni-channel is the way by which the consumer can purchase

their products or services through both offline and online modes.

The main feature of Omni-channel is that customers can start a purchase journey on one channel and complete it on another without friction. A real example of Omni-channel is Starbucks, where consumers can purchase their product by using the mobile application and seamlessly pick up their customized drink in-store or at the drive-thru, creating a fluid and interconnected customer journey. Today, many organizations and brands follow both offline and online modes for their marketing. Omni-channel is

an e-commerce approach that focuses on creating a better shopping experience for customers across different marketing channels.

Omni-channel is slightly different from multichannel. Multichannel is mainly used to reach consumers through different channels, whereas Omni-channel marketing is a communication strategy that helps create a unified experience across all channels. Using an Omni-channel strategy offers various benefits for both consumers and brands:

**Customers can check out quickly and move smoothly in offline and online modes.**

**Interaction with brands becomes very easy.**

**Real-time inventory and order tracking boost confidence in the brand.**

**It helps increase sales and customer satisfaction.**

**Consistency across platforms enhances brand reputation and trust.**

Beyond these benefits, there are some demerits, which help us understand the reality of Omni-channel. Maintaining the consistency of inventory for different channels becomes very critical. With more customer data shared across platforms, maintaining cybersecurity and privacy becomes crucial. But in today's AI generation, every interaction will become more relevant. Smart people use smart ways to fulfill their demand, and Omni-channel is the way to meet needs, wants, and demands. Omni-channel retailing is not merely a trend—it is the future of commerce. In an era where customers control how and when they interact with brands, businesses must adapt to deliver integrated, personalized, and frictionless experiences.

**Sanchayan Mandal**  
**Asst. Prof. Marketing**  
Srusti Academy of Management  
and Technology (Autonomous)

## **Dreams, Determination and Discipline: The Key to Student Success**

### **Introduction:**

Student life is one of the most important stages of our journey. It is a time when we learn, grow, and prepare for the future. Along with fun and friendships, it also brings challenges that test our patience and strength. To achieve success, students need to work hard, stay positive, and never give up on their dreams. With determination and discipline, even the toughest goals can be achieved.

### **Body:**

Every student begins their college years with dreams—some dream of building a successful career, some of creating change in society, and others of discovering their true passions. But dreams alone are not enough. They need determination to keep going when studies feel tough, when failures happen, or when doubt enters the mind.

Determination is the courage to stand up again and say, "I will try once more."

Along with determination, discipline is equally important. A student who values time, maintains consistency, and balances studies with personal growth builds a strong foundation for life. Discipline is what transforms hard work into lasting results. It is important to remember that success is not always about being first in the class or winning every competition. True success is about constant growth—improving step by step, learning from mistakes, and never losing hope. Each late-night study session, each challenge faced, and each small achievement adds strength to our character.

## Conclusion:

College life teaches us that success does not come overnight. It is the result of steady effort, hard work, and belief in ourselves. No matter how big the challenge is, every small step forward counts. If we

stay disciplined, determined, and focused on our dreams, nothing can stop us from achieving success. Student life is the foundation of our future—so let us make it strong and meaningful.

**Satyabrat Mallick**  
BCA: 2025-28

## Planting Knowledge, Harvesting Leaders

At Srusti Academy of Management (Autonomous), knowledge is not merely accumulated; it is cultivated with intention, integrity, and imagination. Each scholarly contribution in this annual magazine reflects more than research; it represents a commitment to shaping responsible leadership and transformative thinking. In a world that often measures success by speed and scale, we pause to honor depth and discernment — where inquiry is guided by ethics and innovation is anchored in societal relevance. Here, ideas are not confined to classrooms or boardrooms; they are nurtured to serve communities, industries, and the evolving aspirations of a dynamic nation.

This magazine stands as a testament to the academy's enduring belief that management

education is ultimately about stewardship of resources, relationships, and the future itself. Every article carries the silent promise that knowledge, when shared with humility and purpose, becomes a trigger for collective progress. As these pages turn, they echo a larger vision: to inspire minds that are analytical yet compassionate, competitive yet collaborative, and ambitious yet grounded in values. In this convergence of scholarship and spirit, Srusti Academy does not merely prepare managers; it shapes mindful architects of tomorrow.

**Bikash Rana**  
Assistant Librarian  
Srusti Academy of Management  
and Technology (Autonomous)

## Real: the truth

Once, there was a boy named “Ronit” who lived in a small village. He was in Class 10. Ronit was kind, good at his studies, friendly, and had a great sense of humor. He made many friends during his school years. However, after completing 10th grade, he noticed that his close friends suddenly drifted away from him. He lost all contact with them and felt very lonely.

As time passed, Ronit's personality changed completely. He became arrogant and rude to others. He had no friends, felt depressed, and his studies suffered badly. One day, a small boy came to his house asking for food. Ronit overheard him saying, “*I have no home, no friends, I am alone.*” Shocked, Ronit rushed outside and asked the boy, “*How will you live without friends, home, or relatives?*”

The boy replied, “*We are all born alone, and we will also die alone. No one can change that.*” Then the boy left.

These words kept echoing in Ronit's ears, and he began searching for answers. Some days later, he found a book about Lord Gautam Buddha and read it with deep curiosity. He realized that no one lasts forever in life—only your soul stays with you.

After understanding this truth, Ronit became kind again. Nowadays, he doesn't expect anything from others. He is full of self-love and feels fulfilled within himself.

“*Expectations from others bring sorrow, but immense pleasure comes from self-love.*”

**Digbijay Singh**  
MCA: 2025-27

## The Will Beyond Walls

Ratikanta grew up in a small town where his family owned a cycle repair shop. He dreamed of building a company that would reach beyond his neighborhood, but money and opportunities were always against him.

At 22, he borrowed money and opened a small café. Within months, it failed—few customers came, and debt piled up. People whispered, “He’s just chasing impossible dreams.” Ratikanta felt crushed, but one night he told himself:

“Failures don’t define me; my response to them does.”

Instead of quitting, he studied why businesses fail. He noticed young people wanted affordable, clean spaces to work and connect. With whatever savings he had left, he started a co-working space in a run-down building. The start was rough—leaky roofs, un-

reliable internet, and barely any clients. But Ratikanta treated each problem as a lesson, improving step by step. Slowly, word spread. Freelancers, startups, and students began to fill his space.

Years later, Ratikanta’s company expanded to multiple cities, providing thousands of young dreamers a place to build their futures. On his success stage, he said:

“Life tested me with losses so I could learn the value of resilience. Every storm that tried to break me became the wind that lifted me.”

**Moral:** True success isn’t about avoiding struggles—it’s about transforming every obstacle into an opportunity to rise higher.

**Chinmaya Kumar Sahoo**  
**MBA: 2025-27**

## The Journey of a True Learner

A student’s world is more than notebooks and marks—it’s a training ground for character. Books may teach formulas, but discipline writes the real equation for success.

Long ago, in a quiet village, a boy named Chinmaya listened to his teacher’s simple advice: *“The future of the nation is hidden in today’s students.”* Those words struck like a spark.

From that day, Chinmaya treated every sunrise as an opportunity. He woke before the birds, helped at home, and then gave his whole heart to study. He wasn’t chasing trophies—he was shaping himself.

Years rolled on. By the time he finished school, Chinmaya’s light reached beyond the classroom. Younger children followed his example; neighbors spoke of his calm focus and generous spirit.

When asked the secret of his success, he smiled: *“I simply honored the duty of a student—steady effort and an open mind.”*

True education, he believed, is not a race to the top but the art of becoming dependable, curious, and kind. Like a solid foundation that holds up a towering house, a well-lived student life supports every dream that follows.

Let every learner remember:

**“Discipline is Freedom, and sincere study is Power.”**

Carry these two treasures, and you can illuminate not just your own path, but the path for many others.

**Nishikanta Maharana**  
**MBA : 2025-27**

## We Are All Black and White, Not Just Black or White

“Agh! She is a nag.”

“Omg! He is very abusive.”

We rarely hesitate to judge people, reducing a single behavior to define their entire character. Nor do we restrain ourselves from badmouthing others. But do we ever pause to examine our own character? Aren't we also a mix of light and shadow? Do we possess virtues without flaws? We often forget that no matter how dark someone may seem, the palms of their hands and the soles of their feet are always lighter—a subtle reminder of inherent complexity.

History and mythology bear witness to this duality. Among the greatest villains of our epics, one remarkable similarity emerges: they all shared an extraordinary love for their sisters.

Take, for instance, Shakuni, the maternal uncle in the *Mahabharata*. Though he devoted his life to vengeance against the Kuru dynasty after his sister Gandhari's marriage to a blind man, his relentless acts of cruelty were rooted in deep familial loyalty.

Similarly, in the *Ramayana*, the mighty king of Lanka, Ravana, despite his power and scholarship, abducted Goddess Sita. Yet this act was fueled by the humiliation suffered by his sister, Shurpanakha. His wrath, though extreme, arose from a brother's fierce protectiveness.

Another striking example is King Kansa of Mathura. Aware of the divine prophecy that his death would

come at the hands of his sister Devaki's eighth son, he imprisoned her and her husband, even killing their newborn children. Yet he never raised a hand against Devaki herself, revealing a moral paradox—a man capable of unspeakable cruelty, yet retaining a trace of brotherly compassion.

None of these men indeed performed virtuous deeds that would earn them praise, and yet this single quality—their intense and unwavering love for their sisters—cannot be ignored. Their vengeance arose not from greed or selfish desire, but from profound emotional attachment to their sisters' honor and well-being.

Even amidst countless acts of evil, this one trait stands out as a strange and redeeming quality. Perhaps every sister might wish for a brother who would protect her with such unwavering commitment, though hopefully without the violent path these men chose.

Thus, it would not be wrong to say that this single virtue places even these notorious villains in a rare category, transforming them, unexpectedly, into figures who possess a shadow of heroism.

It is, indeed, true: “No one is entirely black or white; we all carry shades of both.”

**Chanchal Sharma**  
**Assistant Professor**  
Srusti Academy of Management  
and Technology (Autonomous)

*“In the heart of every human being, the light and darkness coexist; it is the awareness that leads to harmony.” — Chanakya*

# Thriving in the Age of AI: A Career Guide for New Management Graduates

As a newly graduated management student, stepping into the professional world today can feel both exciting and intimidating. Everywhere you look, people are talking about Artificial

Intelligence (AI)—how it’s transforming industries, automating tasks, and even “taking over jobs.” It’s natural to wonder: *Will there be space for me? Will it be harder to get a job as a fresher?*

The short answer is: Yes, the job market is changing—but no, AI is not your enemy. It can be your greatest career accelerator.

AI Is Changing Work—Not Ending It

Technologies like those developed by OpenAI, Google, and Microsoft are automating repetitive and data-heavy tasks. Reports from organizations such as the World Economic Forum consistently show that while some roles decline, many new roles are created—especially those requiring creativity, strategy, emotional intelligence, and cross-functional thinking.

Management graduates are uniquely positioned for this shift.

AI can process data.

AI can generate reports.

AI can optimize operations. But AI cannot:

- Build authentic relationships
- Lead teams with empathy
- Navigate organizational politics
- Inspire vision
- Make ethical judgment calls in complex human situations. Those remain deeply human strengths.

Shift Your Mindset: From Fear to Leverage Instead of asking, “*Will AI replace me?*” ask:

- How can I use AI to become 2x more productive?
- How can AI make me smarter in decision-making?
- How can I combine management skills with AI tools? Think of AI as a powerful assistant—not a competitor.

A fresher who knows how to use AI tools for market research, financial modeling, content

drafting, competitor analysis, or presentation preparation instantly becomes more valuable than someone who resists it.

Focus on Skills AI Cannot Replace

As a management graduate, your long-term advantage lies in:

## 1. Strategic Thinking

AI provides insights. Leaders decide what to do with them.

## 2. Communication & Influence

Negotiation, persuasion, stakeholder management—these are human skills.

## 3. Emotional Intelligence

Managing teams, resolving conflicts, motivating people—AI can’t replicate emotional depth.

## 4. Ethical Leadership

In an AI-driven world, ethical decision-making will become even more important. The more you develop these abilities, the more future-proof your career becomes. Learn AI Without Becoming a Coder

You don’t need to become a software engineer. But you should:

- Understand basic AI concepts
- Learn how AI impacts your industry
- Use AI tools for productivity
- Analyze AI-driven business models For example:
  - Marketing students should understand AI-based customer targeting.
  - Finance graduates should learn AI-based risk analytics.
  - HR professionals should explore AI-driven recruitment tools.
  - Operations managers should understand predictive analytics and automation.

When you combine domain knowledge with AI awareness, you become indispensable. Be Adaptable, Not Attached to Titles

Earlier, career paths were linear. Today, careers are dynamic.

Your first job may not define your entire career. Roles will evolve. Job descriptions will change. New industries will emerge.

Instead of focusing on job security, focus on skill

security. Adaptability will matter more than stability. Freshers Still Have an Advantage  
 Interestingly, fresh graduates often adapt faster to new technologies than experienced professionals. You are not unlearning decades of habits. You are starting fresh in a digital-first world.

Employers value:

- Tech adaptability
- Data literacy
- Analytical thinking
- Learning agility

If you position yourself as someone who embraces AI rather than fears it, you become attractive to forward-thinking companies.

Build a “Human + AI” Personal Brand

The future belongs to professionals who combine: Human intelligence

+

Artificial intelligence Augmented intelligence

Showcase projects where you:

- Used AI tools for business insights

- Improved efficiency using automation
- Analyzed data for strategic recommendations
- Led teams in tech-enabled environments

Demonstrate that you are comfortable working alongside AI systems. Final Thought: AI Will Replace Tasks, Not Ambition

History shows that every major technological revolution—industrialization, computers, the internet—created anxiety. Yet each wave also created new industries, new roles, and new opportunities.

AI is no different.

If you remain curious, continuously learn, and strengthen your uniquely human skills, AI will not take away your career—it will amplify it.

As a newly passed-out management student, your goal should not be to compete with machines.

Your goal should be to lead in a world where machines are powerful tools.

The future doesn’t belong to AI. It belongs to those who know how to use it wisely.

**Suprit Kumar Pattanayak**

Managing Consultant, WIPRO Ltd. USA

## Medical improvement facilities at the Panchayat level

Medical improvement facilities required at the Panchayat level (village/local self-government level) focus on strengthening primary healthcare, prevention, and early treatment. Since Panchayats are the closest governance bodies to rural communities, they play a vital role in ensuring accessible and affordable healthcare.

Below are the key facilities and improvements needed:

### 1. Strengthening Primary Health Infrastructure

=Ø9Ý Health Sub-Centre (HSC)

Every Panchayat should have a functional Health Sub-Centre with:

- At least one Auxiliary Nurse Midwife (ANM)
- Basic medicines and first-aid supplies
- Maternal and child health services
- Immunization services

### =Ø9Ý Primary Health Centre (PHC) Access

Where feasible, a well-equipped PHC should include:

- At least one doctor
- Staff nurses

- Basic laboratory services
- A delivery room
- Minor emergency care

### 2. Maternal and Child Health Services

- Regular antenatal and postnatal check-ups
- Safe delivery facilities
- Nutrition monitoring
- Immunization drives (e.g., national vaccination programs)
- Growth monitoring for children

Village health programs often coordinate with national initiatives like the National Health Mission to strengthen these services.

### 3. Essential Medicines and Diagnostics

Each Panchayat-level facility should provide:

- Essential drug supplies (for fever, infections, BP, and diabetes)
- Rapid diagnostic kits (malaria, dengue, pregnancy tests)
- Basic lab tests (blood sugar, hemoglobin, urine)

tests)

#### 4. Emergency and Referral Services

- 24/7 ambulance access
- Clear referral linkages to Community Health Centers (CHCs) and district hospitals
- Emergency stabilization equipment

Integration with schemes like Ayushman Bharat helps ensure financial protection for poor families.

#### 5. Sanitation and Preventive Healthcare

Panchayats must promote:

- Safe drinking water supply
- Proper drainage systems
- Solid waste management
- Public toilet facilities
- Awareness campaigns on hygiene

These efforts significantly reduce communicable diseases.

#### 6. Digital and Telemedicine Facilities

- Telemedicine services to consult doctors remotely
- Digital health records
- Health awareness through mobile messaging

Digital connectivity improves rural healthcare access.

#### 7. Human Resource Development

- Training for ASHA workers (Accredited Social Health Activists)

- Regular health camps
- Continuous medical training for rural staff

#### 8. Health Awareness and Community Participation

- Village Health and Nutrition Days
- School health programs
- Awareness campaigns on tuberculosis, HIV, malaria, and lifestyle diseases

#### Major Challenges at the Panchayat Level

- Shortage of doctors and nurses
- Poor infrastructure and electricity supply
- Inadequate funding
- Lack of medical equipment
- Transportation issues in remote areas

#### Conclusion

At the Panchayat level, healthcare improvements should focus on accessible primary care, preventive services, trained personnel, medicine availability, sanitation, and emergency referral systems. Strengthening grassroots healthcare reduces the burden on higher-level hospitals and improves overall rural health outcomes

**Jeetendu Nanda**  
**Welfare Officer,**

Srusti Academy of Management  
and Technology (Autonomous)

*“A person should not be too honest. Straight trees are cut first and honest people are screwed first. The wise see this and bend like a bamboo, they survive and grow.” — Chanakya*

## My Best Friend: A Treasure Beyond Words

In life, we meet many people, but only a few leave footprints on our hearts forever. For me, that person is my best friend. Describing them is like trying to capture the beauty of a rainbow in simple words—it feels impossible, yet so magical.

What makes my best friend truly special is not just the laughter we share, but the comfort of silence we enjoy together. We can sit for hours without speaking and still feel like we've had the best conversation. With them, every ordinary moment turns into a memory worth keeping.

They are the kind of person who stands beside me in both sunshine and storm, reminding me that I am never alone. When life feels heavy, they are my

reason to smile. Their kindness is not loud, but it shines quietly through small acts of care and love.

Friendship is often called the purest form of relationship, and my bond with my best friend proves it. It's not about perfection—it's about acceptance. We have seen each other at our best and worst, and yet we choose each other every single day.

To me, my best friend is more than a companion; they are a reflection of all the love, trust, and loyalty that make life beautiful. If life is a book, then my best friend is the chapter I will read again and again.

*"This is for my best friend, Jaanii"*

**Anwasha Ratha**  
**MBA: 2025-27**

## Yoga: The Science of Harmonious Living

*'Yoga% karmasu kauœalam'*

(Yoga is excellence and harmony in action.)

Good health is the greatest asset of human life. Without it, success in any field remains uncertain. Modern systems of physical culture primarily emphasize muscular development through rapid, mechanical movements. While such exercises may build strength, they often cause quick exhaustion, excessive strain on the heart and lungs, and psychological disturbances such as anxiety, tension, and fear. At times, disproportionate development of certain muscle groups may lead to imbalance and disharmony in personality.

Yoga offers a comprehensive and harmonious alternative. Yogic exercises ensure balanced development of the entire body, including muscles, internal organs, nerves, and the skeletal framework. The movements in Yoga are gentle, rhythmic, and controlled, free from sudden or jerky actions. As a result, there is no waste of energy; rather, Yoga

conserves and regulates vital force. The functioning of the heart, lungs, and nervous system becomes naturally balanced, promoting endurance and inner calm.

Yoga is not merely a system of physical exercise but a holistic discipline addressing the physical, vital, mental, psychological, and spiritual dimensions of the human personality. This integrated approach is expressed through Ashtanga Yoga, the eightfold path consisting of Yama (moral restraints), Niyama (spiritual observances), Asana (posture), Pranayama (regulation of breath), Pratyahara (withdrawal of the mind), Dharana (concentration), Dhyana (meditation), and Samadhi (Supreme Harmony).

During the practice of Yoga Asanas, rapid movements or bodily jerks are avoided. This stillness allows breathing to become regulated automatically. Equally important is mental discipline. While performing Asanas, the mind should be withdrawn from daily concerns and external distractions. This inward withdrawal is known as Pratyahara. Since

the natural tendency of the mind is to move outward, Yogic sages advise directing attention toward the relevant part of the body involved in the Asana. Sustained attention for a short period is Dharana, while continuous, effortless concentration becomes Dhyana or meditation, defined as “*Pratyaya Ekatanata Dhyanam*.” When all seven limbs mature together, Samadhi, the state of supreme harmony, arises naturally.

For effective practice, both external and internal conditions must be conducive. Externally, this is achieved through the observance of Yama: Ahimsa (non-violence), Satya (truthfulness), Asteya (non-stealing), Brahmacharya (self-control), and Aparigraha (non-possessiveness). Yoga should not be practiced when the mind is disturbed by fear, anxiety, fatigue, or restlessness.

Inner serenity is cultivated through Niyama, which includes Saucha (purity), Santosha (contentment), Tapas (austerity), Swadhyaya (self-study), and Ishvara Pranidhana (surrender to the higher principle).

Yoga, therefore, is a science of harmonious living. By integrating body, breath, mind, and spirit, it leads the practitioner toward health, balance, and supreme harmony — an enduring ideal for modern humanity.

*‘Samatvam yoga uchyate’*  
(Yoga is equanimity, calm, and composure.)

**KV APPARAO**  
(Yoga Practitioner)

## A Step Forward

We live in a world of the unknown. There are many types of things and principles we may not have even thought of or imagined about. According to science, there are three dimensions: length, breadth, and height. Scientists give an idea about the 4th dimension, which is time. Time is beyond human reach. We cannot control time; it flows on its own. We humans just have the parameters to measure time in years, months, days, hours, minutes, and seconds.

According to research that has been done, we have found that there are several creatures living with us who do not have any knowledge of the third dimension. So, it may be possible that we are just like them and are not able to see timelines or different existing dimensions, and cannot control them. But there is also a possibility that there may be entities present who can access and control the 4th dimension. As I mentioned before, the world in which we are living is largely unknown to us, so maybe the 4th dimension is not what we think (time), but something we cannot even imagine.

If we go deep into science and innovation, I find two things:

1. Several scientific facts were proven wrong, and we came to know completely different and contradictory principles. As skeptics, we should also be opened to everything that we may initially consider rubbish.

[Our ancestors used to believe the Earth was flat because it looked flat, but we all know the truth.]

2. In the field of science and technology, we are moving very fast. Every day, somewhere, someone is creating new technologies that have an impact on humankind and on Earth. So, if we specifically give attention to time and the desire to:

- I. Travel through time
- II. Just see different timelines

There are plenty of paradoxes and possibilities that have been discussed about time travel, like the grandfather paradox, the bootstrap paradox, the

butterfly effect, and many more, but these are all assumptions. Personally, I don't think that time travel is possible, and if it is possible, it will never be accessible. Otherwise, if any single person goes to the past and changes a single thing, then it will open millions of possibilities and surely impact reality. And if it is possible for us, then surely someone from the future should come and make some changes. There are some theories that say if we can move at the speed of light or near the speed of light, which is 300,000 km per second, we can travel in time, but this is impossible to date and may remain so as long as humans exist. Some intellectuals believe that if we interrupt timelines, it opens a new world that is very complicated and unbelievable.

In my opinion, how great it would be if we could see beyond timelines and dimensions. How fascinating it would be to know the past of every entity; it would open a very new world for human civilization. Maybe seeing the future will not be possible, but if it is only possible to know about the past, it would still be interesting.

No one ever believed that communication using both wired and wireless media was possible before it began. Many innovations before their invention sounded like nonsense, but afterward they became miracles of science, so we should start research about this.

**Omm Prakash Nayak**  
**BCA 2025-28**

## Two Buses To My Mother's Smile

Every evening, when my college ends, my journey back home begins with a struggle. While many of my friends live nearby or in hostels, I depend on the Ama Bus. To reach home, it takes me around 1.5 to 2 hours, and daily I have to change two buses. It may sound simple, but for me, it feels like a test that never ends.

The moment I step out of the college gate, I hurry to catch the bus. But the buses are always crowded. I often find myself standing, crushed between strangers, holding onto the railing and waiting for my stop. By the time I get down, I am already tired, but the journey isn't over. The second bus becomes another battle—sometimes it's delayed, sometimes so full or overcrowded that even standing feels impossible. In those moments, I always ask myself why reaching home has to be such a struggle every day.

Still, there are little things that keep me going: music in my earphones, the evening breeze brushing

against my face through the bus window, or just watching the city lights slowly turn on as the sun sets. These small moments remind me that even struggles carry beauty.

But the best part is, when I finally reach home, I see my mother waiting at the door. That one smile makes every bit of tiredness fade away. After I freshen up, she places a warm cup of tea in my hands. At that moment, I feel like all the noise, the crowd, and the exhaustion of the buses disappear.

This daily journey may be tough, but it teaches me patience, resilience, and, above all, the value of the love waiting at home. For me, the road back home is never just about buses and traffic—it's about the comfort of family, the warmth of tea, and the silent strength that keeps me moving every day.

**Pritam Mohapatra**  
**MBA: 2024-26**

*"The love of a mother is the veil of a softer light between the heart and the heavenly Father." — Mahatma*

# Our Environment: Not a possession rather, a legacy

Our Environment is the delicate balance that sustains all life on Earth. It surrounds us quietly through the air we breathe, the water we drink, and the soil that feeds us. Though it asks for little, it gives us everything. has brought comfort and convenience, but climate change is not distant; it has also placed great strain on nature. Pollution, deforestation, and problems; they affect our health, livelihoods, and future. The environment does not need our sympathy; it needs our responsibility. Protecting our environment begins with small actions: conserving water, reducing waste, and respecting wildlife. When we care for nature, we care for ourselves. The future of the next generation depends on the choices we make today. Our environment is not a possession to be used, but a legacy to be protected. To preserve it is not an option; it is a duty. Our environment is the delicate balance that sustains all life on Earth. It surrounds us quietly—through the air we breathe,

the water we drink, and the soil that feeds us. Though it asks for little, it gives us everything. Forests purify the air, rivers carry life across lands, and oceans regulate the climate of our planet. Every tree, animal, and insect plays a role in maintaining this harmony. When one part is harmed, the balance is disturbed, and the consequences. Forests purify the air, rivers carry life across lands, and oceans regulate the climate of our planet. Every tree, animal, and insect plays a role in maintaining this harmony. When one part is harmed, the balance is disturbed, and the consequences return to us.

Human progress has brought comfort and convenience, but it has also placed a burden on nature.

**Draupadi Mishra**  
**Asst. Librarian**

Srusti Academy of Management  
and Technology (Autonomous)

## Punch line for life

- Never ruin a good day by thinking about a bad yesterday.
  - “Time=Life; therefore, waste your time and waste your life, or master your time and master your life.”
  - Never seek support from others, if you can do.
  - No person can kill a positive thinker. No medicine can save a negative thinker.
  - God is not the only sole author of our destiny. We are also the Co-authors of our destiny. We should do the best; he will do the rest.
  - Hard time is like a washing machine. It twists, turns and knocks us around but in the end, we come out cleaner brighter and better than before.
- When you are in light, everything will follow you, but when you are entering dark even your shadow will not follow you. This is life.  
Lovely time of life will not return back but the lovely

relations and missing memories of lovely people stay forever in the hearts.

What exactly you want from your life, ask yourself? Nobody can give you clarity in this regard except you. Challenges make life interesting and overcoming them makes life meaningful.

Difficulty is like a bag full of cotton, heavy to those who see it and light to those who handle it.

Sweet words and good behaviour do not have any monetary value but they have power to purchase hearts of millions of people.

Every person is a book, each year is a chapter. Prayer and seeds are similar in nature, both having nothing within, but have the potential of creating everything.

**Dr. Sucheta Pattanayak**  
**Librarian**

Srusti Academy of Management  
and Technology (Autonomous)

# POETRY



## The Togetherness of Contrasts

The togetherness we share seems near,  
Yet, in truth, we're distant, far and clear.  
You shine like dawn's resplendent glow,  
I lurk like the darkest, most foreboding night's woe.  
You bloom like radiant roses, sweet and fair,  
I stand like a warrior's throne,  
ready to face the snare.  
Your presence soothes like  
the gentle moon's pale light,  
I burn like the scorching sun,  
a fiery, passionate sight.  
You whisper like the pleasant  
breeze on a summer's day,  
I rage like the mighty tempest,  
in a turbulent, chaotic sway.  
You're the pleasant dream  
that brings solace and peace,  
I'm the worst nightmare,  
a haunting, disturbing release.  
We may seem well-matched,  
a perfect, harmonious pair,  
Yet, in reality, we're far apart,  
with hundreds of miles to spare.

**Umra Mahejabeen**  
**MCA:2024-26**



## Letter To Myself

Dear ME,

I know it hurt you, when you started walking for the very first time and then fell on the ground; Still, you got up and walked.

I know it hurt you, when you couldn't write letters and your teacher scolded you; Still, you tried your best and learned how to write.

I know it hurt you, when your mother blamed you for your silly mistakes and slapped on your face; Still, you wiped your tears and started judging every steps.

I know it hurt you, when you fell in love for the first time and that guy broke all your hopes; Still, you forgave him and moved on from that past.

I know it hurt you, when you started losing friends and missed those moments spent with them; Still, you warmed your heart with their pictures and smiled with that heavy memory.

I know you have always been this strong, sweet, silly, kind and loving person.

Still, you hide your nature from everyone and scare to face the world.

I'm proud of you, of what you have become now.

I know it's been tough but still you managed this far.

You got shattered, you collected those pieces, you again made yourself whole and touched all those heights that once felt so high.

And I definitely know, one day you will be on the top of the pyramid that you have made for yourself and will shine like the pearl in the Sun.

**Sarbesweta Swain**  
**MBA: 2024-26**

## The Turning Page

A chapter closes, yet the story stays,  
Etched in the quiet of our fleeting days.  
We laughed, we stumbled, we learned to grow,  
Through storms of doubt, through Sun that glow.  
The walls that held our restless dreams  
Now echo back with silent gleams.  
Every tear, each fleeting smile,  
Built the road that stretched this mile.  
Graduation is not the end we see,  
But the dawn of who we're meant to be.  
The world awaits with open skies,  
And hope reflected in our eyes.  
So let us walk with hearts unchained,  
With courage gathered, wisdom gained.  
For every ending lights the stage,  
Of life's unwritten, turning page.

**Somya Subhadarshani Sahoo**  
BBA: 2025-28

## The Goodbye You'll Never Hear

"For you, I let go of everything"  
For you, I left every other path,  
Chose the thorns with hope in my heart.  
I gave up my pride, my name, my peace,  
Endured blame, stood tall through false beliefs.  
I waited through silence, through storms and tears,  
Fought through doubts and swallowed fears.  
But still, you slipped away so cold—  
never saw the love I tried to hold.  
Now where should my weary heart go?  
It beats your name with every flow.  
No space left for someone new—  
because every piece still belongs to you.  
But I must go, my love, I must.  
Not because I want to—because I must.  
Sometimes love means walking away,  
Even when your soul begs you to stay.

**Ipsita Nanda**  
BBA: 2025-28

## The Garden of Dreams

Children are like seeds we plant,  
in gardens rich, where dreams will chant.  
With tender care, we watch them grow,  
in soil where love and kindness flow.  
Their hearts so pure, they bloom with grace,  
each moment a new path to trace.  
Their laughter echoes, soft and sweet,  
a song of hope with every beat.  
They dream in colors we can't see,  
Of worlds that could and will soon be.  
In their eyes a spark ignites,  
a fire that turns darkest nights.  
Let their spirits guide their way,  
for they, in turn, will shape the day.  
For in their hands the future lays ,  
a world of joy beneath the skies.  
So on this day, let's stand and see,  
The gift of children, wild and free.  
We plant these seeds, they grow the trees,  
And in their shade, all hearts will breeze.

**Sriyashree S. Jena**  
BBA: 2025-28

## Abyss

The river does not shiver before the ocean  
"it hungers for the unknown.  
"It remembers mountains,  
"forests, storms,  
"the thousand scars of its journey.  
"Ahead waits the sea,  
"vast and merciless.  
"To go back is death.  
"To stand still is death.  
"So the river plunges forward,  
"and in that dark surrender  
"it learns the truth:  
"it was never meant to disappear,  
"but to dissolve into mystery,  
"to rise as the tide,"to roar as the storm.

**Pratijna Bhuyan**  
BCA : 2025-28

## "Between These Walls"

Between these walls, we breathe in dreams,  
Not just of books, but of endless streams  
Of laughter spilling in midnight air,  
Of whispered truths we dare to share.  
Here, pencils sketch the shape of thought,  
While hearts discover battles fought.  
Chalk dust becomes stardust bright,  
Guiding footsteps into night.  
Every bench holds a silent prayer,  
Every corridor, a memory rare.  
We are poems unfinished, pages turned  
A fire of youth forever burned.  
Through autumn rains and summer sun,  
We race in time till years are done.  
With every test, each sleepless eve,  
We carve the dreams we still believe.  
The library hums with secret lore,  
Each book a portal, every door  
Leads us deeper into who we are  
Both near and far, both moon and star.  
The canteen echoes with joy and strife,  
Snapshots of our college life.  
Friendships born in fleeting days,  
Become our light through endless ways.  
And when the years have flown away,  
This place will hum in hearts, still play  
The anthem of our fleeting days,  
Written softly in golden rays.  
Between these walls, we left our mark,  
A glowing flame against the dark.  
For here we learned, we dreamed, we grew  
And stitched a world we once called true.

**Preetipadma Das**  
MBA: 2025 - 27

## Reality of Life

Every desire brings no peace,  
Every smile gives not release.  
We Can't get everything we pray,  
Luck doesn't always come our way.  
Not every dreams turns into real,  
Not every bond is true we feel.  
Some ties break before they last,  
Time doesn't always move so fast.  
Not every sorrow meets it's ends,  
Not every wound the eyes commend.  
Some pains the heart will always hide,  
Not every tear rolls down outside.  
Not every night brings calm and rest,  
Not every morning feels bright and blessed.  
Some dreams remain halfway,  
Because Eyes don't accept them anyway.  
Not every feeling turns to love,  
Not every heart beats high above.  
Some words remain unspoken inside,  
not every truth can open wide.  
Not every moment shines with grace,  
Not every journey easy to face.  
Some waiting never fades away,  
For memories never lose their sway.  
Not every friendship runs so deep,  
Not every promise one can keep,  
Some people fade, they drift apart,  
Not every hand holds every heart.  
Not every path is smooth so climb,  
Not every goals complete in time.  
But those who try will never fall,  
Because courage will always prevail.

**Swapnarani Majhi**  
MBA: 2025 - 27

*"A true friend is the one who sees the pain in your eyes while everyone else believes the smile on your face." — Chanakya*

## Somewhere My Man

Somewhere is my man  
This is the searching here.  
Where is the man?  
This is the question here.  
Man who sings of fraternity;  
Man who believes in equality;  
Where is that man?  
This is the question here.

Democracy runs in the voice;  
But division is immersed in everywhere  
Holding the roots, shattering the grounds,  
How come the life survives?  
This is the question here.

AI is operated everywhere;  
What's about the imagination?  
Which is of nowhere?  
Which one is more powerful?  
This is the question here.

Before everything turns into ashes;  
Before stream of reason has lost its way;  
Before widening thought has been distracted;  
Somewhere is my man  
This is the answer here.

**Dr. Padmalaya Sarangi**  
Lecturer, Jiral College, Jiral, Dhenkanal

## The Soul of Sound

Music is more than just notes and rhythms — it is the heartbeat of human emotion. It speaks a language that needs no translation, touching hearts across cultures and generations. A single melody can awaken forgotten memories, heal silent pain, or inspire hope where words fail. From the gentle hum of a lullaby to the thunder of a symphony, music paints life in colors we cannot see but can deeply feel.

It is a companion in loneliness, a celebration in joy, and a quiet strength in sorrow. Music does not ask who we are; it simply reaches us — softly, powerfully, beautifully.

“Each note carries a feeling — joy, love, hope, longing. A simple melody can remind us of childhood, a forgotten friendship, or a moment that once made us smile. When words fail to express what we feel, music speaks for us with honesty and grace.

“In today's world of noise and rush, music offers sanctuary. It can be a quiet piano note that soothes a tired soul, or an energetic beat that makes hearts race with joy. It teaches us to listen — not just with our ears, but with our hearts.

“Music is not just entertainment — it is memory, emotion, and hope, woven into sound. It is life's poetry, invisible yet unforgettable.

**Krishna kumari parida**  
MBA 1st year

*“Courage is what it takes to stand up and speak; courage is also what it takes to sit down and listen.” — Winston S. Churchill*

## The Dawn Within

Each morning carries a secret song, A quiet rhythm, soft yet strong. The sky unfolds in shades of gold, A thousand stories yet untold.

Dreams awaken with gentle light, Chasing shadows of the night. Hope, like rivers, learns to flow, through valleys deep, where spirits grow.

Every heart is a garden wide, With seeds of courage tucked inside. If tended well, with care and grace, They bloom into a brighter place.

So walk the path with steady eyes, Beyond the walls, beneath the skies. The world is waiting, vast and true, Its brightest dawn begins with you.

**Aditya Narayan Panda**  
MCA: 2025-27

## My Village – Nirakarpur

Nirakarpur, my village, a jewel in Khordha's crown, A land of beauty and culture, where peace and grace are found.

Sacred soil surrounds its charming ancient shrines,

Where temple bells echo through banyan and mango lines.

Here stands Asia's first rural science college with pride,

KBDAV Nirakarpur – a name that spreads far and wide.

Beside it flows the Jagannath Road, a sacred pilgrim path,

From Nirakarpur station, dreams take a hopeful breath.

On Ashokashtami, the chariots roll under the clear Magha skies,

While Bañayatra and Kartika Purnima light up with fireflies.

Danda Nata roars in spring, with rhythmic beats

and flair,

Such culture here is nectar – memories rich and rare.

In paddy fields, gentle plows hum a farmer's cheerful song,

The old narrate their tales with love, where laughter lingers long.

Each tree and grain of soil tells a story of its own, Where every day new hopes and bonds are lovingly sown.

Moon-faced children play in yards of soft earthen clay,

The village teaches values that time cannot fray. Kids fish in ponds, singing folk songs so sweet, While grandpa's tales float through the air, memories replete.

Jatra festivals bring the joy of ancient plays, Where dramas and folk tales hide the past in glowing rays.

From every kitchen drifts the scent of sweets so dear,

Mother's hands craft manda pitha — moments we hold near.

Nirakarpur is my pride, the soul of all I am, My life's true purpose lies where my footprints kiss this land.

**Pratyush Dash**  
MCA : 2025-2027



# ଓଡ଼ିଆ ବିଭାଗ



# ମୁଁ ଥୁଣ ବରଗଛଟିଏ

ସୁରୁଜ ଉଇଁ ଉଇଁ ଆସୁଥାଏ । ସକାଳୁ ସକାଳୁ ମୁଁ ଗୋଟିଏ ମାଲୁଣି ହାତରେ ଥିଲି ।

ମାଳି ଓ ମାଲୁଣୀ ମୋତେ ଗୋଟିଏ ସୁନ୍ଦର ବଗିଚା ମଧ୍ୟରେ ଲଗାଇ ଦେଲେ । ତା’ପରେ ମୁଁ ଏତେ ଖୁସି ହୋଇଗଲି ଯେ ମୋ ଖୁସି କହିଲେ ନସରେ ଭାବିନେଲି ମୋ ଜୀବନରେ ଯାହାହେଉ ମୁଁ ଆଉ କେବେ ଦୁଃଖ ପାଇବି ନାହିଁ । କିଛିଦିନ ଏ ସୁନ୍ଦର ବଗିଚା ମଧ୍ୟରେ ବେଶ୍ ଅୟସରେ ମୋ ଦିନଗୁଡ଼ିକ କଟି ଯାଉଥାଏ, କାରଣ ଏ ବଗିଚାରେ ମୋ ଚାରିପଟେ ନାନା ରଙ୍ଗ ବେରଙ୍ଗର ଫୁଲଗଛ ମଧ୍ୟରେ ପ୍ରଜାପତିମାନେ ଗୁଣ୍ଡୁଗୁଣ୍ଡୁ ହୋଇ ଗୀତ ଗାଇ ବସି

ଯାଉଥାନ୍ତି; ତ ଆଉ କେଉଁ ଫଳଗଛରେ ଲାଲ୍ ଚୁକ୍ ଚୁକ୍ ଫଳମାନଙ୍କୁ ତୋଳି ମାଳି, ମାଲୁଣୀ ଖୁସି ହେଉଥାନ୍ତି । ଏସବୁ ଦେଖୁ ଦେଖୁ ସତେ ମତେ ବହୁତ ଆନନ୍ଦ ଆସିଥାଏ । ଏସବୁ ପୁଖ ମଧ୍ୟରେ ମୁଁ ଭାବିନଥିଲି କେବେ ଯେ ମୋ ଜୀବନରେ ପୁଣି ସୂର୍ଯ୍ୟ ଅସ୍ତ ହୋଇଯିବେ । ଯେବେ ଚିକେ ବଡ଼ ହେଲି ତା’ପରେ ମତେ ମାଲୁଣୀ ନେଇ ଏକ ରାସ୍ତାକଡ଼ରେ ଲଗାଇ

ଦେଲେ । ପ୍ରଥମ ଥର ପାଇଁ ମୁଁ ସେଠାରେ ନିରାଶ ଜୀବନ ଅନୁଭବ କଲି । ଖାଲି

ଚାରିପାର୍ଶ୍ୱରେ ମୋର ଦୁଃଖ ଓ ଜାତନା ଦେଖିବାକୁ ପାଇଲି ଓ ନିଜେ ଅନୁଭବ ମଧ୍ୟ କଲି । କାରଣ, ମୋ ଚାରିପଟରେ ଖାଲି କଦାକାର ଦେଖିବାକୁ ପାଇଲି । ମୃତ ଲୋକଙ୍କର ଜୀବନ ଦର୍ଶ୍ୟ କରାଗଲାଣି ତ, ମୃତ ପଶୁପକ୍ଷୀଙ୍କର ଶରୀରକୁ ଆଣି ମୋ କଡ଼ରେ ପକାଇ ଦିଆଗଲାଣି ତ କେହି ପାଗଳ ମୋ ମୂଳରେ ବସି କି ମାଂସ ଡୋବାଇ ଖାଇଲାଣି, ତ ଏମିତି ଅନେକ କିଛି ଦେଖୁ ଦେଖୁ ମୋ ମନ ବହୁତ କଷ୍ଟ ଲାଗୁଥାଏ । କାହିଁ କେଜାଣି ଯା ମଧ୍ୟରେ ବହୁତ ବର୍ଷ ବିତିଗଲାଣି କେବଳ ମୋ ଜୀବନରେ ଦୁଃଖହିଁ ଦୁଃଖ । କେତେବେଳେ ଗାଈଗୋରୁ ଆସି ମୋ ଶରୀରରୁ ଡାଳଭାଙ୍ଗି ଖାଇ ଗଲେଣି ତ କେତେବେଳେ କାଠୁରିଆ ଆସିମୋତେ ହାଣି ମୋ ଠାରୁ କାଠ ନେଇଗଲାଣି । ମତେ ବହୁତ କଷ୍ଟ ଲାଗିଥାଏ ସିନା, ହେଲେ ତା’ଭିତରେ ବି ମୁଁ ସମସ୍ତଙ୍କୁ ଆନନ୍ଦ ମଧ୍ୟ ଦେଇଥାଏ । କାରଣ

ମୋ ଉପରେ ଆସି କେତେକେତେ ପକ୍ଷୀ ବସାବାନ୍ଧି ରହି କୁକୁକୁ ନାଦ କରିଥାନ୍ତି ଓ କେତେକ ଲୋକ ଖରାଦିନେ ଆସି ମୋ ଗଛ ଛାଇରେ ମୁଣ୍ଡ ତଳେ ଗାମୁଛା ଖଣ୍ଡେ ଦେଇ ମହା ଆନନ୍ଦରେ ଆଶ୍ରୟ ନେଇଥାନ୍ତି । ବିଲରୁ କାମ ସାରି ମୋ ପାଖରେ ବସି ପଖାଳ ଖାଇ

ଆନନ୍ଦ ଅନୁଭବ କରନ୍ତି । ସେତେବେଳେ ମତେ ବହୁତ ଆନନ୍ଦ ଲାଗିଥାଏ । ଯେତେବେଳେ ମୋ ଆଶ୍ରୟରେ ଅନ୍ୟମାନେ ଆଶ୍ରିତ ହୋଇ ପାରନ୍ତି । ମୋରି ଗଛରୁ ଜାଳେଣୀ ନେଇ କାମରେ ଲଗାନ୍ତି, ପତ୍ରକୁ ଜାଳେଣି ଭାବରେ ବ୍ୟବହାର କରି ଉପକୃତ ହୋଇଥାନ୍ତି, ହେଲେ

କେହି କେବେ ମୋ କଥା ଚିକେ ବି ଭାବିନଥାନ୍ତି । ମୋର ଯତ୍ନ ମଧ୍ୟ ନେଇ ନଥାନ୍ତି । ମୁଁ କେତେକେତେ ଅମୂଳ୍ୟ ମଧ୍ୟ ଏ ମାନବ ସମାଜକୁ ଦେଇଥାଏ ହେଲେ ଏ ମାନବ ସମାଜ ମୋ କଥା କେବେବି ଭାବିନି କି ଭାବିବ ନାହିଁ । କାରଣ ଆଜିର ଦୁନିଆରେ ଏ ମାନବ ତ କେବଳ ଗଛମାନଙ୍କୁ କାଟି କିପରି କୋଠାବାଡ଼ି କରି ଚାଲିବ ସେହିକଥା ହିଁ ଚିନ୍ତାକରି ଥାଏ ସେ କୋଠାବାଡ଼ି ପଛେ ଗୋଟିଏ ଭୂମିକମ୍ପରେ ମାଟିରେ ମିଶିଯାଇ ହେଲେ କଲା ପଇସାର ଗୋଲାମ ଗିରିକୁ ସେ ଚାରି ଆମ୍ବ ବଢ଼ିମା ଦେଖାଇବା ପାଇଁ କୋଠାବାଡ଼ି କରି ଚାଲିଥାଏ । ମୋ ଯତ୍ନକଥା କିଏ ବା ଭାବୁଛି । ମୋ ପାଖରେ ପାଣିଟିକେ କିଏ ବା କାହିଁକି ଦେବ ତାହା

ସ୍ୱପ୍ନ ହୋଇଯାଇଥାଏ ।

ମୋର ଯେତେବେଳେ ବୟସ ଅଧିକ ହୋଇଗଲା; ପତ୍ରଟିଏ ମଧ୍ୟ ଆଉ କଅଁଳିଲା

ନାହିଁ । ସେତେବେଳେ ମୁଁ ଥୁ । ବରଗଛଟିଏ ପାଲଟି ଗଲି । ମୋତେ ଆଉ କେହି ଆଡ଼ ଆଖିରେ ମଧ୍ୟ ଚାହିଁଲେନି । ତା’ପରେ ମୁନିସଫାଳଟି ତାର ଡୋକର ଗାଡ଼ି ଆଣି ମୂଳରୁ

ଉପାଡ଼ି ପିଙ୍ଗି ଦେଇଗଲା ରାସ୍ତାକଡ଼ରେ ସେହିଠାରୁ ସରିଗଲା ମୋର ଥୁ । ବରଗଛର

କାହାଣୀ । ଏହି ଥୁ । ବରଗଛ ତା ଜୀବନକାଳ ମଧ୍ୟରେ ଲୋକମାନଙ୍କୁ କେବଳ ସାହାଯ୍ୟ କରିଛି ସେତିକି ତ ମୋ ପାଇଁ ଯଥେଷ୍ଟ ଅଟେ । ଏ ମାନବ ସମାଜ ଯେତେବେଳେ ଏହି ସବୁକଥା ବୁଝିଯିବ ସେତେବେଳେ ଆମ ଦେଶ ସୁନ୍ଦର ଦେଶ ହୋଇଯିବ ।

**“ଜୀବନ ପଥରେ ଆମେ କେବେ ହାରିଯିବା ନାହିଁ,  
କିରଥିବା ଯାଏ ପରୋପକାର ଆଉ ପୁଖ ବା ଥୁବା ରହି” ।**

**ଭୂମର**

**ହୌପଦୀ ମିଶ୍ର**

ସୃଷ୍ଟି ଏକାଡେମୀ ଅଫ୍ ମ୍ୟାନେଜମେଣ୍ଟ  
ଆଣ୍ଡ ଟେକ୍ନୋଲଜି (ଆଟୋନୋମସ)

# ଆଜିର ଶିକ୍ଷା, ଶିକ୍ଷକ ଓ ଛାତ୍ରସମାଜ

“ସର୍ବ ଦ୍ରବ୍ୟେଷୁ ବିଦ୍ୟେବ ଦ୍ରବ୍ୟ ମୋ ଭୁନିତୁ”- ଏହା ଥିଲା ଆର୍ଯ୍ୟ ରଷିଙ୍କ ମତ । ଅନ୍ୟ ଅର୍ଥରେ କହିବାକୁ ଗଲେ ଶିକ୍ଷାଅତୀତ ସଂସ୍କୃତିର ବାହକ, ବ ମାନ ସଭ୍ୟତାର ପୋଷକ ଏବଂ ଭବିଷ୍ୟତ ପ୍ରଗତିର ଜନକ । ଅନୁଷ୍ଠର ଓ ଉପଲବ୍ଧି ହେଉଛି ଶିକ୍ଷାର ପ୍ରଶସ୍ତ ଲକ୍ଷ୍ୟସ୍ଥଳ । ଶିକ୍ଷା ଜ୍ଞାନ ସାଧନର ଏକ ମାଧ୍ୟମ ।

ଫରାସୀ ଦାର୍ଶନିକ ଥୋମାସ୍ ହବର୍ସ ପ୍ରାକ୍ ସଭ୍ୟତାର ଜୀବନ ବିଷୟରେ ଯାହା କହିଥିଲେ, ଆଜି ତାହା ଏ ସମାଜ ପାଇଁ ଦିଗଦର୍ଶନ ହୋଇଛି । ଜୀବନ ଆଜି ସ୍ନେହଶୂନ୍ୟ, ଅନିଶ୍ଚିତ ଓ ପାଶବିକ ହୋଇଛି । ଶିକ୍ଷା ସମାଜକୁ ମାର୍ଜିତ କରେ, ଅଜ୍ଞାନ-ଅନ୍ଧକାର ଦୂରୀଭୂତ କରି ଜ୍ଞାନାଲୋକରେ ଜୀବନର ଦିଗଦିଗନ୍ତକୁ କରେ ଆଲୋକିତ । ତେଣୁ ବିଦ୍ୟାର୍ଜନ ପାଇଁ ଛାତ୍ରର ଉଦ୍ୟମ ଯେତିକି ଦରକାର ଶିକ୍ଷକର ଦାୟିତ୍ୱ ମଧ୍ୟ ତଦନୁରୂପ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ।

ସଂପ୍ରତି ଶିକ୍ଷକ, ଛାତ୍ର ମଧ୍ୟରେ ଥିବା ସୁସମ୍ପର୍କ ବଳଦି ଯାଇଛି । ଛାତ୍ରମାନେ ଶିକ୍ଷା କ୍ରୟ କରି ଗ୍ରହଣ କରିବାକୁ ପସନ୍ଦ କରୁଛନ୍ତି । ଭଲ ଶିକ୍ଷକଙ୍କର ସଂଜ୍ଞା ଆଜି ଭିନ୍ନ । ଉଚ୍ଚ ଶିକ୍ଷାନୁଷ୍ଠାନ, ବିଶ୍ୱବିଦ୍ୟାଳୟ ମଞ୍ଜୁରୀ କମିଶନ୍ ଠାରୁ ଆରମ୍ଭ କରି କେନ୍ଦ୍ର ଓ ରାଜ୍ୟ ସରକାର ଉତ୍କୃଷ୍ଟ ଶ୍ରେଣୀ-ଅଧ୍ୟାପନା ଉପରେ ଗୁରୁତ୍ୱ ନ ଦେଇ ଗବେଷଣା ପୁସ୍ତକ ପ୍ରକାଶନ ଓ ଆନୁଷ୍ଠାନିକ ପରିଗୁଳନା ଦକ୍ଷତା ଉପରେ ଅଧିକ ଗୁରୁତ୍ୱ

ଦେଉଛନ୍ତି । ଶିକ୍ଷକ ମାନଙ୍କ ସହିତ ଛାତ୍ରମାନଙ୍କର ଆଉ ସ୍ୱାଭାବିକ ସମ୍ପର୍କ ନାହିଁ ।

ବିଦ୍ୟାଳୟ ଓ ମହାବିଦ୍ୟାଳୟ ସ୍ତରରେ ଏହାର ପ୍ରଭାବ ପଡିବା ଦ୍ୱାରା ଛାତ୍ରମାନଙ୍କୁ ବାଧ୍ୟ ହୋଇ ଘରୋଇ ଟିଉସନ୍ ଉପରେ ନିର୍ଭର କରିବାକୁ ପଡୁଛି । ଅଗ୍ନିରୁ ଦାହିକା ଶକ୍ତି ଯେପରି ପୃଥକ କରିବା ଅସମ୍ଭବ ସେହିପରି ଉ ମ ଶିକ୍ଷକ ବିନା ଉଚ୍ଚମାନର ଶିକ୍ଷା ବ୍ୟବସ୍ଥାର ପରିକଳ୍ପନା ଏକାନ୍ତ ଅସମ୍ଭବ । ପ୍ରାଚୀନ କାଳରେ ଆମ ଦେଶରେ ଗୁରୁକୁଳ ଶିକ୍ଷା ପଦ୍ଧତି ବେଶ୍ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ଥିଲା । ବେଦ ଉପନିଷଦ ପଢିବା ଦ୍ୱାରା ଛାତ୍ର ମନରେ ନୈତିକତାର ବୀଜ ରୋପଣ କରାଯାଇ ପାରୁଥିଲା । ଆଜି ବିଦ୍ୟାଳୟ ଓ ବିଶ୍ୱବିଦ୍ୟାଳୟ ସ୍ତରରେ ଯେଉଁ ଶିକ୍ଷାଦାନ ଚାଲିଛି ତଦ୍ୱାରା ବାସ୍ତବ ଓ ଚରିତ୍ରବାନ୍ ଶିକ୍ଷିତ ବ୍ୟକ୍ତି ସୃଷ୍ଟି ହୋଇପାରୁନାହାନ୍ତି । ଶିକ୍ଷକଟିଏ ନୀତିବାନ୍ ନ ହେଲେ ନୈତିକ ଶିକ୍ଷା ଦେବା ଆଦୌ ସମ୍ଭବ ନୁହେଁ । ଏଣୁ ଆଜିର ପଥଭ୍ରଷ୍ଟ ଛାତ୍ରମାନଙ୍କୁ ଠିକଣା ମାର୍ଗକୁ ଆଣିବାକୁ ଆଦର୍ଶ ଶିକ୍ଷକମାନଙ୍କର ଯଥେଷ୍ଟ ଆବଶ୍ୟକତା ତଥା ସେମାନଙ୍କର ଗୁରୁ ଦାୟିତ୍ୱ ରହିଛି । ପ୍ରଚଳିତ ଶିକ୍ଷାବ୍ୟବସ୍ଥାର ଆତ୍ମଳତ୍ୱ ପରିବର୍ତ୍ତନ ଆବଶ୍ୟକ । ନଚେତ୍ ଶିକ୍ଷା ନାମରେ ଏହା ଏମିତି ବିଶୃଙ୍ଖଳିତ ବ୍ୟବସ୍ଥା ନିର୍ମାଣର ଉତ୍ପ୍ରେରକ ହୋଇ ଚାଲିଥିବ ହିଁ ଚାଲିଥିବ ।

## ରୁନିର୍ମୂଳ ପ୍ରୀତିପୁଷା

ଅଧ୍ୟାପିକା, ଗୋପବନ୍ଧୁ ବିଜ୍ଞାନ ମହାବିଦ୍ୟାଳୟ, ଆଠଗଡ଼  
(ସଂସ୍କୃତ ବିଭାଗର ମୁଖ୍ୟ)

## ସେ ସମସ୍ତଙ୍କଠାରୁ ଅଲଗା

ମୁଁ ଯାହା ବିଷୟରେ କହିବାକୁ ଯାଉଛି, ସେ ସବୁବେଳେ କୁହନ୍ତି ଓ ଆଚରଣରେ ମଧ୍ୟ ଦେଖାନ୍ତି ସେ ସମସ୍ତଙ୍କଠାରୁ ଅଲଗା । ଅତି ଛୋଟରୁ ଛୋଟ ଜିନିଷକୁ ବହୁତ ଧ୍ୟାନ ଦେଇ କରନ୍ତି, ଯାହା ମୁଁ ଦେଖିବାରେ ବିରଳ । ଯେତେବେଳେ କୋଭିଡ୍ ଆରମ୍ଭ ହୋଇଛି ୨୦୧୯ ମସିହା ସେତେବେଳେ ମୋତେ Chairman Sir କହିଲେ Ph. D. କରିବା ପାଇଁ । ସେହି କଥା ମୁଁ ତାଙ୍କୁ ଯେତେବେଳେ ଜଣାଇଲି ସେ ସାଙ୍ଗେ ସାଙ୍ଗେ ରାଜି ହୋଇଗଲେ । Ph. D. ପାଠ କଥାକୁ ଛାଡି ଦେଲେ ଆଉ ସବୁ ଜିନିଷ କଥା ସେ ମୋର ବୁଝିଛନ୍ତି । ତେଣୁ ମୁଁ 27th March 2025 ରେ Mansarovar Global University, Bhopal ରୁ

Dr. award ପାଇଲି । ୨୦୦୭ ରୁ ୨୦୧୭ ଯାଏଁ ସେ ବାହାରେ ରହି ଚାଲିବା କଲେ ମଧ୍ୟ ଘରର ଟିକିନିଖି କଥା ଘରେ ଥିବା ପରି ବୁଝୁଥିଲେ । ଆମକୁ ଆରାମରେ ରଖି ନିଜେ ଉପାସରେ ରହି ମଧ୍ୟ ବହୁତ ଥର ଶୋଇଛନ୍ତି । କିଏ କ’ଣ ପଢିବେ (ପିଲାମାନେ) କିପରି ଯିବା ଆସିବା କରିବେ, କିପରି ରହିବେ ସବୁକୁ ସେ ଅତି ଗଭୀର ଭାବେ ଚିନ୍ତା କରୁଥିଲେ । ଯେଉଁଥିରେ ମୁଁ ସବୁ ଜିନିଷକୁ ହାଲୁକା ଭାବରେ ନିଏ ଓ ସବୁ ଜିନିଷକୁ ଭଗବାନଙ୍କ ଉପରେ ଛାଡିଦେଇ ନିର୍ଦ୍ଦୟରେ ବସିଥାଏ । ସେ କିନ୍ତୁ କାହା ପାଖରେ ଟିକିଏ ଭୁଲ୍ ଦେଖିଲେ ସେହି ଲୋକଙ୍କୁ ବରଦାସ୍ତ କରିଦିଅନ୍ତି । ସବୁ ଜିନିଷର ସେ କ୍ୱାଲିଟି ଦେଖନ୍ତି, ପଇସା ଯାହା ହେଉନା କାହିଁକି ? ହାଟକୁ ଡାକ ସାଙ୍ଗରେ

ଗଲେ ମୁଁ ବିରକ୍ତ ହୋଇଯାଏ । ସାମାନ୍ୟ କଂଚାଲକା ପାଇଁ ମଧ୍ୟ ସେ ସାରା ହାଟ ବୁଲିଦେଖିବେ । ଅତି ଛୋଟ ଜିନିଷ କିଣିଲେ ମଧ୍ୟ ସେ ତା'ର Date of Manufacturing | Date of expiry ମଧ୍ୟରମଳ କରିବେ । ଉପରେ ବହୁତ ଗାଳି ଦିଅନ୍ତି କିନ୍ତୁ

ହୃଦୟରେ ତାଙ୍କର ଭଲପାଇବା ଅମାପ । ସେ ଆଉ କେହି ନୁହଁନ୍ତି ମୋର Husband, Mr. Krushna Ballav Patnaik

**ସୁଜେତା ପଟ୍ଟନାୟକ**  
ଲାଲବେରିଆନ, ସୃଷ୍ଟି ଏକାଡେମୀ ଅଫ ମ୍ୟାନେଜମେଣ୍ଟ  
ଆଣ୍ଡ ଟେକ୍ନୋଲୋଜୀ (ଆଗୋନୋମସ)

## କାଲି ସଂଗ୍ରହ କରୁଥିବା ଝିଅଟି

ଗୋଟେ ଛୋଟ ସହରରେ ଯେଉଁଠାରେ କେବେ କିଛି ପରିବର୍ତ୍ତନ ହେଉ ନଥିଲା, ସେଠାରେ ରଶ୍ମି ନାମକ ଏକ ନୀରବ ଝିଅ ରହୁଥିଲା । ସେ ଅନ୍ୟ ପିଲାଙ୍କ ପରି ଷ୍ଟାମ୍ପ, ଷ୍ଟିକର କିମ୍ବା ମୁଦ୍ରା ସଂଗ୍ରହ କରୁନଥିଲା । “ରଶ୍ମି କାଲିର ଜିନିଷ ସଂଗ୍ରହ କରୁଥିଲା ।” ପ୍ରତିଦିନ ରାତିରେ ଶୋଇବା ପୂର୍ବରୁ, ସେ ଏକ ଛୋଟ କାଗଜ ଉପରେ ଗୋଟିଏ ବାକ୍ୟ ଲେଖି ତାକୁ ସାବଧାନର ସହିତ ମୋଡ଼ି ଦେଇ ରଖୁଥିଲା ।

“କାଲି ମୁଁ ଏକା ଖାଉଥିବା ବ୍ୟକ୍ତି ସହ ବସିବି ।”  
“କାଲି ମୁଁ ଏପରି କିଛି ଚେଷ୍ଟା କରିବି ଯାହାକୁ ମୁଁ ଭୟ କରେ ।”  
“କାଲି ମୁଁ କାହାକୁ ଜଣାକୁଡ଼ି ହସାଇବି ।”  
ସେ ସମସ୍ତ କାଗଜ ଗୁଡ଼ିକୁ ମୋଡ଼ି ତାଙ୍କ ଝରକା ପାଖରେ ଏକ କାଚ ପାତ୍ରରେ ରଖୁଥିଲା । ଅଧିକାଂଶ ଲୋକ ଭାବୁଥିଲେ ଯେ ରଶ୍ମି ଅଜବ ଥିଲା । ସେ ଅଧିକା କାହା ସହ କଥା ହେଉନଥିଲା, କିନ୍ତୁ ସେ ସବୁ କିଛି ଲକ୍ଷ୍ୟ କରୁଥିଲା - ସେହି ପୁଅ ଯିଏ ଗଣିତରେ ବିଫଳ ହେବାର କୌଣସି ଚିନ୍ତା କରୁନଥିଲା ବୋଲି ଅଭିନୟ କରୁଥିଲା, ସେହି ବୁଢ଼ା ଯିଏ ରାସ୍ତା ଦେଖୁଥିଲା ଯେପରି ସେ କେବେ ଆସିନଥିବା ବ୍ୟକ୍ତି କାହାକୁ ଅପେକ୍ଷା କରିଥିଲା, ସେହି ବୁଢ଼ା ଯିଏ ଋ ଦୋକାନ ପାଖେ ଶୋଇଥିଲା । ଏବଂ ଧୀରେ ଧୀରେ, ଗୋଟିଏ ପରେ ଗୋଟିଏ ତାଙ୍କର କାଲିର ଜିନିଷ ସତ୍ୟ ହୋଇଗଲା ।  
ରଶ୍ମି କ୍ୟାଣ୍ଟିନଘର ସଗର୍ଜନ କରିଲା ଏବଂ ବିଦ୍ୟୁତ୍ ମଧ୍ୟ ଚାଲିଗଲା । ରଶ୍ମିର ପାତ୍ରଟି ଝରକା ପାଖରୁ ତଳେ ପଡ଼ି ଭାଙ୍ଗିଗଲା । ତା'ର “କାଲି” ଓଦା ମହମରେ ଚାରିଆଡ଼େ ବିଛାଡ଼ି ହୋଇଗଲା । ରଶ୍ମି ସେହି ଓଦା କାଗଜ ଗୁଡ଼ିକୁ ଚାହିଁ ରହିଲା ଏବଂ ଦେଖିଲା ଡକନେ ଡକନେ

ଛୋଟ ଛୋଟ ପ୍ରତିଶ୍ରୁତି ସବୁ ବିଛାଡ଼ି ହୋଇ ପଡ଼ିଛି । ସେ ଭୟଭୀତ ହୋଇଗଲା ଏବଂ ସେ ନିଜ ମନରେ ଫୁସଫୁସ ଶବ୍ଦରେ କହିଲା । ଯଦି ମୋର “କାଲି” ସରିଯାଏ ତେବେ କଣ ହେବ ? ରଶ୍ମିର ଜେଜେମା' ଏକ ମହମତୀଧରି ସେହି ଅନ୍ଧାର ଘରକୁ ଆସି ରଶ୍ମିକୁ ଦେଖି ଧୀର ସ୍ଵରରେ ଏକ ସ୍ଵଚ୍ଛ ସ୍ଵରରେ ହସିଦେଲେ ଏବଂ ରଶ୍ମିକୁ କହିଲେ; “ଝିଅ” “କାଲି” କେବେବି ପାତ୍ରରେ ରୁହେ ନାହିଁ, “କାଲି” ସବୁବେଳେ ସାହାସରେ ବଞ୍ଚି ରହିଥାଏ ।

ରଶ୍ମି ଏହି କଥାକୁ ଶୁଣି ତାର ପାଠପଢ଼ା ଟେବୁଲ ଉପରୁ ଖାଲି ଖାତା ଆଣି ଧୀରେ ଧୀରେ ଏକ କଲମ ଉଠାଇ ଲେଖିଲା, ଯେ “କାଲି ମୁଁ ପ୍ରଥମେ କିଛି ନ ଲେଖି ଏକ କାର୍ଯ୍ୟ କରିବି ।” ପରଦିନ ସକାଳେ, ସେ ସ୍ଵଚ୍ଛ ଏବଂ ପବିତ୍ର ହୋଇ ବୋହୁଥିବା ପବନରେ ବାହାରକୁ ପାଦ ଦେଲା । ହାତରେ କୌଣସି କାଗଜ ନଥିଲା, ଏବଂ କୌଣସି ଯୋଜନା ନଥିଲା “କେବଳ ଏକ ସୁଦୃଢ଼ ହୃଦୟ ପ୍ରସ୍ତୁତ ଥିଲା ଏବଂ ସେହି ଦିନଠାରୁ ରଶ୍ମି “କାଲି” ସଂଗ୍ରହ କରିବା ବନ୍ଦ କରିଥିଲା, କାରଣ ସେ ଶେଷରେ ଏହା ଶିଖୁଥିଲା ଯେ “ବଞ୍ଚିବା” କିପରି ।

### କାହାଣୀର ନୀତିକଥା

‘ଭବିଷ୍ୟତ ତାହା ନୁହେଁ ଯାହା ଆମେ ଅପେକ୍ଷା କରିଥାଉ, ଭବିଷ୍ୟତ ହେଉଛି, ଯାହା ଆମେ ପ୍ରତିଦିନ ଛୋଟ ଛୋଟ ସାହାସିକ କାର୍ଯ୍ୟ ସହିତ ଚୁପ୍‌ଚୁପ୍ ନିର୍ମାଣ କରିଥାଉ’ ।

**ବିକାଶ ରାଣା**  
ଆସିଷ୍ଟା ଲାଲବେରିଆନ

# ଚିହ୍ନ

ନାରୀ ସେ ଜଣେ ଅଶୁଭପ୍ରେରଣା ଓ ସହନଶୀଳତାର ପରିଚୟ । ଏହି ସଂସାରରେ ସବୁଠୁ ଅଧିକ କଷ୍ଟ ଭୋଗ କରୁଥିବା ଏବଂ ତଥାପି ସବୁଠୁ ଅଧିକ ସମାଧାନ ଓ ସ୍ୱେଦ ଦେଇପାରୁଥିବା ଜଣେ ମହାନ ଅସ୍ତ୍ର ତାହା ହେଉଛି ନାରୀ । ସେ ନିଜର ଦୁଃଖ, ତାପ, ଅସହ୍ୟତା, ଅନ୍ୟାୟ ଓ ଅତ୍ୟାଚାର ଗୁଡ଼ିକୁ ନିଜ ମନର ଗଭୀରତା ଭିତରେ ଲୁଚାଇ ରଖେ । ଜଣେ ଝିଅ, ଜଣେ ଜନନୀ, ଜଣେ ଭଉଣୀ, ଜଣେ ଗୃହିଣୀ ଭାବେ ସେ ନିଜ ପରିବାର ଓ ସମାଜ ପାଇଁ ଅନେକ ସମୟ ନିଜ ଦୁଃଖ ଓ ଅଧିକାର ଗୁଡ଼ିକୁ ତ୍ୟାଗ କରିଦିଏ । ସେ ସବୁବେଳେ ଦୋଷକୁ ନିଜ ଉପରେ ନେଇ, ଜଣେ ଶାନ୍ତ ଶିଳା ଭଳି ଏହି ସମାଜର ଭାର ବହନ କରୁଥାଏ । ଏହି ଆଧୁନିକ ଯୁଗରେ ମଧ୍ୟ ନାରୀ ଏପରି ଅନ୍ୟାୟ ଓ ଦୁଃଖ ଭୋଗୁଛି ଯାହାକୁ ବିବେଚନା କରିବାକୁ ମଧ୍ୟ ଲୋକମାନେ ଚାହୁଁନାହାନ୍ତି । ଦିନକୁ ଦିନ ନାରୀ ଉପରେ ଅତ୍ୟାଚାର, ଶୋଷଣ ଓ ବିକୃତ ଦୃଷ୍ଟି ବଢ଼ିଚାଲିଛି ।

ଆଜିର ସମାଜ ଏତେ ନିଷ୍ଠୁର ହୋଇପଡ଼ିଛି ଯେ, ଯେଉଁଠି ଜଣେ ନାରୀ ଆତ୍ମଗୌରବକୁ ରକ୍ଷା କରିବା ପାଇଁ ଲଢ଼ୁଅଛି, ସେଇଠି ସମାଜ ତାଙ୍କ ଉପରେ ଆଉ ଅଧିକ ଅପବାଦ ଲଗାଉଛି । ସେ ନାରୀ ଯିଏ ଏହି ଜନମରେ ସଂସାରକୁ ଜୀବନ ଦେଇଛି, ଆଜି ନେଇ ନାରୀ ଜାତିକୁ ବଂଚାଇବା ପାଇଁ ମଧ୍ୟ କେହି ନାହାନ୍ତି । “କଳା ଓ ସଫେଦ ଅଭିଯୋଗରେ ରଙ୍ଗ ନଥାଏ”, କିନ୍ତୁ ଏହି ସମାଜରେ ଅଭିଯୋଗର ରଙ୍ଗ ରହିଥାଏ । ସମାଜ ଧଳାକୁ କଳା କରିଦେଉଛି, ନ୍ୟାୟକୁ ଅନ୍ୟାୟର ଆବରଣ ଭାଙ୍ଗି ଦେଉଛି । ଆଜି ସେହି ନାରୀ ସବୁ କ୍ଷେତ୍ରରେ ଶୋଷଣ ହେଉଛି, ଏକ ଅତ୍ୟନ୍ତ ଦୁଃଖଦ ବିଷୟ, କାରଣ ଏଠି ମାତ୍ର ଏକ ନାରୀ ନୁହେଁ, ବରଂ ଏକ ସମ୍ପୂର୍ଣ୍ଣ ବ୍ୟବସ୍ଥା ଅନ୍ଧକାର ମାନସିକତାରେ ଭୁଲିଯାଉଛି ।

ଏମିତି ଅନେକ ଘଟଣା ଘଟୁଛି ଯେଉଁଠି ନାରୀର ଶୋଷଣ ହେଉଥିବା ଗଟଣାକୁ ପ୍ରଥମେ ଗମ୍ଭୀରତା ସହିତ ନିଆଯାଏ, କିନ୍ତୁ ଯେତେବେଳେ ଅଭିଯୁକ୍ତ ଜଣେ ରାଜନୈତିକ ଦଳ ସହିତ ଜଡ଼ିତ ଥାଏ କିମ୍ବା ପ୍ରଭାବଶାଳୀ ବ୍ୟକ୍ତି ହୋଇ ଥାଏ ସେତେବେଳେ ଆଇନ ବିଭାଗ ଓ ପୁଲିସ ଗୋଟିଏ ଅନ୍ଧକାର ନାଟକର ଅଭିନେତା ହେଇଯାନ୍ତି । ମାମଲାକୁ ଅନ୍ଧକାର ମଧ୍ୟରେ ଧକେଇ ଦିଆଯାଏ, ଦାଲିଲ ଗୁଡ଼ିକ ଲୁଚାଇ ଦିଆଯାଏ, ମେଡ଼ିକାଲ ରିପୋର୍ଟକୁ ପ୍ରଭାବିତ କରାଇ ଦିଆଯାଏ ।

ଯେଉଁଠି ଆଇନ ଏବଂ ପୁଲିସ ଜନତା ପାଇଁ ଭରସା ତଥା ସୁରକ୍ଷାର ଅଂଶ ହେବା ଉଚିତ, ସେଠି ସେମାନେ ଧନ ଓ ରାଜନୈତିକ ସିଫାରିଶର ପ୍ରଭାବରେ ନ୍ୟାୟକୁ ଦୁଷ୍ଟ କରୁଛନ୍ତି । ଏହି ଅନ୍ଧକାର ଏଭଳି ଯାତ୍ରା ଯେଉଁଠି ଅଭିଯୋଗୀ ଜଣେ ନାରୀ ତାଙ୍କର ଦୁଃଖକୁ ପ୍ରମାଣ କରିବା ପାଇଁ ପ୍ରତିକ୍ଷଣ ନିଜ ଆତ୍ମାକୁ ମାନସିକ ଭାବେ ମାରୁଛି, ଏବଂ ଅଭିଯୁକ୍ତ ମାନସତା ଓ ସମ୍ମାନ ସହିତ ଘୁରୁଛନ୍ତି ।

ନାରୀର ଶୋଷଣ ଏକ ଅପରାଧ ନୁହେଁ, ଏହା ଏକ ମହିଳାର ଆତ୍ମା, ମର୍ଯ୍ୟାଦା ଓ ସ୍ୱାଭିମାନ ଉପରେ ନିର୍ଦ୍ଦୋଷ ଆକ୍ରମଣ । କିନ୍ତୁ ଯେତେବେଳେ ଏହି ଅପରାଧ ପଛରେ ଥାଏ ରାଜନୈତିକ ଶକ୍ତି, ତେବେ ତାହା କେବଳ ଅପରାଧରୁ ଏକ ମାଫିଆ ମଡ଼େଲର ଅନ୍ତଃଗତ ଅଂଶ ହୋଇପଡ଼େ । ଏହି ମାଫିଆ ମଡ଼େଲର ମୂଳ ଅଂଶ ହେଉଛି ମନ୍ତ୍ରୀ ଓ ନେତାମାନେ, ଅଧିକାରୀ ବ୍ୟବସ୍ଥା ଯାହାକୁ “ଆୟାନ୍” ବୋଲି କୁହାଯାଏ, ଏବଂ ଗଣମାଧ୍ୟମ, ଯାହା ଜନତାର ଆଖି ଓ କଣ୍ଠର ଭୂମିକା ନିବାହ କରିବା ଦାୟତ୍ୱ ରଖିଥାଏ । ଯେତେବେଳେ ଏକ ନାରୀର ଶୋଷଣ ଘଟେ, ସେଥିରେ ଅଭିଯୁକ୍ତ ଜଣେ ଅପରାଧୀ ନୁହେଁ ସେ ଜଣେ ମନ୍ତ୍ରୀ ନିକଟବର୍ତ୍ତୀ, ବିଧାୟକର ପରିଚିତ, କିମ୍ବା ଏକ ରାଜନୈତିକ ଦଳର ପ୍ରଭାବଶାଳୀ କାର୍ଯ୍ୟକର୍ତ୍ତା ହୋଇଥାଏ ତେବେ ମାମଲାର ଦିଗବାସି ଏପରି ହୋଇଯାଏ ଯେ ସତ୍ୟର ହାର ହୋଇଯାଏ ଏବଂ ଅସତ୍ୟ ବିଜୟୀ ହୁଏ । ପ୍ରଥମେ ଅନ୍ତଃ ଚାପ ଆସେ ପୁଲିସ ବିଭାଗ ଉପରେ ମାମଲା ଗତିଶୀଳ ନ କରିବାକୁ, ଜଣାଇଦିଆଯାଏ ଯେ ଏହି ମାମଲା ରାଜନୈତିକ ଭାବରେ ସେମିତି ହେଉ । ତାପରେ ଆୟାନ୍ ଆଇନ ବିଭାଗ, ମେଡ଼ିକାଲ ଓ ଫୋରେନ୍ସିକ ରିପୋର୍ଟ ତିଆରି କରୁଥିବା ବ୍ୟବସ୍ଥା ଏହି ମାଫିଆ ଜାଳରେ ଯୋଗ ଦିଅନ୍ତି । ଦେଖିବାକୁ ମିଳେ ଅନେକ ମାମଲା, ଯେଉଁଠି ଭୁଲ ମେଡ଼ିକାଲ ରିପୋର୍ଟ ଦେଇ, ଆଇନରେ ଦୁର୍ବଳ ଦାଲିଲ ପ୍ରସ୍ତୁତ କରାଯାଇ ମାନସିକ ଅଭିଯୁକ୍ତ ରିଲିଜ୍ ହୋଇଯାଆନ୍ତି । ଏହି ସବୁ ହେଉଛି କିଛି ମନ୍ତ୍ରୀ ଓ ବିଭିନ୍ନ ଉଚ୍ଚପଦସ୍ଥ ବ୍ୟକ୍ତିଙ୍କ ଦ୍ୱାରା ପୃଷ୍ଠ ପୋଷିତ ।

ବର୍ତ୍ତମାନ ଦିନରେ ନ୍ୟାୟ ପ୍ରତି ଜନସାଧାରଣର ବିଶ୍ୱାସ କମି ଯାଉଛି । କାରଣ ହେଉଛି ନ୍ୟାୟ ଏବେ ତାଲିଚା ଉପରେ ରହିନାହିଁ, ବରଂ ରାଜନୈତିକର ଦବାବ ତଳେ ଆସିଛି । ଯେଉଁଠି ନ୍ୟାୟ ସ୍ୱାଧୀନ ଓ ନିଷ୍ପକ୍ଷ ହେବାକୁ ଥିଲା, ଏବେ ସେଠି ନେତାଙ୍କର ଇଚ୍ଛା ଓ ଅର୍ଥ ପ୍ରଭାବ ରାଜ କରୁଛି । ଆମେ ପ୍ରତିଦିନ ଖବରକାଗଜରେ ଦେଖୁଛୁ ଯେ, ବଳାକାର ମାମଲାରେ ଦୋଷୀ ଥିବା ଲୋକ ଖୋଲା ଆକାଶ ତଳେ ଘୁରି ବୁଲୁଛି, କିନ୍ତୁ ପାଡ଼ିତା ଆଜି ବି ନ୍ୟାୟ ପାଇଁ ପରଦୁଆର ବୁଲୁଛନ୍ତି । ସ୍ୱସ୍ତ୍ୟ ଦୃଷ୍ଟାନ୍ତ ହେଉଛି ଯେଉଁଠି, ଅନେକ ସାକ୍ଷୀ ଥିବା ସତ୍ତ୍ୱେ ମାମଲାକୁ ଅନ୍ଧକାର ଧକେଇ ଦିଆଯାଏ । ଦୁଃଖର ପ୍ରଶ୍ନ ଏଠି ଉଠେ କେଉଁଠି ଅଛି ଆଇନ ? ଏହି ଦେଶର ନ୍ୟାୟ ପ୍ରଣାଳୀ କ’ଣ ଏତେ ଅସାହାୟ ?

ଏପରି ଅନେକ ଗଟଣା ରହିଛି ଯାହା ସାମ୍ବାକୁ ଆସୁନାହିଁ । ଯେଉଁଠି ମାମଲା ଅଭିଯୋଗ ଦାଖଲ ପରେ ମଧ୍ୟ ଚାର୍ଜସିଟ୍ ଦାଖଲ ହେବାକୁ ବର୍ଷ ଲାଗିଯାଉଛି । କେତେ ମାମଲା ତ ଲୁଚାଇଦିଆଯାଉଛି କିମ୍ବା ଚାଲିଥିବା ମଧ୍ୟ ଅବସ୍ଥାରେ ଅସମ୍ପୂର୍ଣ୍ଣ ଅବସ୍ଥାରେ ବନ୍ଦ ହେଉଛି । ଏହି ସବୁ ପଛରେ ରହିଛି ରାଜନୈତିକର ଅଦୃଶ୍ୟ ହସ୍ତକ୍ଷେପ ଯାହା ନ୍ୟାୟକୁ ଏକ ଖେଳ

ଭାବେର ବ୍ୟବହାର କରୁଛି । ବିଚାରପତି ମାନେ ମଧ୍ୟ ବେଳେ ବେଳେ ଦବାବ ତଳେ ରାୟ ଦେଉଛନ୍ତି କିଛି ହାତ୍ତାନ୍ତର ମିଶିଯାଏ, କିଛି ତକ୍ଷଣାତ୍ ଲୁଚିଯାଏ ଓ ସାକ୍ଷ୍ୟ ହରିଯାଏ । ଆମେ ଏପରି ଏକ ରାଜନୈତିକ ଯୁଗରେ ବଞ୍ଚୁଛୁ, ଯେଉଁଠି ନ୍ୟାୟ ଗୋଟିଏ ଅଭିନୟ ଭଳି ପ୍ରସ୍ତୁତ କରାଯାଉଛି ।

ଏହି ଜଗତରେ ଯେଉଁଠି ଜଣେ ମା' ତାର ଝିଅ ପାଇଁ ନ୍ୟାୟ ମାଗୁଛି, ଏବଂ ଜନତା ମାନେ ସେ ମାର ମମତାକୁ ବୁଝି ପାରନ୍ତି ନାହିଁ । ସମସ୍ତେ ରୁପ ହୋଇ ଠିଆ ହୋଇ ଯାଆନ୍ତି କିନ୍ତୁ ଏହି ସଂଘର୍ଷ ଦେଖାଯାଏ ଏକ ମା'ର ଅସହାୟ ଲୁହରେ, ଯେଉଁଠି ସେ ଆଶା କରୁଥାଏ ଯେ ଏ ଦେଶର ନ୍ୟାୟ ବ୍ୟବସ୍ଥା ତାକୁ ସହଯୋଗ କରିବ, କିନ୍ତୁ ଯେଉଁଠି ଆଶା ବନ୍ଦ ହୋଇଯାଏ ଏବଂ ସିଷ୍ଟମ ଶବଦାହ ପାଇଁ ବି ଅନୁମତି ଦିଏ ନାହିଁ ।

ଏହି ଘଟଣା ଏକ ମା'ର ଦୁଃଖ ଏବଂ ଏକ ସମାଜର ମୌନତାକୁ ଉଦ୍ଧାସିତ କରେ । ସେ ମା'ଟି ମାଗୁଥିଲା ନ୍ୟାୟ, କାହିଁକି ତାର ଝିଅ ଉପରେ ଅନ୍ୟାୟ ହୋଇଥିଲା । ଏକ ତରଫରେ ସେ ଝିଅର ଶବ ନେଇ ନ୍ୟାୟର ଦରମାର ତଳେ ଲୁହ ଝରାଇଥିଲଣ, ଅନ୍ୟ ତରଫରେ ସେ ଘଟଣାର ଚିତ୍ରକୁ ଦେଖି ଆଜିର ଜନତା ମଜା ନେଉଥିଲେ କେହି ଭିତ୍ତିଓ ବନାଉଅଇଲା, କେହି ଆଉ କିଛି କହି ମନୋରଂଜନ କରୁଥିଲା । କିନ୍ତୁ କିଏ ତାହାର ମନର ଯନ୍ତ୍ରଣା ବୁଝିଲା ? ତାଙ୍କ ପାଇଁ ତ ସମ୍ବେଦନା ବି ନାହିଁ । ଏହା କି ସମାଜର ନୂଆ ରୁପ ?

ସେ ମା' ଯାହାକି ଜନନୀ ଓ ଜୀବନ ଦାତ୍ରୀ, ତାର ଝିଅ ଚିରନିଦ୍ରାରେ ଚାଲିଗଲା । ଯେଉଁଠି ସେ ମାଟି ପାଖରେ ଥିଲା କେବଳ ଶବ ଓ ଅତିତର ମନ୍ତବ୍ୟ । ଜଣେ ମା' ଯେଉଁଠି ଝିଅ ଆଉ ମୁହଁ ତଳେ ଅନ୍ୟାୟର ଗାଆ ପଡ଼ିଥିଲା, ସେଠି ଅନ୍ୟାୟ ଜିତିଥିଲା, ନ୍ୟାୟ ହାରିଥିଲା । ଏହି ସଂଘର୍ଷ ହେଉଛି ଏକ ମା'ର ଆସା ଓ ଏକ ସମାଜର ନିଷ୍ପତ୍ତିତା ବିଚାର ମଧ୍ୟରେ ଗଢ଼ା ଜୀବନର ଜାଲ । ଏହି ଆଘାତ ମଧ୍ୟରେ ନିଜ ଝିଅକୁ ନ୍ୟାୟ ବି ମିଳିଲାନି । ଏକ ମା' ନିଜ ଝିଅର ଶବକୁ ବୋହି ଜଣେ ଅଧିକାରୀର ଚାରିପାଖ ଘୁରୁଥିଲା, କିନ୍ତୁ ସେଠି ନା ମିଳିଲା କୌଣସି ଉତ୍ତର, ନା ମିଳିଲା କୌଣସି ଆଶ୍ୱାସନା । ସେ ଝିଅ ଯାହା ଏହି ସମାଜ ପାଇଁ ଦେଖିବାକୁ ସ୍ୱପ୍ନ ଦେଖୁଥିଲେ, ସେ ଆଜି ତାଙ୍କୁ ଶବ ଭାବରେ ଦେଖିଲା । ଏହା ମାତ୍ର ଗୋଟିଏ ଅଘଟଣ ନୁହେଁ ଏହି ଘଟଣା ହଜାର ହଜାର ଘରର ହୃଦୟର ଚିରନିଦ୍ରା । ଜଣେ ମା'ର ଲୁହର ମୂଲ୍ୟ ଏତେ ଶସ୍ତା ? ଜଣେ ଝିଅର ଶବରେ ରାଜନୀତି କରିବା ସମାଜ କେଉଁଠି ଜିଉଛି ? ଏବେ ଯେଉଁଠି ଜନତା ଦେଖୁଥିବାକୁ ଇଚ୍ଛା କରେ, କିନ୍ତୁ କିଛି କରୁନାହିଁ, ସେଠି ଅନ୍ୟାୟ ସୁନ୍ଦର ଭାବେ ଅନ୍ତର୍ଯ୍ୟାନ ହୁଏ । ଆଉ ତା ପରେ ଜଣେ ମା' ରୁପ ରହି ସେହି ଶବକୁ ନେଇ କେବଳ ଲୁହ ଝରାଇଥାଏ ।

“ତୁମ ରୁପ ରହିବା, ତାଙ୍କୁ ଶକ୍ତି ଦେଉଛି” କେବଳ ଗୋଟିଏ ବାକ୍ୟ ନୁହେଁ, ଏହା ଏକ ନୀତିଗତ ଘୋଷଣା, ଏକ ଆତ୍ମପ୍ରାନ୍ ଏବଂ ସାମୁହିକ ଦାୟିତ୍ୱ ଓ ଅସୁବିଧା ସହିତ ଜୀବନର ନିର୍ବାଚନ । ମନୁଷ୍ୟ

ଯେତେବେଳେ ରୁପ ରହିଯାଏ, ତାର ଏହି ରୁପ ହେଉଛି ଅନ୍ୟାୟର ପାଖରେ ଥିବା ଗୋଟିଏ ଅଦୃଶ୍ୟ ଅସ୍ତ୍ର । ରୁପ ଥିବା ଅର୍ଥ ହେଉଛି “ଅନ୍ୟାୟ ସାମ୍ରାଜ୍ୟରେ ଅନୁମତି ଦେବା । ସମାଜ ଏପରି ଗଢ଼ଯାଇଛି ଯେଉଁଠି ଦୁଷ୍ଟର୍ତ୍ତ ଘରୁଛୁ, ଦୁଷ୍ଟର୍ତ୍ତା ଜଣେ ଏକା ନୁହେଁ । ସେଠି ଥାଏ ଗୋଟିଏ ଜନସମୁଦାୟ ଯେଉଁମାନେ ଦେଖୁଥିବା ସତ୍ତ୍ୱେ ରୁପ ରହିଛନ୍ତି, ଯେଉଁମାନେ ଜାଣିଥିବା ସତ୍ତ୍ୱେ ଚିକ୍କାର କରିନାହାନ୍ତି, ଯେଉଁମାନେ ଅକ୍ରୋଶକୁ ଶବ ଦେଇନାହାନ୍ତି । ଏହି ସମସ୍ତଙ୍କ ରୁପ ହେଉଛି ଦୁଷ୍ଟର୍ତ୍ତା ପାଇଁ ଶକ୍ତି ଏବଂ ପାତିତା ପାଇଁ ଦୁଃଖ ।

“ତୁମେ ଯେଉଁଠି ରୁପ ରହୁଛ, ସେଉଁଠି ଦୁଷ୍ଟର୍ତ୍ତ ହେଉଛି ।” ଏହି ବାକ୍ୟ ଜଣେ ପାତିତା ନୁହେଁ, ଜଣେ ଦର୍ଶକ ଉଚ୍ଚରଣ କରୁଅଛି । କାରଣ ପ୍ରତ୍ୟେକ ଘଟଣାରେ ଅନେକ ପ୍ରମାର ଥାଏ ଲୋକ ଦେଖୁଥିବା, ଶୁଣିଥିବା, ଅନୁଭବ କରିଥିବା କିନ୍ତୁ ତାହା ସତ୍ୟର ସହଯୋଗ କରେନାହିଁ ।

ଆଜି ଦିନରେ ଗୋଟିଏ ନାରୀ ଗାଁ ରାସ୍ତା ମଧ୍ୟରେ ଶୋଷର ହେଉଛି, ଆଉ ତାର ଚିକ୍କାର ଉପରେ ଲୋକ ଲାଜଭ୍ ଭିତ୍ତିଓ କରୁଛନ୍ତି ଶବ୍ଦ ତ ଥାଏ, ଦୃଶ୍ୟ ମଧ୍ୟ ଥାଏ, କିନ୍ତୁ ଅନ୍ତରର ନୀତିକଥା ତୁପି ଅଟକିଯାଏ । ଅନ୍ୟାୟର ସାମ୍ରାଜ୍ୟରେ ଆମେ ଏପରି ଏକ ଜନସମୁଦାୟରେ ପରିଣତ ହେଉଛୁ ଯେଉଁଠି ଲୋକେ ଅନ୍ୟାୟକୁ ଦେଖିବାକୁ ଏବଂ ଶୁଣିବାକୁ କୁସି ହୁଅନ୍ତି, କିନ୍ତୁ ତାହାକୁ ବନ୍ଦ କରିବା ପାଇଁ ନିଜ ପାଦ ଆଗକୁ ବଢ଼ାନ୍ତି ନାହିଁ । ରୁପ ଏକ ନିରବ ଅନୁମତି । ଯେଉଁଠି ତୁମେ ରୁପ ରହୁଛ ସେଠି ତୁମେ ଏକ ଅସତ୍ୟର ସାମ୍ରାଜ୍ୟ ଗଢ଼ିବାକୁ ସହଯୋଗ କରୁଛ । ଜଣେ ଜଣେ ଅପରାଧୀ କେବଳ ଏଥିପାଇଁ ଦୁଃଖ ନୁହେଁ ସେଥିପାଇଁ ଦୁଃଖ ଅଛି କାରଣ ଆମେ ତାଙ୍କୁ ଶକ୍ତି ଦେଉଛୁ । ନାରୀ ଉପରେ ଅତ୍ୟାଚାର ହେଉଛି, କିନ୍ତୁ ପ୍ରତ୍ୟେକ ବୁଦ୍ଧି ମୁଖ ଉତ୍ତରିତ ଆ ମପିଲା ନୁହେଁ, ଆମ ପରିବାର ନୁହେଁ ଏହି ବାହାନାରେ ଆମେ ପିତାତକୁ ନ୍ୟାୟ ଦେଇ ପାରୁନାହେଁ ।

ଯେଉଁଠି ଜଣେ ଶିଶୁ ଶିକ୍ଷକ ଦ୍ୱାରା ଶାରୀରିକ ଓ ମାନସିକ ନିର୍ଦ୍ଦୀତନା ଭୋଗୁଛି, ତାକୁ ଖାଲି ଏହିଭଳି ଅନୁଭବ କରିବାକୁ ଦିଆଯାଏ କାହିଁକି ? କାରଣ ଶିକ୍ଷକ ଜଣେ ବଡ଼ ଲୋକ ଅଟନ୍ତି । କାହିଁକି ଏହି ଦୁଃଖ ଦୃଶ୍ୟ ଆମେ ଦେଖି ମଧ୍ୟ ଆଖି ଘୁଞ୍ଚାଯାଉଛୁ ? ଏହା ତାଙ୍କୁ ଶକ୍ତି ଦେଉଛି ।

ନ୍ୟାୟ ଦୁଇ ଅକ୍ଷରର ଏହି ଶବ୍ଦ ପାଇଁ ସତ୍ୟ ବିରୋଧରେ ଯୁଦ୍ଧ ଚାଲିଛି । କିନ୍ତୁ ଏହି ଯୁଦ୍ଧ ପାତିତ ଏକା ନେଇପାରିବେନି । ଏହି ରଣକ୍ଷେତ୍ରରେ ଆମ ପ୍ରତ୍ୟେକଙ୍କ ଦାୟିତ୍ୱ ଅଛି । ଯେଉଁଠି ଆମେ ତଳକୁ ଚାହିଁଚାହିଁ, ଆଉ ଯେଉଁଠି ଆମେ ଆବାଜ ଦେଉନାହିଁ ସେଠି ଅନ୍ୟାୟ ନିଜ ଦେହକୁ ଅଧିକ ମଜବୁତ କରୁଛି । ଯେଉଁଦିନ ଆମ ପରିବାର ଭିତରୁ କାହା ସଙ୍ଗେ ଏହି ଅନ୍ୟାୟ ଘଟିବ ସେଦିନ ଅନ୍ୟମାନେ ମଧ୍ୟ ରୁପି ରହିଯିବେ, ତେବେ ଆମେ ବୁଝିପାରିବା ଏହି ରୁପ କେତେ ଘାତକ ।

“ନାରୀ ସୁରକ୍ଷା ଆମ ଅଧିକାର”

ସୌମ୍ୟଜିତ ପ୍ରଧାନ  
ଏମ.ବି.ଏ : ୨୦୨୫-୨୭

# ସୁକୁମାରୀର ଜୀବନ ଶୈଳୀ

ପ୍ରତ୍ୟେକ ଦିନର ସକାଳର ପ୍ରଥମ ପ୍ରହରରେ ସୂର୍ଯ୍ୟଙ୍କର ସୁନେଲି କିରଣର ରକ୍ତିମ ଆଭାରେ ରଙ୍ଗାୟିତ ହୋଇଥାଏ ଏ ଧରାଧାମ । ବଡ଼ ବିଚିତ୍ର ଏ ପୃଥିବୀରେ ବାସ କରୁଥିବା ସମସ୍ତ ସଦସ୍ୟମାନେ । ସକାଳର ପ୍ରଥମ ପ୍ରହରରେ କିଏ କେଉଁ କାର୍ଯ୍ୟରେ ବାହାରି ଯାଇଥାନ୍ତି ନିଜ ନିଜର ଜୀବିକା ନିର୍ବାହରେ । କିଛି ଲୋକ ମର୍ଷିଙ୍ଗ୍ ଓକ୍ରେ ବାହାରି ଯାଇଥାନ୍ତି । ସୂର୍ଯ୍ୟଙ୍କର ଏହି ପ୍ରାତଃ କିରଣ ଶରୀର ପାଇଁ ଅତ୍ୟନ୍ତ ଲାଭଦାୟକ ଅଟେ । ତେଣୁ ମୁଁ ଶଯ୍ୟା ତ୍ୟାଗକରି ବାହାରି ଯାଏ ପ୍ରାତଃ ଭ୍ରମଣରେ । ପ୍ରତ୍ୟେକ ଦିନ ଗଲାବେଳେ ମୁଁ ଦେଖେ ଜଣେ ପ୍ରାପ୍ତ ବୟସ୍କା ପ୍ରାୟ ୬୫ରୁ ୭୦ ବର୍ଷ ହେବ, ସେ ଗୋଟିଏ ବଡ଼ ଜରିମୁଣା ଧରିଧରି ଚାଲିଥାନ୍ତି । ସେହି ମୁଣିରେ ସେ ରାସ୍ତା କଡ଼ରେ ପଡ଼ିଥିବା ପରିତ୍ୟକ୍ତ ପୁସ୍ତକ୍ ବୋତଲ, କାଚ ବୋତଲ, କାଗଜ ତବା, ଜରି ପଲିଥିନ୍ ଇତ୍ୟାଦି ସଂଗ୍ରହ କରି ଚାଲିଥାନ୍ତି ।

ପ୍ରତ୍ୟେକ ଦିନ ମୋର ତାଙ୍କ ସହିତ ଦେଖାହୁଏ, ଯଦିଓ ତାଙ୍କ ବିଷୟରେ ମତେ ଟିକେ ଜାଣିବାକୁ ଇଚ୍ଛା ଥାଏ ହେଲେ କାହିଁକି କେଜାଣି ପଚାରି ପାରିନଥାଏ । ବୋଧହୁଏ ମୋର ସେଇଟା ଦୁର୍ବଳତା ଭାବିନିଏ । କାଳେ ସେ କିଛି ମନକଷ୍ଟ କରିବେ କି ଏହି କଥା ଭାବି ଫେର ରହିଯାଏ । ତଥାପି ଦିନେ ଚାଲୁଚାଲୁ ତାଙ୍କୁ ପଚାରିନେଲି, ତୁମ ନାଁ କ’ଣ । ସେ ହସିଲେ କହିଲେ କାହିଁକି କ’ଣ ହେଲା କି ? ନାହିଁ ସେମିତି କିଛି ନାହିଁ ଏମିତି ପଚାରିଦେଲି । ବୟସ୍କା ଜଣକ କହିଲେ ମୋ ନାଁ ସୁକୁମାରୀ, ତୁମେ ତ ପ୍ରତ୍ୟେକ ଦିନ ଏହି କାମରେ ବାହାରି ଯାଅ । ବୟସ୍କା ଜଣକ କହିଲେ ଆଜ୍ଞା । ମୁଁ ପଚାରିଲି ଏ ସବୁ ତୁମେ ନେଇକି କର କ’ଣ ? ସେ କହିଲେ ଏସବୁକୁ ମୁଁ ବିକ୍ରି କରିଦିଏ । କିନ୍ତୁ ଆଜିର ଯୁବପିଢ଼ିକୁ କିଛି ଶିକ୍ଷା ଦିଏ ଯେ ସବୁ ନ କରିବା କଥା ପାଇଁ । ଆଜ୍ଞା ଆପଣଙ୍କର ଆଉ କେହି ନାହିଁ କି ? ବୟସ୍କା ଜଣକ ବିନା ଦ୍ଵିଧାରେ କହିଲେ ଯେ ନାହିଁ ଆଜ୍ଞା । ମୋର ସମସ୍ତେ ଅଛନ୍ତି ହେଲେ ମୋର ନିଜର ଗୁଜୁରାଣ ମେଣ୍ଟାଇବାକୁ ତ ମତେ ପଡ଼ିବ । ଏହା କରିବା ଦ୍ଵାରା ମୋର କିଛି **Social Work** ବି ହୋଇଯାଉଛି ଯେଉଁଟା ପରିବେଶର ସୁରକ୍ଷା କରିପାରୁଛି । ଆଉ ତା ସହିତ ଯାକୁ ବିକ୍ରି କରିଦେଲେ ଦିନକୁ ୪୦ କି ୫୦ଟଙ୍କା ବି ମୋର ହୋଇଯାଉଛି । ମୋର ନିଜର ଗୁଜୁରାଣ ମେଣ୍ଟିପାରୁଛି । ତାଙ୍କ କଥା ଶୁଣି ମୁଁ ତ ପୁରା ଆବାକ୍ ହୋଇଗଲି ସତ, ମୁଁ ଭାବିଲି ଯେ ତାଙ୍କୁ ତ କିଛି ବିଧବା ଭଉ ମିଳୁଥିବ ତାଙ୍କୁ ମାତ୍ର

୧୦୦୦ଟଙ୍କା ମିଳୁଥିବ । ତ ସେତିକିରେ ତାଙ୍କର ମାସ ଯାକର ଖର୍ଚ୍ଚ ହୋଇପାରୁନଥିବ । ହେଲେ ସେ କେତେ ଦୃଢ଼ମନା ଏବଂ ଉଦ୍ୟୋଗୀ, ଯେ ଏ ବୟସରେ ବି ସେ ଥକି ଯାଉନାହାନ୍ତି, କାହାକୁ ଅପେକ୍ଷା ନକରି ନିଜର ଚଳିବା ପାଇଁ ଏଭଳି କାମକୁ ମଧ୍ୟ ସେ ଆଦରି ନେଇଛନ୍ତି ।

କିନ୍ତୁ ଆଜିର ଏହି ସମାଜରେ ଲୋକମାନେ ନିଜ ଘରର ଅଳିଆ ଆବର୍ଜନାକୁ ଆଣି ରାସ୍ତା କଡ଼ରେ ଗର୍ବର ସହିତ ପକାଇ ଚାଲିଯାଆନ୍ତି । ମହାନଗର ନିଗମର ଅଳିଆ ଗାଡ଼ିକୁ ମଧ୍ୟ ଅପେକ୍ଷା କରନ୍ତି ନାହିଁ । ଏହି ରାସ୍ତାକଡ଼ରେ ଅଳିଆ ପକାଇବା ଦ୍ଵାରା ଆମ ସମାଜ କେତେ ଯେ ଦୂଷିତ ହେଉଛି ସେମାନେ ଭାବିପାରନ୍ତିନି । ଜଣେ ଏତେ ବୟସ୍କା ମହିଳା ସକାଳୁ ବାହାରି ଯା’ନ୍ତି ଏହି ରାସ୍ତାକଡ଼ରେ ପକାଇଥିବା ବାବୁସାହେବମାନଙ୍କ ଅଳିଆକୁ ସଫା କରିବାକୁ । ଏହି ବୟସ୍କା ବହିଳା ମଧ୍ୟ ଏତେ ନିର୍ବିକାର, ସତେ ଯେମିତି ପରିବେଶକୁ ସଫା ରଖିବା ତାଙ୍କର ଏକମାତ୍ର ଦାୟିତ୍ଵବୋଧ ଅଟେ ବୋଲି ସେ ଆଦରି ନେଇଛନ୍ତି । ଏଥିରେ ସେ ଗୀତି ଲାଭ ପାଉଛନ୍ତି

- - ୧) ସେ ପରିବେଶକୁ ସଫା ରଖିପାରୁଛନ୍ତି ।
  - ୨) ସେ ସେଥିରୁ କିଛି ଅର୍ଥ ମଧ୍ୟ ଉପାର୍ଜନ କରିପାରୁଛନ୍ତି, ଯାହା ଦ୍ଵାରା ତାଙ୍କର କିଛି ଗୁଜୁରାଣ ମେଣ୍ଟି ପାରୁଛି ।
  - ୩) ତାଙ୍କର ଶରୀର ପାଇଁ ମଧ୍ୟ ଲାଭଦାୟକ ହେଉଛି ସେ ଚାଲିବା ଦ୍ଵାରା ତାଙ୍କର ଶରୀର ସୁସ୍ଥ ରଖୁଛନ୍ତି ।
- ତେଣୁ ଆମର ଓଡ଼ିଆରେ କିଛି କଥା ଅଛି ଯେ - “ଶରୀର ଆଦ୍ୟଂ ଖଲୁଧର୍ମଂ ସାଧନଂ” ।

ଦ୍ଵିତୀୟରେ - ପେଟ ପୋଷିବା ପାଇଁ ଆମେ ଯେଉଁ କର୍ମ କରୁଛେ ତାହା ଛୋଟ ହେଉ କି ବଡ଼ ହେଉ ବହୁତ ଗୁରୁତ୍ଵପୂର୍ଣ୍ଣ ଅଟେ ।

ତେଣୁ ଏ ପୃଥିବୀରେ ବାସ କରୁଥିବା ପ୍ରତ୍ୟେକ ବ୍ୟକ୍ତି ଯଦି ଏମିତି କିଛି ନା କିଛି କାମରେ ଆଗକୁ ବାହାରି ଆସିବେ ନା ଏ ସମାଜ ସୁନ୍ଦାର ସମାଜ ହୋଇଯିବ । ଆସନ୍ତୁ ସମସ୍ତେ ଆଗକୁ ପାଦ ବଢ଼ାଇବା, ଶପଥ ନେବା ଆମେ କିଛି ନା କିଛି କାମ କରି ଆମ ଭାରତବର୍ଷକୁ ସୁନ୍ଦାର ଭାରତ କରିବା ।

ଦ୍ଵୈପଦୀ ମିଶ୍ର  
ଆସିସ୍ଖା[ ଲାଇବ୍ରେରୀ

# ଆରଡ଼ିର ବାବା ଆଖଣ୍ଡଳମଣିଙ୍କ ଅଜଣା କାହାଣୀ

ଓଡ଼ିଶା ମାତୃଭୂମିର ପ୍ରତ୍ୟେକ କୋଣରେ ସଞ୍ଚିତ ଅଛି ଗୁଡ଼ିକିଆ ପୌରାଣିକ ଗାଥା, ପବିତ୍ର କ୍ଷେତ୍ର ଓ ଭକ୍ତିର ଉଜ୍ଜ୍ୱଳ ପରମ୍ପରା । ସେହି ପବିତ୍ର ସ୍ଥଳମାନଙ୍କ ମଧ୍ୟରୁ ଆରଡ଼ିର ଶ୍ରୀ ବାବା ଆଖଣ୍ଡଳମଣି ମହାପ୍ରଭୁଙ୍କ ମନ୍ଦିର ଏକ ସ୍ୱର୍ଣ୍ଣମ ଉଦାହରଣ । ବ୍ରାହ୍ମଣୀ ନଦୀର କୂଳେ ଅବସ୍ଥିତ ଏହି ଦିବ୍ୟ ପୀଠକ୍ଷେତ୍ର, ଏକାଧାରରେ ଲୋକଭକ୍ତିର କେନ୍ଦ୍ର ଓ ଧାର୍ମିକ-ସାଂସ୍କୃତିକ ସଚଳତାର ପ୍ରତୀକ ।

## ପ୍ରକାଶର ଅତ୍ୟୁତ ଗାଥା

କଥା କହିଥାଏ, ପ୍ରାୟ ପାଞ୍ଚ ଶତାବ୍ଦୀ ପୂର୍ବରୁ, ସାଧାରଣ ମାଛଜୀବୀମାନେ ବ୍ରାହ୍ମଣୀରେ ଜାଲ ବିଛାଇବା ବେଳେ ଆଶ୍ଚର୍ଯ୍ୟଜନକ ଭାବେ ଏକ ଦିବ୍ୟ କଳା ପଥର ଲିଙ୍ଗ ପ୍ରକାଶ ପାଇଲା । ସେହି ମୁହୂର୍ତ୍ତରୁ, ଆରଡ଼ିର ମାଟି ହେଲା ପବିତ୍ର, ଲୋକମାନଙ୍କ ହୃଦୟରେ ପ୍ରଭୁଙ୍କ ପ୍ରତି ଅଚଳ ଆତ୍ମା ଜାଗ୍ରତ ହେଲା । “ଆଖଣ୍ଡଳମଣି” ଶବ୍ଦରେ ନିହିତ ରହିଛି ତାଙ୍କର ମହିମା - “ଅଖଣ୍ଡ” ଅର୍ଥାତ୍ ସନାତନ ଓ ଅବିଚ୍ଛିନ୍ନ, ଏବଂ “ଲମଣି” ଅର୍ଥାତ୍ ମାଣିକ୍ୟ, ଅମୂଲ୍ୟ ରତ୍ନ । ଅର୍ଥାତ୍ ପ୍ରଭୁଙ୍କ ରୂପ ହେଉଛନ୍ତି ସନାତନ ଦିବ୍ୟ ରତ୍ନ, ଯିନି ସଦା ସଦା ପ୍ରକାଶମୟ ।

## ଅଲୌକିକ ଘଟଣାର ସାକ୍ଷୀ

ଲୋକକଥା ଅନୁସାରେ, ବହୁଦିନ ପୂର୍ବରେ ଯେତେବେଳେ ପ୍ରଳୟାନୀ ବନ୍ୟାରେ ଆରଡ଼ି ଗାଁ ପାଣିରେ ବିଲୀନ ହୋଇଥିଲା, ସେତେବେଳେ ମାତ୍ର ଆଖଣ୍ଡଳମଣିଙ୍କ ଗର୍ଭଗୃହରେ ଦୀପଶିଖା ନିରନ୍ତର ଜଳିଥିଲା । ପାଣିରେ ବିଲୀନ ହେବା ସତ୍ତ୍ୱେ, ଦୀପଟି କେବେ ଲିଭିଲା ନାହିଁ । ଏହି ଅତ୍ୟୁତ ଘଟଣା ଭକ୍ତମାନଙ୍କ ଶ୍ରଦ୍ଧାକୁ ଶତଗୁଣ ଭଲିଲା ଓ ପ୍ରଭୁଙ୍କୁ ‘ଜୀବନର ରକ୍ଷକ’ ଭାବେ ସ୍ଥାପିତ କରିଲା ।

## ପାଦି ଓ ପର୍ବପର୍ବାଣୀ

ଆରଡ଼ିରେ ପ୍ରତିବର୍ଷ କାର୍ତ୍ତିକ ପୂର୍ଣ୍ଣିମା ଓ ମାଘୀ ମୂର୍ତ୍ତିମାରେ

ଭକ୍ତସମାଗର ଅସୀମ ମେଳଣି ହୁଏ । “ପାଳି” ପ୍ରଥା ଏଠାରେ ଅତ୍ୟନ୍ତ ପ୍ରସିଦ୍ଧ - ଭକ୍ତମାନେ ଦୂରଦୂରାନ୍ତରୁ ପଦଯାତ୍ରା କରି, ଦୀର୍ଘଦିନ ପର୍ଯ୍ୟନ୍ତ ଦୀପ, ଭଜନ ଓ ପୂଜାରେ ନିଜକୁ ନିୟୋଜିତ କରନ୍ତି । ଏହି ପ୍ରଥା କେବଳ ଧାର୍ମିକ ଭାବନା ନୁହେଁ ବରଂ ଲୋକମାନଙ୍କ ସାମୂହିକ ଏକତା ଓ ସହଭାଗୀତ୍ୱର ପ୍ରତୀକ ।

ଜଳଯାତ୍ରା ମଧ୍ୟ ଏଠାର ଅନ୍ୟତମ ମହତ୍ତ୍ୱପୂର୍ଣ୍ଣ ଉତ୍ସବ । ବୈତରଣୀ ନଦୀରେ ସଜାଗୋଜା କରାଯାଇଥିବା ନୌକାରେ ପ୍ରଭୁଙ୍କ ଶୋଭାଯାତ୍ରା, ଭକ୍ତି ଓ ସାହିତ୍ୟ-ସାଂସ୍କୃତିର ଏକ ସୁନ୍ଦର ସମ୍ମିଳନ । ଏହାକୁ ଦେଖିବା ପାଇଁ ଲକ୍ଷାଧିକ ଭକ୍ତମାନେ ଦୂରଦୂରାନ୍ତରୁ ଆସନ୍ତି ।

## ସାଂସ୍କୃତିକ ମାନ୍ୟତା

ବାବା ଆଖଣ୍ଡଳମଣିଙ୍କ ପୀଠ କେବଳ ଧାର୍ମିକ ଉପାସନାକୁ ସୀମିତ ନୁହେଁ । ଏଠାରେ ଲୋକନାଟ, ପାଲା, ଭଜନ-କୀର୍ତ୍ତନ, ଓଡ଼ିଆ ଲୋକଗୀତ ପରମ୍ପରାରେ ପାଳିତ ହୁଏ । ଭକ୍ତିରେ ସାଂସ୍କୃତି, ସାଂସ୍କୃତିରେ ଏକତା-ଏହି ମନ୍ଦିରକ୍ଷେତ୍ର ସଦାରେ ଏହି ଉଦ୍ଦେଶ୍ୟକୁ ପ୍ରତିଷ୍ଠିତ କରିଆସିଛି ।

## ଶ୍ରଦ୍ଧାର ନିରନ୍ତର ପ୍ରବହା

ଆରଡ଼ିର ବାବା ଆଖଣ୍ଡଳମଣିଙ୍କ ଅଜଣା କାହାଣୀମାନେ ଆମକୁ ଏକ ମହତ୍ତ୍ୱପୂର୍ଣ୍ଣ ଶିକ୍ଷା ଦେଇଥାଏ -

**ଶ୍ରଦ୍ଧା ଯେଉଁଠାରେ ଅଛି, ସେଠାରେ ଅଛି ଶକ୍ତି; ଆତ୍ମା ଯେଉଁଠାରେ ଅଛି, ସେଠାରେ ଅଛି ଆଲୋକ ।**

ବାବା ଆଖଣ୍ଡଳମଣିଙ୍କ ମହିମା କେବଳ ଗାଥାରେ ସୀମିତ ନୁହେଁ, ଏହା ପ୍ରତିଦିନ ଭକ୍ତମାନଙ୍କ ଆଶା, ଆତ୍ମା ଓ ଜୀବନରେ ପ୍ରତିଫଳିତ ହେଉଛି ।

## ଅଷ୍ଟଶତ୍କ ପାଠ୍ୟ

ଏମ୍.ବି.ଏ: ୨୦୨୫-୨୬

# ମାତୃଭାଷା

ଓଡ଼ିଆ ଆମ ମାତୃଭାଷା । ଗୋଟେ ମଣିଷ ତା’ ମାତୃଭାଷାର ସର୍ବୋତ୍କୃଷ୍ଟ ବ୍ୟବହାର କରିପାରେ କାରଣ ମାତୃଭାଷାରେ ଜଣେ ବ୍ୟକ୍ତି ବିଶେଷ ନିଜର ଭାବ ଏବଂ ମନର ଚିନ୍ତାକୁ ବହୁତ ଭଲ ଭାବେ ସମସ୍ତଙ୍କ ସମ୍ମୁଖରେ ପରିପ୍ରକାଶ କରିପାରେ । ଆଜି ବହୁ ସମୟ ପରେ ପୁନଃ ନିଜ ମାତୃଭାଷା ପଢ଼ିଥିବାରୁ ଗୋଟିଏ ଆପଣା ଭାବ ହୃଦୟରେ ସୃଷ୍ଟି ହୋଇଛି ।

ଓମ୍ ପ୍ରକାଶ ନାୟକ

ବି.ସି.ଏ: ୨୦୨୫-୨୮

## ସମ୍ପର୍କ

ସମ୍ପର୍କ ହେଉଛି ମନର ଏକ ସୂତା,  
ଭାବନାରେ ଦୁଶୁଥିବା ଏକ ଗୀତା ।  
କେବେ ସେ ଭିଜା ଭିଜା ସ୍ଵପ୍ନଟିଏ,  
ତ କେବେ ସେ କୁଆଁରୀ ଜହ୍ନଟିଏ ।  
ହସି ମିଶିଥାଏ ଦୁଃଖେ ସାଥ୍ ହୁଏ,  
କେବେ ନିରବ ତ କେବେ ଉଚ୍ଚାରଣେ ବସିଥାଏ ।  
ସମ୍ପର୍କ ହେଉଛି ହୃଦୟର ଗୀତ,  
ମନ ସ ଆତ୍ମାର ଏକ ସନ୍ଧିରୀତ ।

ସେକେ ଏଇଠି ଆରମ୍ଭ ଏଇଠି ଯେ ଶେଷ,  
କେଉଁଠି ବିଷ ପୁଣି କେଉଁଠି ଅମୃତ ।  
ମିତ୍ରତାରେ ହସ, ପ୍ରେମରେ ସପନ,  
ସମ୍ପର୍କ ଦିଏ ଏକ ନୂଆ ଜୀବନକୁ ମାନ ।

ସମ୍ପର୍କ ନଥିଲେ, ଶୂନ୍ୟ ଲାଗେ ପଥ,  
ଦିନରେ ଅନ୍ଧାର, ରାତି ଅଟେ ଶାନ୍ତ ।  
ହୃଦୟକୁ ଯୋଡ଼େ, ଆତ୍ମାକୁ ଯେ ବୁଣେ,  
ସମ୍ପର୍କ ସଭିଜ ଅଟେ ପ୍ରାଣେ ପ୍ରାଣେ ।

ମାଟିରୁ ଆରମ୍ଭ ମାଟିରେ ଯେ ଶେଷ,  
ତହଲା ପାଣିର ଖଣ୍ଡ ପ୍ରତିବିମ୍ବ ।  
ନୁହେଁ ସେ ସହଜ ନୁହେଁ ସେ ସରଳ,  
ଯେତେ ବୁଝିଲେବି ଲାଗେ ସେ ଜଟିଳ... ।

**ସୁରେଶ୍ ଚନ୍ଦ୍ର ନାୟକ**

ଏମ୍.ବି.ଏ: ୨୦୨୫-୨୭

## ସ୍ଵାର୍ଥପର

ସ୍ଵାର୍ଥର ଚାନ୍ଦର ଦେହେ ଘୋଡ଼ି ହୋଇ  
କୁହନ୍ତି ମଧୁର ବଚନ  
ନିଜଠୁ ନିଜର ଆହୁରି ଲାଗନ୍ତି  
ଭ୍ରମନ୍ତି ମଣିଷର ମନ ।  
ସତେକି ଯେମିତି ଲାଗନ୍ତି ଏମିତି  
କେଉଁ ଜନ୍ମର ବନ୍ଧୁଟିଏ  
ବିପଦେ ଆପଦେ ଛିଡ଼ା ହେବା ପାଇଁ  
ଦେଇଥିଲା କି କଥାଟିଏ ।  
ସୁବିଧା ଦେଖନ୍ତି ସୁଯୋଗ ଖୋଜନ୍ତି  
ବସି ପଡ଼ନ୍ତି ପାଖେ ଆସି  
କାନରେ କୁହନ୍ତି ମନ୍ତ୍ରର ଫୁଙ୍କନ୍ତି  
ଲଗେ ଶୁନ ପରି ବିଶ୍ଵାସୀ ।  
ରାଗିଲେ ରଗାନ୍ତି ଆହୁରି ଅନେକ  
ଜାଳନ୍ତି ନିଆଁରେ ଘିଅକୁ  
ନଖ ଘଷୁଥାନ୍ତି ତାଳି ମାରୁଥାନ୍ତି  
ଲୁଚି ଛପି କେଉଁ କୋଣକୁ ।  
ବିପଦ ବେଳରେ ଦେଖା ନ ମିଳଇ  
ସମ୍ପଦେ କୁହେ ଭାଇ ଭାଇ  
ନ ଥିଲି ମୁଁ ଘରେ ନ ଥିଲି ଗାଆଁରେ  
କୁହନ୍ତି ମନ ମାରିଦେଇ ।  
ଏମିତି ଘଟଣା କେମିତି ଘଟିଲା  
ବିଶ୍ଵାସ ହେଉନି ମୋହର  
ଯାହା ଘଟିଗଲା ଘଟିବାର ଥିଲା  
ଦାସ ତ ଆମେ ସମୟର ।  
ପିଠିକୁ ଆଉଁସି କୁହନ୍ତି ମଜେଇ  
ଆଶ୍ଵାସନା ବଡ଼ ବିଚିତ୍ର  
ଗଛରେ ବଜାଇ ମୂଳରୁ ହାଣନ୍ତି  
କୁହନ୍ତି ମୁଁ ନିମିତ୍ତ ମାତ୍ର ।  
ଅଭିନୟ ବଡ଼ ଅଜବ ଲାଗୁଛି  
ସ୍ଵାର୍ଥ ସରିଗଲେ କହୁଛି  
କିଏ ତମେ ଭାଇ କେଉଁଠୁ ଆସିଲ  
ଆଗରୁ କେଉଁଠି ଦେଖୁଛି ।

**ସ୍ଵାଗତିକା ଦାସ**

ଏମ୍.ବି.ଏ: ୨୦୨୫-୨୭

## ଫୁଲ

ଫୁଲରେ ଫୁଲ ତୁ କେତେ ସୁନ୍ଦର  
ସଭିଳ ହୃଦୟେ ପାଉ ଆଦର ।  
ବଗିଚାରେ ମାଳି ଯତନେ ତୋର  
ଗଛମୂଳେ ଦିଏ ଖତ ଓ ସାର ।

ହୁଷ୍ଟପୁଷ୍ଟ ହୁଏ ଶାଖା ତୋହର  
ଫୁଟି ମନ ମୋହୁ ତୁ ସଭିଳର ।  
ଛୋଟ ବଡ଼ ଫୁଟୁ ନାନା ଜାତିର  
ସରି ହେବେ ନାହିଁ କେହି ତୋହର ।

ମନମୋହି ଦିଏ ସୁବାସ ତୋର  
ଦୁଃଖ ଦେଉନାହିଁ ମନେ କାହାର ।  
ପ୍ରଜାପତି ବୁଲେ ଖୋଳି ଆହାର  
ମହୁ ଶୋଷି ବୁଲେ ସାରା ସଂସାର ।

ସବୁଠୁ ପ୍ରିୟତୁ ପ୍ରଜାପତିର  
ଖୁସି ବାଣ୍ଟି ଦିଏ ସ୍ୱର୍ଗ ତୋହାର ।  
ଦେବାଦେବୀ ଅବା ନର କିନ୍ନର  
ଶୁଭାଶୁଭେ କାର୍ଯ୍ୟେ ତୋର ଆଦର ।

ଭିନ୍ନ ସୁଗନ୍ଧରେ ସୃଷ୍ଟି ତୋହର  
ସୃଷ୍ଟିକର୍ତ୍ତାଙ୍କ ସୃଷ୍ଟି ଅପାର ।  
ଦର୍ଶନରେ ମିଳେ ଭିନ୍ନ ରଙ୍ଗର  
ଅଭୂତ କଳ୍ପନା କି ଚମତ୍କାର ।

ମନୋରଞ୍ଜନ ସାର୍  
ଏଫ/ଓ: ରାହୁଲ ସାର  
ଏମ୍.ବି.ଏ : ୨୦୨୫-୨୭

## ବସନ୍ତ

ରତ୍ନଚକ୍ର ଆବର୍ତ୍ତନେ  
ହେ ରତ୍ନରାଜ ବସନ୍ତ  
ଧରାପୃଷ୍ଠ ରଙ୍ଗେ  
କଳ୍ପିତ ଇନ୍ଦ୍ରଧନୁ ମଞ୍ଚି ।

ପୁଷ୍ପିତ ପଳାସ ବନେ ତୁମେ  
ନବାଗତ କନ୍ୟାବଧୂ ସାଜ  
ପୁଣି, ବଉଳର ସୁଗନ୍ଧିତ ବାସ୍ନା ଭରେ  
ଅମାପ ସ୍ୱପ୍ନର ଉଚ୍ଛ୍ୱାସ ।

କୋଇଲି ସଙ୍ଗୀତ ମୂର୍ଚ୍ଛନା ସାଥେ  
ପ୍ରଜାପତି ରଙ୍ଗବେରଙ୍ଗ ମେଳଣ  
ମର୍ମାହତ ହୃଦୟ ବକ୍ଷେ ଖେଳାଏ  
ଅହେତୁକ ମାନସିକ ପରିତୃପ୍ତିର ପ୍ରାଣଣ ।

କଅଁଳିଆ ପତ୍ରଧାରେ ତୁମେ  
ନୂତନଦୂର ସ୍ୱର୍ଣ୍ଣମ ଆଭା  
ପୁଣି ପ୍ରସ୍ତୁତିତ କୃଷ୍ଣରୂପା ସଙ୍ଗେ  
ତୁମେ ମୃଦୁମଳୟର ସୁବାସିତ ପୃଷ୍ଠା ।

ରଙ୍ଗ ରଙ୍ଗୋଲି ଖେଳକୁ  
ଦୋଳପୂର୍ଣ୍ଣିମାରେ ସଜ୍ଜା  
ସତେ କେତେ ରଙ୍ଗମୟ  
ହେ ବସନ୍ତ ତୁମେ ଏକା...  
ହେ ବସନ୍ତ ତୁମେ ଏକା... ।

ପଦ୍ମାଳୟା କେନା  
ଏମ୍.ବି.ଏ : ୨୦୨୫-୨୭

## ଆମେ ଓଡ଼ିଆ ଭାରି ବଢ଼ିଆ

ବୁଠୁ ନିଆରା ଆମରି ଭାଷା  
ଆମ ମାଟିରେ ଥାଏ ଭରସା  
ଏଠାରେ ଉଡ଼େ ପୁରୀର ଧ୍ବଜା  
ଶ୍ରୀମନ୍ଦିର ହୁଏ ଏଠାରେ ସଜା ।୧  
ଆମେ ଓଡ଼ିଆ ଭାରି ବଢ଼ିଆ

ଆମରି ଗର୍ବ ଆମରି ଜଗା  
ଯାହା ପାଦେ ନୁହଁ ସଭିଙ୍କ ମଥା  
ରଥଯାତ୍ରା ପରା କରେ ଓଡ଼ିଶା  
ବିଶ୍ୱରେ ହୁଏ ଯାହାର ଚର୍ଚ୍ଚା ।୨  
ଆମେ ଓଡ଼ିଆ ଭାରି ବଢ଼ିଆ

ମନ୍ଦିର ମାଳିନୀ ଏଠାରେ ଗଢ଼ା  
ଭୁବନେଶ୍ୱର ଯା' ନାମ ପରା  
ବାରମାସେ ତେର ପରବ ଭରା  
କେଉଁଠାରେ ନାହିଁ ସେ ଭାବ ପରା ।୩  
ଆମେ ଓଡ଼ିଆ ଭାରି ବଢ଼ିଆ

ସଭିଏଁ କୁହନ୍ତି ଓଡ଼ିଶା ଯିବା  
ଜଗାର ଦର୍ଶନ କରି ଆସିବା  
ସୂର୍ଯ୍ୟଙ୍କ କୋଣାର୍କ ଦେଖୁ ଆସିବା  
ଚନ୍ଦ୍ରଭାଗା ପାଶେ ପ୍ରଣାମ ହେବା ।୪  
ଆମେ ଓଡ଼ିଆ ଭାରି ବଢ଼ିଆ

ଆମର ସଂସ୍କୃତି ଆମ ପରମ୍ପରା  
ଦେଖୁ ସମସ୍ତଙ୍କ ଲୋଭ ବଢ଼େ ପରା  
ଭିନ୍ନ ସହର ଭିନ୍ନ ସାଜସଜା  
ଓଡ଼ିଶାରେ ଏହା ଗୌରବରେ ହଜା ।୫  
ଆମେ ଓଡ଼ିଆ ଭାରି ବଢ଼ିଆ

**ସ୍ୱପ୍ନାରାଣୀ ସାହୁ**

ବି.ସି.ଏ : ୨୦୨୫-୨୮

## ଜୀବ ଜଗତ ଆମ ପରାଣ

ଜୀବ ଜଗତ ଆମ ପରାଣ,  
ପ୍ରକୃତି ରଙ୍ଗେ ଭରିଛି ଆନନ୍ଦ ଭାଣ ।  
ଗଛ, ଲତା, ପତ୍ର ଓ ଫୁଲ,  
ଜଳ, ବତାସ, ମାଟିର ମୂଳ ।

ପକ୍ଷୀ ଗାନେ ଶୁଭ ସକାଳ,  
ମଣିଷ ହୃଦୟରେ ଜଗାଏ ପ୍ରେମର ଆଳ ।  
ପଶୁ, ପକ୍ଷୀ, କୀଟ ଓ ମୃଗ,  
ସବୁରେ ଜୀବନର ମଧୁର ସ୍ୱର୍ଗ ମିଳେ ହୃଦୟର ଦ୍ୱାର ।

ସମୁଦ୍ର, ପର୍ବତ, ନଦୀର ପାଟ,  
ଜୀବନର ସଜୀବ ଖେଳେ ସାଙ୍ଗର ହାଟ ।  
ତାରା, ଗ୍ରହ, ଆକାଶ ମହୀ,  
ସାଙ୍ଗତ୍ୟରେ ପ୍ରେମ ଦେଖାଏ ସତ୍ୟର ପ୍ରମାଣ ଶୀ ।  
ଯଦି ଏକ ପ୍ରାଣୀ ନଷ୍ଟ ହୁଏ,  
ପୃଥିବୀ କାନ୍ଦିଯାଏ ସମ୍ପୂର୍ଣ୍ଣ ଦୁଃଖ ହୁଏ ।  
ସମ୍ବନ୍ଧ ଓ ସ୍ନେହର ନୂଆ ସୂତ୍ରରେ,  
ଜୀବ ଜୀବନକୁ ଦେଇ ଛୁଡ଼ିଥାଏ ନିତାନ୍ତ ସ୍ନେହରେ ।

ତେଣୁ କହିବି ମୁଁ ଆଜି ସ୍ପଷ୍ଟ,  
ଜୀବ ଜଗତ ଆମ ପ୍ରାଣର ସାଥ ।  
ସୁରକ୍ଷା କରିବା ଓ ଆଦର କରିବା ଦାୟ,  
ଏଠାରେ ଲୁଚିଛି ସତ୍ୟର ଛାୟ ।

**ସତ୍ୟପ୍ରକାଶ ରାୟ**

ଏମ.ବି.ଏ : ୨୦୨୫-୨୭

## ନବ ସ୍ୱପ୍ନ

ପ୍ରଶାନ୍ତ ପ୍ରାୟ ଗଭୀର ସମୁଦ୍ରେ,  
ସଂଜୀବନ ଆଶା ଭରି ଏ ନେତ୍ରେ ॥  
ଚାହିଁରହିଥାଏ ଆକାଶକୁ ପ୍ରାୟ  
ନଥାଏ ତିଳେହେଁ ଛୁଇଁବାର ଭୟ ॥  
ମାତ୍ର; ଅନ୍ଧାରର ସେହି ବ୍ୟାକୁଳ ମାୟା,  
ଟାଣିଦିଏ ଆରି ନନ୍ଦୁଳ ସାୟା ॥  
ଆରମ୍ଭିବାକୁ ଭାବି ଏ ମନ ତରେ,  
ଭଙ୍ଗା ସ୍ୱପ୍ନର ଛାୟାରେ ଥରେ ॥  
ତାରକା ମେଳକୁ ଦେଖୁ ନୟନେ,  
ଆଶା ଉପୁଜିଲା ହତାଶ ମନେ ॥  
ବଜ୍ର ସଙ୍କୁଳିଲା ସ୍ଥିର ସମୀରେ,  
ଘେନି ଆଲୋକର ଅନ୍ତର ଜ୍ୱାରେ ॥  
ଆରମ୍ଭିଲା ଯାଇ ନୂତନ ସ୍ୱୟ,  
ଭାଙ୍ଗିଲା ହୃଦର ପ୍ରତି ପ୍ରାବନ୍ଧ ॥  
ବିଫଳତାର ଭୟ ପୂର୍ଣ୍ଣ ବକ୍ଷରେ,  
ପୁନଃ ପ୍ରୟାସକୁ ଅନ୍ଧାର ଘେରେ ॥  
ଅସଫଳତା ମଧ୍ୟେ ଲୁଚି ରୁହେ ଶୂନ୍ୟତା,  
ସେହି ଶୂନ୍ୟତା ଆଶେ ନବ ସଫଳତା ॥  
ପଢ଼ିଥିଲେ ମଧ୍ୟ ଉଠିବା ଶିଖୁଲି,  
ତାରା ପରି ସ୍ୱପ୍ନକୁ ଧରିବା ଶିଖୁଲି ॥  
ନିଷ୍ଠଳତା ଥାଏ ପ୍ରଥମ ପାଠ,  
ସ୍ୱପ୍ନ ଭାଙ୍ଗି ହୁଏ, ହୃଦ ଆଘାତ ॥  
ଦ୍ୱିତୀୟ ପ୍ରୟାସ ଘେନେ କିରଣ ଅମୃତ  
ଅନ୍ଧାରକୁ ଚିରି ଗାଇବା ଆଲୋକ ସଙ୍ଗୀତ ॥

**ସୁମିତ୍ରା ସାର୍**

ବି.ସି.ଏ: ୨୦୨୫-୨୮

## ବୟସ ହେଲାଣି ସାଠିଏ

ସୁଖାଙ୍କ ସୃଷ୍ଟିରେ ମଣିଷଟିଏ ମୁଁ  
ଜନମ ଉତ୍ତଳ ମାଟିରେ,  
ପିଲାବୟସଟା କେବେ ତ ସରିଲା  
ଜାଣି ପାରିଲିନି ସମୟ କଟିଲା  
ସାଜାସାଥୁଙ୍କର ଖଟିରେ ...  
ଏବେ କିନ୍ତୁ ବୟସ ହେଲାଣି ସାଠିଏ ...  
ପାଠପଢ଼ା ସାରି ନୌକରୀ କରି  
ଜୀବନେ ଯୌବନ ତାଳେ ହାତ ଧରି  
କାମିନୀ ଜଞ୍ଜାଳେ ଛନ୍ଦି ହୋଇଗଲି  
ସଂସାରୀ ହୋଇ ମୁଁ ଖଟିଖଟି ଗଲି  
ଖୁସି କରିବାକୁ ସଭିଙ୍କର ମନ  
କେତେ କାମ କଲି ବେଠିରେ ...  
ଏବେ ବୟସ ହେଲାଣି ସାଠିଏ ...  
ପିଲାଙ୍କର ଯାହା ଯେତେ ପାଠପଢ଼ା  
ଧନରାଶିତକ ତାଙ୍କ ପାଇଁ ଲୋଡ଼ା  
ସଂସାରୀ ଜୀବନେ ସଖା-ସହୋଦର,  
କେତେ ଯାନି-ଯାତ କେତେ ବିଭାଗର  
ଏ ସଂସାର ନାଆକୁ ବାହିବାକୁ ମତେ  
ଲାଗିଥିଲା ପରା କାଠିଏ ...  
ଏବେ ବୟସ ହେଲାଣି ସାଠିଏ ...  
ଏ ଜୀବନଟା ପରା ରଙ୍ଗେଲି ନାଟକ  
ଅକ୍ତିମ ଦୃଶ୍ୟରେ ହୁଏ ଭେଟାଭେଟ  
ସ୍ୱ ଗୃହକୁ ଫେରି ହୁଅନ୍ତି କର୍ମଠ  
କର୍ମକୁ ଆଦରି କିଏ ଖୋଜେ ମଠ  
ମନରେ ଗୁମୁରୀ ସ୍ମୃତିକୁ ସୁମରି  
ସରିଯାଏ ଦିନ,  
ସରେ ନାହିଁ କିନ୍ତୁ ମାୟା-ମୋହ ଭାର  
ପୁରି ତ ଗଲାଣି ମାଠିଏ ...  
ଏବେ ବୟସ ହେଲାଣି ସାଠିଏ ...  
ଏବେ ବୟସ ହେଲାଣି ସାଠିଏ ...

**ଶିବ ପ୍ରଦୀପ ତ୍ରିପାଠୀ**

ଅପସରପ୍ରାପ୍ତ ପ୍ରଧାନ ଶିକ୍ଷକ, ଗଙ୍ଗାଧରପୁରଶାସନ, ଖୋର୍ଦ୍ଧା

## Form of Declaration Form – I

### Declaration of "*Srijan*" the Annual literary magazine of Srusti Academy of Management and Technology (Autonomous)

### *"Srijan"*

1. Title of the Magazine : Srijan
2. Language in which to be published : English, Odia
3. Periodicity of Publication : Yearly
  
4. Publisher's Name : Er.Saroj K. Sahoo  
Nationality : Indian  
Address : Chairman, Srusti Academy of Management and  
Technology (Autonomous)  
38/1, Chandaka Industrial Estate, Near Infocity,  
PO: KIIT, Bhubaneswar-751024, Odisha
  
5. Place of Publication : Srusti Academy of Management and  
Technology (Autonomous)  
38/1, Chandaka Industrial Estate, Near Infocity,  
PO : KIIT, Bhubaneswar-751024, Odisha
  
6. Printer's Name & Address : **GLOBAL PRINTERS**  
A/19, Rasulgarh Industrial Estate  
Bhubaneswar - 751010
  
7. Editor's Name : Srusti Academy of Management a  
Technology (Autonomous)  
38/1, Chandaka Industrial Estate, Near Infocity,  
PO: KIIT, Bhubaneswar-751024, Odisha

Er. Saroj K. Sahoo hereby declare that the particulars given above are true to the best of my knowledge and belief.

**Sd/-**  
**Er.Saroj K. Sahoo**  
**Signature of Publisher**



# PLACEMENT : 2024 - 25

**70+** Recruiters onboarded

**40%** Students With **RS. 4 LPA+** offers

**16** Highest Selection by a **Single Recruiter**

## MBA

 Rabindra Rout BELSTAR	 Aditya Prasad Mohapatra BELSTAR	 Ajit Kumar Choubey BELSTAR	 Deepika Dash BELSTAR	 Subasish Barik BELSTAR	 Subhrajit Sahoo BELSTAR
 Ajit Ku. Choubey HOUSIEY	 Deepak Swain HOUSIEY	 Sayan Patra HOUSIEY	 Subham Behera PAYTM	 Manas Kumar Sahoo PAYTM	 Chandan Kumar Ojha PAYTM
 Badehi Sahoo Vyapar	 Minati Sahoo Vyapar	 Monalisa Sutar Vyapar	 Prakruti Mohanty Vyapar	 Samikhya Jena Vyapar	 Sujata Pruseth Vyapar
 Abhishek Senapati Vyapar	 Debasish Sahoo Vyapar	 Rama Ch. Choudhary Vyapar	 Sarbjit Jena Vyapar	 Sayad Istique Ahemad Vyapar	 SK Adnan Vyapar
 Suraj Ghata Vyapar	 Swagat K. Mahasuar Vyapar	 Aurojyoti Swain Vyapar	 Pratyasha Ray Vyapar	 Papun Mantry Vyapar	 Pramod Ku. Samal Vyapar
 Suraj Mohanty TCI	 Sweralin Biswal TCI	 Sabita Rout TCI	 Subhransu Sahoo TCI	 Biswaranjan Pati TCI	 Chiranjit Paul VENUS
 Pratiksha Das ASIAN HEART INSTITUTE	 Rinkin Parida ASIAN HEART INSTITUTE	 Harshita P. Mohanty ICICI Bank	 Arpita Swain ICICI Bank	 Reshniha Bal ICICI Bank	 Durgo Sankar Dash ICICI Bank
 Hrithik Roshan Dey DAMart	 Asutosh Lenka DAMart	 Jayanta Nayak DAMart	 Satyajit Gahan DAMart	 Smruti Saurav Lenka DAMart	 Suryakanta Sahoo DAMart
 Soumya Ranjan Sahoo PAT TDC	 Sarbeswar Siskhar PAT TDC	 Manmath Privadardhan PAT TDC	 S.K. Abu Sahil PAT TDC	 PriHsh Mandal PAT TDC	 Mohammed Saqib Jawed PAT TDC
 Payal Sethy ICICI Bank	 Nandita Sahoo ICICI Bank	 Sandipan Barik ICICI Bank	 Sushree Sangita Das ICICI Bank	 Geeta Kumari ICICI Bank	



## MCA

 Priyabrata Barik ADVANCE	 Pradij Ku. Mohanty ADVANCE	 Aparupa Jena ADVANCE	 Aniket Barik ADVANCE
 Arpan Nayak ADVANCE	 Manisha Biswal ADVANCE	 Noresh Biswal ADVANCE	 Safalya Sourav Swain ADVANCE
 Laxmipriya Patra ADVANCE	 Gargi Mishra ADVANCE	 Ananya Ojha ADVANCE	 Soumyasipi Biswal ADVANCE
 Priyusha Mohapatra ADVANCE	 Omwarup Nanda ADVANCE	 Soumya Ranjan Bhai ADVANCE	 Debasish Nayak INITAL
 Sambit Kumar Panigrahi INITAL	 Shakti Bhusan Barik INITAL	 Sthiti P. Priyadarshini INITAL	 Abhinash Nayak TRANSMEDIA
 Pragnyabharati Ray GROSSKEY	 Prgyanmit Das GROSSKEY	 Manty Behera ORBION	 Abhaya Kumar Saha ORBION
 Sonalika Biswal oneB	 Sthitiprajna Dash oneB	 Arabinda Pradhan oneB	 Manalisa Samantaray oneB
 Chinmaya Ku. Nayak oneB	 Jayashree Das oneB		

# CAMPUS MOMENTS

## Radiance - 2025



Gully Cricket was organized during Srusti Radiance 2025, encouraging youth participation and promoting the importance of sports for mental and physical well-being, **on dt. 11-12.03.2025.**



Srusti Radiance 2025, the inter-college competition, showcased talent, creativity, and vibrant student participation **on dt. 11-12.03.2025.**



Srusti Radiance 2025 featured **Eco Vogue**, a sustainable fashion ramp show promoting eco-conscious creativity **on dt. 11-12.03.2025.**



A musical programme was organized during Srusti Radiance 2025, celebrating the essence of music through harmonious instrumental performances **on dt. 11-12.03.2025.**

## MoUs



**MOU Signing ceremony Atal Incubation Centre(AIC) with Srusti Academy Development Foundation(SADF) on dt. 23.08.2025.**



**MOU Signing Ceremony:** Mr. Debendra Mahanta, Founder & CEO of Nitkal Technology signed MoU with Srusti Academy of Management and Technology (Autonomous) **on dt. 20.03.2025.**

# CAMPUS MOMENTS

## 26th & 27th National Conference



**26th National Conference** on “Next Gen Analytics”, Organized in association with AIMS Bhubaneswar Chapter and ISTD Balasore Chapter on dt. 20-21.06.2025.



**27th National Conference:** Inauguration of Srusti News at 27th National Conference: The July–September 2025 issue of Srusti News was formally inaugurated during the 27th National Conference in the presence of distinguished guests: Sri Debakanta Mishra, Global Capability Center Relationship Manager, TCS, Bhubaneswar; Sri Sambit Panda, Head – Modern Trade & Business (West) – Head Affordability, IFB Industries Ltd.; Dr. Pratap Chandra Biswal, Director, IMI Bhubaneswar; Prof. (Dr.) Umakanta Dash, Principal, Srusti and Dr. Anuradha Mishra, Associate Professor (HR), Srusti. The inauguration took place on dt. 21.11.2025.



**27th National Conference:** A view of Panel Discussion as part of the 27th National Conference, a panel discussion was held on campus focusing on evolving HR practices in the digital age. The session featured Mr. Hidayatulla Baig, Leader HR & Business Partner, Capgemini, Bhubaneswar; Ms. Amrita Rath, Ex-TCS Consultant; Dr. Susmita Parija, Associate Professor & Training Head, Srusti (Moderator); Ms. Sikha Nanda, HRBP, Interferon; and Mr. Satya Prem Mohanty, Talent Strategy & Innovation Business Partner, Accenture, Bhubaneswar. The discussion took place on dt. 22.11.2025.

# CAMPUS MOMENTS

## Socially Responsible Activities



**Green Earth-Clean Earth:** “Plantation Drive 2025” was organized in collaboration with the YRC and NSS units, promoting environmental responsibility and sustainable practices **on dt. 27.02.2025.**



A Blood Donation Camp 2025 organised jointly by YRC & NSS unit of Srusti Academy. A noble step toward saving lives through collective compassion **on dt. 18.04.2025.**



**World No Tobacco Day:** Unmasking the Appeal —Srusti Academy, in collaboration with SUM Ultimate Medicare, observed **World No Tobacco Day 2025** to expose industry tactics behind tobacco and nicotine products **on dt. 31.05.2025.**



**Nasha Mukta Yuva** for Vikasit Bharat organized by Ministry of Sports and Youth Affairs, Govt. of India supported by Rastriya Hindu Sangathan in association with NSS Unit of **SAMT on dt. 19.09.2025.**



**Felicitated for distinguished social services:** Recognition for Social Youth Initiatives Mr. Jeetendu Nanda (Student Welfare Officer) was honoured with the Best Social Youth Activities Award by the Honourable MLA of Balikuda, Mr. Sarada Prasanna Jena, for organising a Mega Health Camp at Balikuda, Jagatsinghpur. The award was presented **on dt. 26.10.2025.**



**Joy of Giving by YRC Club & NSS wing:** Joy of Giving Celebration & Free Dental Health Check-up Camp: As part of its social out reach initiatives, a Free Dental Health Check-up Camp was organised at Bhagabati Ashram School, Kantabada, Chandaka, reinforcing the institution's commitment to holistic well-being and community engagement. The initiative was conducted **on dt. 01.11.2025.**

# CAMPUS MOMENTS

## Socially Responsible Activities



**Inspiring moment with top officials of NDRF:** Empowering MBA & MCA students with Disaster Management insights through an Inspiring NDRF Session on dt. 30.08.2025.



A Road Safety Awareness initiative was conducted by YRC Club and N.S.S Club of Srusti Academy to promote responsible practices and prevent on-road accidents on dt. 31.01.2025.



**Conclave on Vikashit Bharat "o" Vikashit Odisha:** Collaborating for Progress: A Dialogue on Odisha's Socio-Economic and Sustainable Development during the Conclave on Vikashit Bharat "o" Vikashit Odisha on dt. 02.05.2025.

# CAMPUS MOMENTS

## Faculty Development Programme



**Global Academician @ Srusti** : Prof. Rajagopal, Distinguished Professor of Business and Marketing at EGADE Business School, Tecnológico de Monterrey, Mexico City, with the Faculty members of Srusti during FDP on **Fostering Global Academic: Perspectives and strengthening pedagogical practices** on dt. **21.01.2025**.



**Global Academician @ Srusti**: A Talk on the **Global Business Landscape** was delivered by Prof. Betriz Lucia (Unifac University, Brazil), Prof. Marina Emina (VCCU, Florida, USA), and Prof. S. K. Singh (Principal, G.D. Goenka Public School) on dt. **14.02.2025**,



**FDP on IPR**: Empowering educators with insights on innovation – FDP on Intellectual Property Rights by Dr. Bijay Ku. Sahu, Senior Regional Manager, NRDC at Srusti Academy on dt. **07.05.2025**.

# CAMPUS MOMENTS

## Alumni Activities



**Alumni Interaction Session:** Motivational session by successful Alumni Entrepreneurs. Mr. Manas Ranjan Pani, MBA: 2008-10, Director of Pasaro Trans Solution Pvt. Ltd., Bhubaneswar, Mr. Amitabh Mania, MBA: 2012-14, Managing Director of Sri Agency (LED Light Distributor), Bhubaneswar, Mr. Nishant Sahu, MBA: 2012-14, Managing Director of Nishant Automobiles, Puri, Mr. Guru Charan Sahoo, MBA: 2014-16, Owner of the Chart University( Training Institute for Stock Market), Bhubaneswar was held **on dt. 20.09.2025**.



**Alumni Talk: Ideas to Impact** an engaging alumni interaction session titled “Ideas to Impact” featured Ms. Sneha Dey (MBA 2018–20) and Mr. Soubhagya Mishra (MBA 2012–14), who shared valuable insights from their professional and entrepreneurial journeys, inspiring students to translate ideas into impact. Both the alumni were felicitated by Dr. Pragyan P. Sarangi, Vice Principal, and Mr. Dharma Kumar Rout, Placement Officer. The session was conducted **on dt. 31.10.2025**.



**Alumni Panel Discussion:** A panel discussion on the theme “From Campus to Company: How College Ideas Become Real Businesses” provided practical insights into innovation, start-ups, and industry preparedness. Mr. Soubhagya Mishra (MBA 2012–14) and Mr. Ayush Dutta (MBA 2019–21) were felicitated with mementos presented by Dr. Sucheta Pattanayak, Senior Librarian, and Mr. Dharma Kumar Rout, Placement Officer. The session was held **on dt. 31.10.2025**.



**Alumni Talk** by Ansuman Narayan, President, Srusti Alumni Association MBA: 2004–06 and Senior Manager, HRM, Tata Steel, and Ameera Rath, Deputy Manager, Bajaj Allianz MBA:2020–22 **on dt. 23.08.2025**.

# CAMPUS MOMENTS

## Entrepreneurship Development Cell



**Industry & Academia Interaction Meet:** Esteemed panelists from Industry & Academia sharing insightful perspectives during the plenary session **on dt. 20-21.06. 2025.**



**Entrepreneurship Development Cell :** An entrepreneurship mentoring session was conducted, where ED mentors guided budding innovators from ideation to validation **on dt. 19-04.2025.**



**Srusti Spark 2025:** This was organized to foster innovation and nurture the entrepreneurial mindset among students **on dt. 10.05.2025.**

# CAMPUS MOMENTS

## Deekshyarambha 2025



### **Arohan- 2025** the auspicious beginning for Department of **MBA, MCA, BCA & BBA.**

Guests from (L-R) Prof.(Dr.) Umakanta Dash, Principal, SAMT, Mr. Pratik Kumar Ray, General Manager, Marketing Head(Odisha, Chattisgarh), Ramco Cement Ltd., Prof. Bamadev Acharya, Registrar, IIT, Mr. Satish Kumar Pradhan, VP and Centre Head, Cognizant, Bhubaneswar, Er. Saroj Kumar Sahoo, Chairman, SAMT, Prof.(Dr.)Gangadhar Mishra, Dean(Placement), SAMT **on dt. 03.09.2025.**



**Deekshyarambha 2025** The student Induction programme: An auspicious beginning of **MBA & MCA** **on dt. 21.08.2025.**



**Deekshyarambh-2025** for BBA, BCA, B.Com, B.Sc(Comp.Sc.) Student Induction program **on dt. 25.08.2025.**

# CAMPUS MOMENTS

## Srusti TeckHack 1.0



**Srusti TechHack 1.0:** The institute's first-ever tech hackathon was conducted, fostering a strong technical mindset among students and recognizing outstanding innovation by awarding the winners **on dt. 25- 26.01.2025.**

## BPUT Events



**Graduation Ceremony:** Caps off to the future! **Samavartana 2025** marks the graduation of two proud batches 2021-23 and 2022-24 at Srusti Academy **on dt. 26.04.2025.**



**Partnering in BPUT Tech Carnival: 2025:** The BPUT Tech Carnival, held at Biju Patnaik University of Technology, Rourkela, witnessed enthusiastic participation and the esteemed presence of Dr. Suneel Rath, Deputy Registrar, BPUT; Smt. Nishi Poonam Minz, Registrar, BPUT; Prof. Amiya Kumar Rath, Vice-Chancellor, BPUT; Prof. (Dr.) Bibhuti Bhusan Biswal, Vice-Chancellor, OUTR; and Prof. P. K. Sahoo, Vice-Chancellor, VSSUT Burla. On this occasion, Er. Saroj Kumar Sahoo, Chairman, Srusti, was honoured with a memento as the Venue Partner of the BPUT Tech Carnival. The event was held **on dt. 01.11.2025.**

# CAMPUS MOMENTS

## Observation Days



**National Youth Day:** The day was commemorated, celebrating the spirit of growth, energy, and development among the youth **on dt. 13.01.2025.**



Saraswati Puja was celebrated, seeking the divine blessings of Maa Saraswati for knowledge and wisdom **on dt. 02.02.2025.**



**International Women's Day:** The day was commemorated, celebrating womanhood through recognition of achievements and meaningful reflections **on dt. 8.03.2025.**



**Utkal Diwas 2025:** Celebrating Odisha's Legacy! celebrating of Utkal Diwas 2025 at Srusti Academy was a tribute to our rich heritage, culture, and resilience of our state **on dt. 02.04.2025.**



**World Book Day:** This was observed, promoting the habit of reading and fostering literary interest among students **on dt. 01.05.2025.**



**World Environment Day-2025:** This day was Celebrated with a shared commitment to sustainability, as students and faculty unite for a greener future **on dt. 05.06.2025.**

# CAMPUS MOMENTS

## Observation Days



**International Yoga Day:** Embracing wellness through movement and mindfulness — Observing **International Yoga Day 2025** with students and faculty united in the spirit of holistic health **on dt. 21.06.2025.**



**79th Independence Day:** Salutation to Mother India and her brave children and cherishing hard earned freedom, Srusti celebrates "**Independence day of India**" **on dt. 15.08.2025.**



Ganesh Chaturthi was celebrated, seeking the blessings of Lord Ganesh for wisdom and prosperity **on dt. 27.08.2025.**



**Teachers' Day:** This day was celebrated, acknowledging the dedication and contributions of educators in shaping young minds **on dt. 05.09.2025.**

## Exposure Visit & Project Competition



**Exposure Visit to IIM-Sambalpur:** An academic visit to Indian Institute of Management Sambalpur was organized, aimed at motivating students towards innovation and leadership **on dt. 25.04.2025.**



**Merit Day:** the Annual prize distribution ceremony by the Chief guest Mr. Jay Choudhury, Branch Manager, LG, Bhubaneswar, Prof. (Dr.) Umakanta Dash, Principal and Dr. Pragyan P. Sarangi, Vice Principal **SAMT on dt. 27.09.2025.**

# CAMPUS MOMENTS

## Opening of New U.G. Programme



**Opening of New U.G. Programmes:** The launch of Graduate Studies in B.Com & B.Sc(Comp. Sc.) was conducted, marking an initiative to expand academic opportunities and educate the youth. Guests on dias(L-R) Prof.(Dr.) Umakanta Dash, Principal, Prof. Sushanta ku. Das, Former registrar, Utkal University, Dr. G.D. Mishra, Dean(Placement), Er. Saroj Ku. Sahoo, Chairman, Dr. Pragyan P. Sarangi, Vice-Principal, SAMT on dt. 10.08.2025.

## Cheerful Moments



**Staff Picnic-2026:** A staff picnic was conducted at Sapua Dam, Dhenkanal, a serene natural spot known for its scenic reservoir and tranquil surroundings on dt. 19.01.2025.



**Creativity & Colour :** A Rangoli Competition was organized, celebrating creativity, colours, and artistic expression on dt. 03-05.02.2025.

*We are proud of our students*

Successfully cleared  **NPTEL** certificate course from **IITs**



IIT,  
Kharagpur

Course : Advance Financial Instruments for Sustainable Business, MBA : 2023-25

- S K Adnan
- Varsha Parida
- Biswajit Singh

Course : Data Structure & Algorithms using JAVA, MCA: 2023-25

- Soumyasilpi Biswal
- Susanta Mallick
- Shakti Bhusan Barik
- Shubhashree Samal
- Priyabrata Barik
- Rajashree Rout
- Swagat Ku.Das
- Manisha Biswal
- Suprava Biswal
- Hemanta Ku. Mahanta
- Arabinda Pradhan
- Asish Pattanayak

Course : Introduction to Machine Learning, MCA : 2023-25

- Shreya Rout, MCA: 2023-25

Course : Problem Solving In C, MCA: 2023-25

- Ananya Ojha
- Arabinda Pradhan
- Abhaya Kumar Saha
- Priyabrata Barik
- Sanjay Kumar Prusty
- Aditya Prasad Samal
- Soumyasilpi Biswal
- Sweta Samal

Course : Cloud Computing, MCA: 2023-25

- Umakanta Bihari
- Ananya Ojha
- Aparupa Jena
- Abhaya Ku Saha
- Subhasmita Pati
- Shraddha Ipsita Prusty

Course : Introduction to Internet of Things, MCA: 2023-25

- Sweekruti Mishra

MBA : 2023-25

Course : HR Analytics

- Sushree Bidyusmita Nayak
- Sujata Pruseth
- Pramod kumar Samal
- Samikhya Jena
- Subhashree Behera
- Uppali P. Jena

Course : Integrated market Communication

- Abinash Suar
- Bibhu Prasad Sahoo
- Papun Mantry
- Manoj Ku Senapati
- Jyoti Ranjan Patri
- Supriya Dehury
- Sukanta Kumar Gahan
- Subhasmita Mohapatra
- Sujata Pruseth
- Pramod kumar Samal
- Shradhanjali Majhi
- Chinmaya Ku. Parida
- Baidehi Sahoo
- Rabindra Rout
- Sk. Abu Sahil
- Swetalin Biswal
- Suryakanta Sahoo

Course : Leadership and Team Effectiveness

- Sudhir Ku Mishra
- Payal Sethi
- Pratiksha Patra
- Jogita J. Pradhan
- Samikhya Jena
- Arpita Swain
- Subhashree Behera
- Nandita Sahoo
- Subhalaxmi Das
- Namita Jena
- Jyoshnamayee Bharati
- Sujata Mohapatra
- Rinklin Parida
- Roshnita Bal
- Soumya Ranjan Sahoo
- Kabita Behera

Course : Management Accounting

- Subhrajyoti Badu
- Varsha Parida
- Rama Ch. Choudhury
- Biswajit Singh
- Subhasmita Mohapatra
- Suraj Ghata
- Aditya P. Mohapatra
- S k Adnan

Course : B2B Marketing

- Abinash Suar
- Jyoshnamayee Bharati
- Biswajit Mahakud
- Sk Ibrar Ullah
- Namita Jena
- Papun Mantry
- Suryakanta Sahoo
- Satyajit Gahan
- Sitikantha Biswal
- SK Abu Sahil
- Subhransu Sahoo



IIT,  
Roorkee

Course : Cyber Security and Privacy, MCA:2023-25

- Sthiti Praygan Priyadarshini
- Hemanta Kumar Mahanta

Course : Operation and Supply Chain Management, MCA:2023-25

- Sukanta Kumar Gahan



IIT, Madras



**SRUSTI ACADEMY of MANAGEMENT and TECHNOLOGY (Autonomous)**

Approved by AICTE, Govt. of India | Affiliated to BPUT, Odisha, Rourkela  
1st B-School in Odisha with 'A' Grade Accreditation by NAAC

📍 38/1, Chandaka Industrial Estate, Near Infocity, Bhubaneswar - 24  
☎ 9439015757 / 7749813707, ✉ mail@srustiacademy.ac.in

🌐 [www.srustiacademy.ac.in](http://www.srustiacademy.ac.in)